



Patuck Polytechnic Trust's (Estd. 1932)

# PATUCK-GALA COLLEGE OF COMMERCE & MANAGEMENT

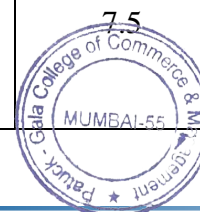
(Affiliated to University of Mumbai vide letter No. Aff/Recog/372/dt. 12-08-02)

Re-accredited with B++ grade by NAAC (2.77 CGPA)

**Institution integrates cross- cutting issues relevant to Gender, Environment and Sustainability, Human Values and Professional Ethics into the Curriculum**

### *Cross Cutting Issue: Gender*

Name of the Course addressing the Issue	Course Code	Programme	% age of Courses addressing the Issue	% age of Curriculum addressing the Issue
Business Communication - I	UBCOMFSI.4	B.Com.	10	11.11
Foundation Course - I	UBCOMFSI.6.1			22.22
Foundation Course - III	UBCOMSSIII.6.1			26.67
Commerce - VI	UBCOMTSVI.14			4.44
Business Communication - I	UBMSFSI.4	BMS	12.5	8.33
Foundation Course - I	UBMSFSI.5.1			22.22
Advertising	UBMSSSIII.1.07			5.00
Foundation Course - III	UBMSSSIII.3.02			26.67
Business Planning & Entrepreneur Management	UBMSSSIII.4			5.00
Business Communication - I	UBIFSI.4	B.Com. (B&I)	7.5	5.00
Foundation Course - I	UBIFSI.5.1			22.22
Foundation Course: Contemporary Issue - III	UBISSIII.7.2			26.67





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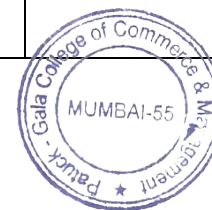
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### *Cross Cutting Issue: Environment and Sustainability*

Name of the Course addressing the Issue	Course Code	Programme	% age of Courses addressing the Issue	% age of Curriculum addressing the Issue
Environmental Studies - I	UBCOMFSI.5	B.Com.	20	43.33
Environmental Studies - II	UBCOMFSII.5			43.33
Foundation Course - II	UBCOMFSII.6.1			37.78
Business Economics - III	UBCOMSSIII.4			4.44
Foundation Course - III	UBCOMSSIII.6.1			24.44
Foundation Course - IV	UBCOMSSIV.6.1			24.44
Marketing and Human Resource Management	UBCOMTSV.14			4.44
Business Economics	UBCOMTSV.13			24.44





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Name of the Course addressing the Issue	Course Code	Programme	% age of Courses addressing the Issue	% age of Curriculum addressing the Issue
Foundation Course - II	UBMSFSII.5.1	BMS	20	2.22
Principles of Management	UBMSFSII.7			5.00
Foundation Course - III	UBMSSSIII.3.02			24.44
Foundation Course - IV	UBMSSSIV.3.02			24.44
Business Economics - II	UBMSSSIV.4			15.00
Logistics & Supply Chain Management	UBMSFSV.4			5.00
Brand Management	UBMSFSVI.2.1			3.33
Retail Management	UBMSFSVI.2.2			3.33
Foundation Course - II	UBIFSII.5.1	B.Com. (B&I)	12.5	37.78
Foundation Course: Contemporary Issue - III	UBISSIII.7.2			24.44
Foundation Course: Contemporary Issue - IV	UBISSIV.7.2			24.44
Business Economics - II	UBISSIV.9			3.33
Security Analysis and Portfolio Management	UBIFSVI.1			3.33



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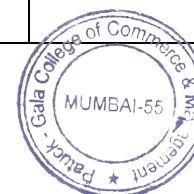
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## *Cross Cutting Issue: Human Values*

Name of the Course addressing the Issue	Course Code	Programme	% age of Courses addressing the Issue	% age of Curriculum addressing the Issue
Business Communication - I	UBCOMFSI.4	B.Com.	22.5	28.89
Foundation Course - I	UBCOMFSI.6.1			55.56
Business Communication - II	UBCOMFSII.4			22.22
Foundation Course - II	UBCOMFSII.6.1			22.22
Foundation Course - III	UBCOMSSIII.6.1			24.44
Advertising - I	UBCOMSSIII.5.1			11.11
Foundation Course - IV	UBCOMSSIV.6.1			24.44
Business Economics	UBCOMTSV.13			24.44
Financial Accounting and Auditing: Paper VIII: Cost Accounting	UBCOMTSV.7			3.33





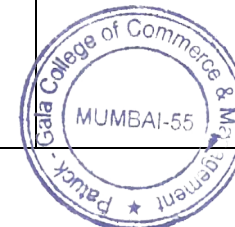
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Name of the Course addressing the Issue	Course Code	Programme	% age of Courses addressing the Issue	% age of Curriculum addressing the Issue
Business Communication - I	UBMSFSI.4	BMS	22.5	25.00
Foundation Course - I	UBMSFSI.5.1			55.56
Foundation of Human Skills	UBMSFSI.6			50.00
Business Communication - II	UBMSFSII.4			25.00
Foundation Course - II	UBMSFSII.5.1			22.22
Consumer Behaviour	UBMSSSIII.1.05			13.33
Foundation Course - III	UBMSSSIII.3.02			24.44
Foundation Course - IV	UBMSSSIV.3.02			24.44
Logistics & Supply Chain Management	UBMSFSV.4			5.00
Business Communication - I	UBIFS.4	B.Com. (B&I)	22.5	25.00
Foundation Course - I	UBIFS.5.1			55.56
Business Law	UBIFSII.2			16.67
Business Communication - II	UBIFSII.4			25.00
Foundation Course – II	UBIFSII.5.1			22.22
Organizational Behaviour	UBISSIII.3			6.67
Foundation Course: Contemporary Issue - III	UBISSIII.7.2			24.44
Foundation Course: Contemporary Issue - IV	UBISSIV.7.2			24.44
Business Ethics and Corporate Governance	UBIFSV.5			3.33



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### *Cross Cutting Issue: Professional Ethics*

Name of the Course addressing the Issue	Course Code	Programme	% age of Courses addressing the Issue	% age of Curriculum addressing the Issue
Accounting and Financial Management - I	UBCOMFSI.1	B.Com.	67.5	3.33
Commerce-Business Development - I	UBCOMFSI.2			6.67
Business Communication - I	UBCOMFSI.4			26.67
Environmental Studies - I	UBCOMFSI.5			43.33
Foundation Course - I	UBCOMFSI.6.1			22.22
Business Communication - II	UBCOMFSII.4			37.78
Environmental Studies - II	UBCOMFSII.5			43.33
Foundation Course - II	UBCOMFSII.6.1			40.00





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Name of the Course addressing the Issue	Course Code	Programme	% age of Courses addressing the Issue	% age of Curriculum addressing the Issue
Commerce - III	UBCOMSSIII.3	B.Com.	67.5	11.11
Business Law - I	UBCOMSSIII.7			100.00
Foundation Course - III	UBCOMSSIII.6.1			24.44
Advertising - I	UBCOMSSIII.5.1			11.11
Accounting and Financial Management - IV	UBCOMSSIV.1			6.67
Commerce - IV	UBCOMSSIV.3			22.22
Business Law - II	UBCOMSSIV.7			100.00
Advertising - II	UBCOMSSIV.5.1			6.67
Foundation Course - IV	UBCOMSSIV.6.1			24.44





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Financial Accounting and Auditing - II	UBCOMSSIV.2.1	B.Com.	67.5	13.33
Marketing and Human Resource Management	UBCOMTSV.14			2.22
Financial Accounting and Auditing: Paper VII: Financial Accounting	UBCOMTSV.1			15.00
Computer System and Applications - I	UBCOMTSV.20			17.78
Direct and Indirect Taxation - I	UBCOMTSV.15			22.22
Commerce - VI	UBCOMTSVI.14			4.44
Financial Accounting and Auditing: Paper IX: Financial Accounting	UBCOMTSVI.1			3.33
Financial Accounting and Auditing: Paper X: Cost Accounting	UBCOMTSVI.7			3.33
Computer System and Applications - II	UBCOMTSVI.20			11.11
Direct and Indirect Taxation - II	UBCOMTSVI.15			22.22



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Name of the Course addressing the Issue	Course Code	Programme	% age of Courses addressing the Issue	% age of Curriculum addressing the Issue
Introduction to Financial Accounts	UBMSFSI.1	BMS	70	1.67
Business Law	UBMSFSI.2			100.00
Business Communication - I	UBMSFSI.4			25.00
Foundation Course - I	UBMSFSI.5.1			22.22
Foundation of Human Skills	UBMSFSI.6			50.00
Industrial Law	UBMSFSII.2			100.00
Business Communication - II	UBMSFSII.4			53.33
Foundation Course - II	UBMSFSII.5.1			40.00
Business Environment	UBMSFSII.6			8.33
Consumer Behaviour	UBMSSSIII.1.05			13.33
Advertising	UBMSSSIII.1.07			5.00
Information Technology in Business Management - I	UBMSSSIII.2			15.00



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Foundation Course - III	UBMSSSIII.3.02	BMS	70	24.44
Business Planning & Entrepreneur Management	UBMSSSIII.4			6.67
Strategic Management	UBMSSSIII.6			8.33
Integrated Marketing Communication	UBMSSSIV.1.05			13.33
Information Technology in Business Management - II	UBMSSSIV.2			6.67
Foundation Course - IV	UBMSSSIV.3.02			24.44
Business Research Methods	UBMSSSIV.5			15.00
Production & Total Quality Management	UBMSSSIV.6			26.67
Service Marketing	UBMSFSV.2.1			25.00
E-Commerce & Digital Marketing	UBMSFSV.2.2			25.00
Sales & Distribution Management	UBMSFSV.2.3			25.00
Customer relationship Management	UBMSFSV.2.4			25.00
Logistics & Supply Chain Management	UBMSFSV.4			5.00
Corporate Communication & Public Relations	UBMSFSV.5			50.00
Retail Management	UBMSFSVI.2.2			3.33
International Marketing	UBMSFSVI.2.3			18.33





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Environment Management and Financial Services	UBIFSI.1	B.Com. (B&I)	72.5	20.00
Financial Accounting - I	UBIFSI.3			3.33
Business Communication - I	UBIFSI.4			25.00
Foundation Course - I	UBIFSI.5.1			22.22
Principles and Practices of Banking and Insurance	UBIFSII.1			18.33
Business Law	UBIFSII.2			
Financial Accounting - II	UBIFSII.3			8.33
Business Communication - II	UBIFSII.4			53.33
Foundation Course - II	UBIFSII.5.1			40.00
Organisational Behaviour	UBIFSII.6			25.00
Financial Management	UBISSIII.1			13.33
Organizational Behaviour	UBISSIII.3			6.67
Information Technology in Banking & Insurance - I	UBISSIII.6			15.00
Foundation Course - Contemporary Issue – III	UBISSIII.7.2			24.44





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Direct Taxation	UBISSIII.9	B.Com. (B&I)	72.5	13.33
Entrepreneurship Management	UBISSIV.3			13.33
Information Technology in Banking & Insurance - II	UBISSIV.6			11.67
Foundation Course: Contemporary Issue - IV	UBISSIV.7.2			24.44
Corporate & Securities Law	UBISSIV.8			
International Banking & Finance	UBIFSV.7			20.00
Research Methodology	UBIFSV.8			13.33
Financial Reporting & Analysis (Corporate Banking & Insurance)	UBIFSV.1			8.33
Auditing	UBIFSV.2			16.67
Strategic Management	UBIFSV.3			5.00
Business Ethics and Corporate Governance	UBIFSV.5			46.67
Central Banking	UBIFSVI.7			100.00
Security Analysis and Portfolio Management	UBIFSVI.1			8.33
Human Resource Management	UBIFSVI.3			5.00
Turnaround Management	UBIFSVI.4			8.33



*Meeta*

**I/c Principal**

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