AC 24-06-2016 Item No. 4.76

# University of Mumbai



Bachelor of Commerce (B.Com) Programme Three Year Integrated Programme-Six Semesters Course Structure

# **Under Choice Based Credit System**

To be implemented from Academic Year- 2016-2017 Progressively

Faculty of Commerce

of Com

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I/c Principal Patuck - Gala College of Commerce & Management Santacruz (E), Mumbai-400 055

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### Revised Syllabus of Courses of B.Com. Programme at Semester I with Effect from the Academic Year 2016-2017

## Skill Enhancement Courses (SEC)

# 6. Foundation Course - I

### Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Overview of Indian Society	05
2	Concept of Disparity- 1	10
3	Concept of Disparity-2	10
4	The Indian Constitution	10
5	Significant Aspects of Political Processes	10
	Total	45
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Sr. No.	Modules / Units
1	Overview of Indian Society
	Understand the multi-cultural diversity of Indian society through its demographic composition: population distribution according to religion, caste, and gender; Appreciate the concept of linguistic diversity in relation to the Indian situation; Understand regional variations according to rural, urban and tribal characteristics; Understanding the concept of diversity as difference
2	Concept of Disparity- 1
	Understand the concept of disparity as arising out of stratification and inequality; Explore the disparities arising out of gender with special reference to violence against women, female foeticide (declining sex ratio), and portrayal of women in media;Appreciate the inequalities faced by people with disabilities and understand the issues of people with physical and mental disabilities
3	Concept of Disparity-2
	Examine inequalities manifested due to the caste system and inter-group conflicts arising thereof; Understand inter-group conflicts arising out of communalism; Examine the causes and effects of conflicts arising out of regionalism and linguistic differences
4	The Indian Constitution
	Philosophy of the Constitution as set out in the Preamble; The structure of the Constitution-the Preamble, Main Body and Schedules; Fundamental Duties of the Indian Citizen; tolerance, peace and communal harmony as crucial values in strengthening the social fabric of Indian society; Basic features of the Constitution
5	Significant Aspects of Political Processes
	The party system in Indian politics; Local self-government in urban and rural areas; the 73rd and 74th Amendments and their implications for inclusive politics; Role and significance of women in politics

#### Topics for Project Guidance: Growing Social Problems in India:

- Substance abuse- impact on youth & challenges for the future
- *HIV/AIDS- awareness, prevention, treatment and services*
- Problems of the elderly- causes, implications and response
- Issue of child labour- magnitude, causes, effects and response
- Child abuse- effects and ways to prevent
- Trafficking of women- causes, effects and response

#### Note:

Out of the 45 lectures allotted for 5 units for Semester I, about 15 lectures may be allotted for project guidance



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### Revised Syllabus of Courses of B.Com. Programme at Semester II with Effect from the Academic Year 2016-2017

# Skill Enhancement Courses (SEC)

# 6. Foundation Course - II

# Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Globalisation and Indian Society	07
2	Human Rights	10
3	Ecology	10
4	Understanding Stress and Conflict	10
5	Managing Stress and Conflict in Contemporary Society	08
	Total	45



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Sr. No	Modules /Units
1	Globalisation and Indian Society
	Understanding the concepts of liberalization, privatization and globalization; Growth of information technology and communication and its impact manifested in everyday life; Impact of globalization on industry: changes in employment and increasing migration; Changes in agrarian sector due to globalization; rise in corporate farming and increase in farmers' suicides.
2	Human Rights
	Concept of Human Rights; origin and evolution of the concept; The Universal Declaration of Human Rights; Human Rights constituents with special reference to Fundamental Rights stated in the Constitution
3	Ecology
	Importance of Environment Studies in the current developmental context; Understanding concepts of Environment, Ecology and their interconnectedness; Environment as natural capital and connection to quality of human life; Environmental Degradation- causes and impact on human life;Sustainable development- concept and components; poverty and environment
4	Understanding Stress and Conflict
	Causes of stress and conflict in individuals and society; Agents of socialization and the role played by them in developing the individual; Significance of values, ethics and prejudices in developing the individual; Stereotyping and prejudice as significant factors in causing conflicts in society. Aggression and violence as the public expression of conflict
5	Managing Stress and Conflict in Contemporary Society
	Types of conflicts and use of coping mechanisms for managing individual stress; Maslow's theory of self-actualisation;Different methods of responding to conflicts in society; Conflict-resolution and efforts towards building peace and harmony in society



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### Revised Syllabus of Courses of B.Com. Programme at Semester III with Effect from the Academic Year 2017-2018

# 2 Ability Enhancement Courses (AEC) 2B \* Skill Enhancement Courses (SEC) Group B

# Foundation Course- Contemporary Issues- III

## Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Human Rights Provisions, Violations and Redressal	12
2	Dealing With Environmental Concerns	11
3	Science and Technology I	11
4	Soft Skills for Effective Interpersonal Communication	11
	Total	45



#### Projects / Assignments (for Internal Assessment)

- i. Projects/Assignments should be drawn for the component on Internal Assessment from the topics in **Module 1 to Module 4**.
- ii. Students should be given a list of possible topics at least 3 from each Module at the beginning of the semester.
- iii. The Project/Assignment can take the form of Street-Plays / Power-Point Presentations / Poster Exhibitions and similar other modes of presentation appropriate to the topic.
- iv. Students can work in groups of not more than 8 per topic.
- v. Students must submit a hard / soft copy of the Project / Assignment before appearing for the semester end examination.

#### **QUESTION PAPER PATTERN (Semester III)**

The Question Paper Pattern for Semester End Examination shall be as follows:

#### **TOTAL MARKS: 75**

#### **DURATION: 150 MINUTES**

QUESTION NUMBER	DESCRIPTION	MARKS ASSIGNED
1	<ul> <li>i. Question 1 A will be asked on the meaning / definition of concepts / terms from all Modules.</li> <li>ii. Question 1 B will be asked on the topic of the Project / Assignment done by the student during the Semester</li> </ul>	<ul> <li>a) Total marks: 15</li> <li>b) For 1 A, there will be 3 marks for each sub- question.</li> <li>c) For 1 B there will be 15 marks without any</li> </ul>
	<ul> <li>iii. In all 8 Questions will be asked out of which 5 have to be attempted.</li> </ul>	break-up.
2	Descriptive Question with internal option (A or B) on Module 1	15
3	Descriptive Question with internal option (A or B) on Module 2	15
4	Descriptive Question with internal option (A or B) on Module 3	15
5	Descriptive Question with internal option (A or B) on Module 4	15

### Revised Syllabus of Courses of B.Com. Programme at Semester IV with Effect from the Academic Year 2017-2018

# 2 Ability Enhancement Courses (AEC) 2B \* Skill Enhancement Courses (SEC) Group B

# Foundation Course- Contemporary Issues- IV

### Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Significant, Contemporary Rights of Citizens	12
2	Approaches to understanding Ecology	11
3	Science and Technology –II	11
4	Introduction to Competitive Exams	11
	Total	45



#### **Projects / Assignments (for Internal Assessment)**

- i. Projects/Assignments should be drawn for the component on Internal Assessment from the topics in **Module 1 to Module 4**.
- ii. Students should be given a list of possible topics at least 3 from each Module at the beginning of the semester.
- iii. The Project/Assignment can take the form of Street-Plays / Power-Point Presentations / Poster Exhibitions and similar other modes of presentation appropriate to the topic.
- iv. Students can work in groups of not more than 8 per topic.
- v. Students must submit a hard / soft copy of the Project / Assignment before appearing for the semester end examination.

#### QUESTION PAPER PATTERN (Semester III)

The Question Paper Pattern for Semester End Examination shall be as follows:

#### **TOTAL MARKS: 75**

#### **DURATION: 150 MINUTES**

QUESTION NUMBER	DESCRIPTION	MARKS ASSIGNED
1	<ul> <li>i. Question 1 A will be asked on the meaning / definition of concepts / terms from all Modules.</li> <li>ii. Question 1 B will be asked on the topic of the Project / Assignment done by the student during the Semester</li> </ul>	<ul> <li>a) Total marks: 15</li> <li>b) For 1 A, there will be 3 marks for each sub- question.</li> <li>c) For 1 B there will be 15 marks</li> </ul>
	<ul> <li>iii. In all 8 Questions will be asked out of which 5 have to be attempted.</li> </ul>	without any break-up.
2	Descriptive Question with internal option (A or B) on Module 1	15
3	Descriptive Question with internal option (A or B) on Module 2	15
4	Descriptive Question with internal option (A or B) on Module 3	15
5	Descriptive Question with internal option (A or B) on Module 4	15
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# AC 24-06-2016 Item No. 4.80

# University of Mumbai



Bachelor of Management Studies (BMS) Programme Three Year Integrated Programme-Six Semesters *Course Structure* 

**Under Choice Based Credit System** 

To be implemented from Academic Year- 2016-2017 Progressively

Board of Studies-in-Business Management, University of Mumbai

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I/c Principal Patuck - Gala College of

# Revised Syllabus of Courses ofBachelor of Management Studies (BMS)Programme at Semester I with Effect from the Academic Year 2016-2017

# Skill Enhancement Courses (SEC)

# 5. Foundation Course -I

## Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Overview of Indian Society	05
2	Concept of Disparity- 1	10
3	Concept of Disparity-2	10
4	The Indian Constitution	10
5	Significant Aspects of Political Processes	10
	Total	45



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Sr. No.	Modules / Units
1	Overview of Indian Society
	Understand the multi-cultural diversity of Indian society through its demographic composition: population distribution according to religion, caste, and gender; Appreciate the concept of linguistic diversity in relation to the Indian situation; Understand regional variations according to rural, urban and tribal characteristics; Understanding the concept of diversity as difference
2	Concept of Disparity- 1
	Understand the concept of disparity as arising out of stratification and inequality; Explore the disparities arising out of gender with special reference to violence against women, female foeticide (declining sex ratio), and portrayal of women in media;Appreciate the inequalities faced by people with disabilities and understand the issues of people with physical and mental disabilities
3	Concept of Disparity-2
	Examine inequalities manifested due to the caste system and inter-group conflicts arising thereof; Understand inter-group conflicts arising out of communalism; Examine the causes and effects of conflicts arising out of regionalism and linguistic differences
4	The Indian Constitution
	Philosophy of the Constitution as set out in the Preamble; The structure of the Constitution-the Preamble, Main Body and Schedules; Fundamental Duties of the Indian Citizen; tolerance, peace and communal harmony as crucial values in strengthening the social fabric of Indian society; Basic features of the Constitution
5	Significant Aspects of Political Processes
	The party system in Indian politics; Local self-government in urban and rural areas; the 73rd and 74th Amendments and their implications for inclusive politics; Role and significance of women in politics



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# Revised Syllabus of Courses of Bachelor of Management Studies (BMS) Programme at Semester II with Effect from the Academic Year 2016-2017

# Skill Enhancement Courses (SEC)

# 5. Foundation Course – II

# Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Globalisation and Indian Society	07
2	Human Rights	10
3	Ecology	10
4	Understanding Stress and Conflict	10
5	Managing Stress and Conflict in Contemporary Society	08
	Total	45



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Sr. No	Modules /Units	
1	Globalisation and Indian Society	
	Understanding the concepts of liberalization, privatization and globalization; Growth of information technology and communication and its impact manifested in everyday life; Impact of globalization on industry: changes in employment and increasing migration; Changes in agrarian sector due to globalization; rise in corporate farming and increase in farmers' suicides.	
2	Human Rights	
	Concept of Human Rights; origin and evolution of the concept; The Universal Declaration of Human Rights; Human Rights constituents with special reference to Fundamental Rights stated in the Constitution	
3	Ecology	
	Importance of Environment Studies in the current developmental context; Understanding concepts of Environment, Ecology and their interconnectedness; Environment as natural capital and connection to quality of human life; Environmental Degradation- causes and impact on human life;Sustainable development- concept and components; poverty and environment	
4	Understanding Stress and Conflict	
	Causes of stress and conflict in individuals and society; Agents of socialization and the role played by them in developing the individual; Significance of values, ethics and prejudices in developing the individual; Stereotyping and prejudice as significant factors in causing conflicts in society. Aggression and violence as the public expression of conflict	
5	Managing Stress and Conflict in Contemporary Society	
	Types of conflicts and use of coping mechanisms for managing individual stress; Maslow's theory of self-actualisation;Different methods of responding to conflicts in society; Conflict-resolution and efforts towards building peace and harmony in society	



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### Revised Syllabus of Courses ofBachelorof Management Studies (BMS) Programme at Semester I with Effect from the Academic Year 2016-2017

Core Courses (CC)

7. Business Economics - I

### Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction	10
2	Demand Analysis	10
3	Supply and Production Decisions and Cost of Production	15
4	Market structure: Perfect competition and Monopoly and Pricing and Output Decisions under Imperfect Competition	15
5	Pricing Practices	10
	Total	60



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Sr. No.	Modules / Units	
1	Introduction	
	<b>Scope and Importance of Business Economics</b> - basic tools- Opportunity Cost principle- Incremental and Marginal Concepts. Basic economic relations - functional relations: equations- Total, Average and Marginal relations- use of Marginal analysis in decision making, The basics of market demand, market supply and equilibrium price- shifts in the demand and supply curves and equilibrium	
2	Demand Analysis	
	<ul> <li>Demand Function - nature of demand curve under different markets</li> <li>Meaning, significance, types and measurement of elasticity of demand (Price, income cross and promotional)- relationship between elasticity of demand and revenue concepts</li> <li>Demand estimation and forecasting: Meaning and significance - methods of demand estimation : survey and statistical methods</li> <li>(numerical illustrations on trend analysis and simple linear regression)</li> </ul>	
3	Supply and Production Decisions and Cost of Production	
	<ul> <li>Production function: short run analysis with Law of Variable Proportions- Production function with two variable inputs- isoquants, ridge lines and least cost combination of inputs- Long run production function and Laws of Returns to Scale</li> <li>expansion path - Economies and diseconomies of Scale.</li> <li>Cost concepts: Accounting cost and economic cost, implicit and explicit cost, fixed and variable cost - total, average and marginal cost - Cost Output Relationship in the Short Run and Long Run (hypothetical numerical problems to be discussed), LAC and Learning curve - Break even analysis (with business applications)</li> </ul>	
4	Market structure: Perfect competition and Monopoly and Pricing and Output Decisions under Imperfect Competition	
	Short run and long run equilibrium of a competitive firm and of industry - monopoly - short run and long- run equilibrium of a firm under Monopoly <b>Monopolistic competition:</b> Equilibrium of a firm under monopolistic competition, debate over role of advertising (topics to be taught using case studies from real life examples) <b>Oligopolistic markets:</b> key attributes of oligopoly - Collusive and non collusive oligopoly market - Price rigidity - Cartels and price leadership models (with practical examples)	
5	Pricing Practices	
MUMBAI-55	Cost oriented pricing methods: cost – plus (full cost) pricing, marginal cost pricing, Mark up pricing, discriminating pricing, multiple – product pricing - transfer pricing (case studies on how pricing methods are used in business world)	
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# Revised Syllabus of Courses of Bachelor of Management Studies (BMS) Programme at Semester II with Effect from the Academic Year 2016-2017

# Elective Courses (EC)

# **3.Business Mathematics**

# Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Elementary Financial Mathematics	15
2	Matrices and Determinants	15
3	Derivatives and Applications of Derivatives	15
4	Numerical Analysis [Interpolation]	15
	Total	60



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Sr. No.	Modules / Units
1	Elementary Financial Mathematics
	<ul> <li>Simple and Compound Interest: Interest compounded once a year, more than once a year, continuous, nominal and effective rate of interest</li> <li>Annuity-Present and future value-sinking funds</li> <li>Depreciation of Assets: Equated Monthly Installments (EMI)- using flat interest rate and reducing balance method.</li> <li>Functions:Algebraic functions and the functions used in business and economics, Break Even and Equilibrium point.</li> <li>Permutation and Combination: (Simple problems to be solved with the calculator only)</li> </ul>
2	Matrices and Determinants
	<ul> <li>Matrices: Some important definitions and some important results. Matrix operation (Addition, scalar multiplication, matrix multiplication, transpose of a matrix)</li> <li>Determinants of a matrix of order two or three: properties and results of Determinants</li> <li>Solving a system of linear equations using Cramer's rule</li> <li>Inverse of a Matrix (up to order three) using ad-joint of a matrix and matrix inversion method</li> <li>Case study: Input Output Analysis</li> </ul>
3	Derivatives and Applications of Derivatives
	<ul> <li>Introduction and Concept: Derivatives of constant function, logarithmic functions, polynomial and exponential function</li> <li>Rules of derivatives: addition, multiplication, quotient</li> <li>Second order derivatives</li> <li>Application of Derivatives: Maxima, Minima, Average Cost and Marginal Cost. Total revenue, Marginal revenue, Average revenue. Average and Marginal profit. Price elasticity of demand</li> </ul>
4	Numerical Analysis [Interpolation]
	<ul> <li>Introduction and concept: Finite differences – forward difference operator – Newton's forward difference formula with simple examples</li> <li>Backward Difference Operator. Newton's backward interpolation formula with simple examples</li> </ul>



### Revised Syllabus of Courses of Bachelor of Management Studies (BMS)Programme at Semester III

with Effect from the Academic Year 2017-2018

2. Ability Enhancement Courses (AEC) 2B. Skill Enhancement Courses (SEC)

Foundation Course- Contemporary Issues- III

Sr. No.	Modules	No. of Lectures
1	Human Rights Provisions, Violations and Redressal	12
2	Dealing With Environmental Concerns	11
3	Science and Technology I	11
4	Soft Skills for Effective Interpersonal Communication	11
	Total	45
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### Modules at a Glance

#### Projects / Assignments (for Internal Assessment)

- i. Projects/Assignments should be drawn for the component on Internal Assessment from the topics in **Module 1 to Module 4**.
- ii. Students should be given a list of possible topics at least 3 from each Module at the beginning of the semester.
- iii. The Project/Assignment can take the form of Street-Plays / Power-Point Presentations / Poster Exhibitions and similar other modes of presentation appropriate to the topic.
- iv. Students can work in groups of not more than 8 per topic.
- v. Students must submit a hard / soft copy of the Project / Assignment before appearing for the semester end examination.

#### **QUESTION PAPER PATTERN (Semester III)**

The Question Paper Pattern for Semester End Examination shall be as follows:

#### **TOTAL MARKS: 75**

#### **DURATION: 150 MINUTES**

QUESTION NUMBER	DESCRIPTION	MARKS ASSIGNED
1	<ul> <li>i. Question 1 A will be asked on the meaning / definition of concepts / terms from all Modules.</li> <li>ii. Question 1 B will be asked on the topic of the Project / Assignment done by the student during the Semester</li> </ul>	<ul> <li>a) Total marks: 15</li> <li>b) For 1 A, there will be 3 marks for each sub-question.</li> <li>c) For 1 B there will be 15 marks without any</li> </ul>
	iii. In all 8 Questions will be asked out of which 5 have to be attempted.	break-up.
2	Descriptive Question with internal option (A or B) on Module 1	15
3	Descriptive Question with internal option (A or B) on Module 2	15
4	Descriptive Question with internal option (A or B) on Module 3	15
5	Descriptive Question with internal option (A or B) on Module 4	15

# Revised Syllabus of Courses of Bachelor of Management Studies (BMS)Programme at Semester IV with Effect from the Academic Year 2017-2018

2. Ability Enhancement Courses (AEC) 2B. Skill Enhancement Courses (SEC)

**Foundation Course- Contemporary Issues- IV** 

### Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Significant, Contemporary Rights of Citizens	12
2	Approaches to understanding Ecology	11
3	Science and Technology –II	11
4	Introduction to Competitive Exams	11
	Total	45



#### Projects / Assignments (for Internal Assessment)

- i. Projects/Assignments should be drawn for the component on Internal Assessment from the topics in **Module 1 to Module 4**.
- ii. Students should be given a list of possible topics at least 3 from each Module at the beginning of the semester.
- iii. The Project/Assignment can take the form of Street-Plays / Power-Point Presentations / Poster Exhibitions and similar other modes of presentation appropriate to the topic.
- iv. Students can work in groups of not more than 8 per topic.
- v. Students must submit a hard / soft copy of the Project / Assignment before appearing for the semester end examination.

#### **QUESTION PAPER PATTERN (Semester III)**

The Question Paper Pattern for Semester End Examination shall be as follows:

#### **TOTAL MARKS: 75**

#### **DURATION: 150 MINUTES**

QUESTION NUMBER	DESCRIPTION	MARKS ASSIGNED
1	<ul> <li>i. Question 1 A will be asked on the meaning / definition of concepts / terms from all Modules.</li> <li>ii. Question 1 B will be asked on the topic of the Project / Assignment done by the student during the Semester</li> <li>iii. In all 8 Questions will be asked out of which 5 have to be attempted.</li> </ul>	<ul> <li>a) Total marks: 15</li> <li>b) For 1 A, there will be 3 marks for each sub- question.</li> <li>c) For 1 B there will be 15 marks without any break-up.</li> </ul>
2	Descriptive Question with internal option (A or B) on Module 1	15
3	Descriptive Question with internal option (A or B) on Module 2	15
4	Descriptive Question with internal option (A or B) on Module 3	15
5	Descriptive Question with Internal option (A or B) on Module 4	15

# Revised Syllabus of Courses of Bachelor of Management Studies (BMS)Programme at Semester IV with Effect from the Academic Year 2017-2018

# 2. Ability Enhancement Courses (AEC) 2A.Ability Enhancement Compulsory Course

# **3. Information Technology in Business Management-II**

### Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Management Information system	15
2	ERP/E-SCM/E-CRM	15
3	Introduction to databases and data warehouse	15
4	Outsourcing	15
	Total	60

# **Objectives**

SN	Objectives
1	To understand managerial decision-making and to develop perceptive of major functional area of MIS
2	To provide conceptual study of Enterprise Resource Planning, Supply Chain
	Management, Customer Relationship Management, Key issues in
	implementation. This module provides understanding about emerging MIS
Cal Com	technologies like ERP, CRM, SCM and trends in enterprise applications.
3 3	To learn and understand relationship between database management and
( MUMBAI-55 )	data warehouse approaches , the requirements and applications of data
12 3	warehouse
Red *A	To learn outsourcing concepts. BPO/KPO industries, their structures , Cloud
	computing

Sr. No.	Modules / Units
1	Management Information System
	<ul> <li>Overview of MIS Definition, Characteristics</li> <li>Subsystems of MIS (Activity and Functional subsystems)</li> <li>Structure of MIS</li> <li>Reasons for failure of MIS.</li> <li>Understanding Major Functional Systems Marketing &amp; Sales Systems Finance &amp; Accounting Systems Manufacturing &amp; Production Systems Human Resource Systems Inventory Systems</li> <li>Sub systems, description and organizational levels</li> <li>Decision support system Definition</li> </ul>
	<ul> <li>Relationship with MIS</li> <li>Evolution of DSS, Characteristics, classification, objectives, components, applications of DSS</li> </ul>
2	ERP/E-SCM/E-CRM
	<ul> <li>Concepts of ERP</li> <li>Architecture of ERP         <ul> <li>Generic modules of ERP</li> <li>Applications of ERP</li> </ul> </li> <li>ERP Implementation concepts         <ul> <li>ERP lifecycle</li> </ul> </li> <li>Concept of XRP (extended ERP)</li> <li>Features of commercial ERP software             <ul> <li>Study of SAP, Oracle Apps, MS Dynamics NAV, Peoplesoft</li> </ul> </li> <li>Concept of e-CRM         <ul> <li>E-CRM Solutions and its advantages, How technology helps?</li> </ul> </li> </ul>
	<ul> <li>CRM Capabilities and customer Life cycle Privacy Issues and CRM</li> <li>Data Mining and CRM CRM and workflow Automation</li> <li>Concept of E-SCM Strategic advantages, benefits E-SCM Components and Chain Architecture</li> <li>Major Trends in e-SCM</li> <li>Case studies ERP/SCM/CRM</li> </ul>

Sr. No.	Modules / Units	
3	Introduction to Data base and Data warehouse	
	<ul> <li>Introduction to DBMS Meaning of DBMS, Need for using DBMS. Concepts of tables, records, attributes, keys, integrity constraints, schema architecture, data</li> </ul>	
	<ul> <li>independence.</li> <li>Data Warehousing and Data Mining</li> </ul>	
	Concepts of Data warehousing, Importance of data warehouse for an organization Characteristics of Data warehouse	
	Functions of Data warehouse Data warehouse architecture Business use of data warehouse	
	<ul> <li>Standard Reports and queries</li> <li>Data Mining The scope and the techniques used</li> </ul>	
	<ul> <li>Business Applications of Data warehousing and Data mining</li> </ul>	
4	Outsourcing	
	Introduction to Outsourcing     Meaning of Outsourcing, Need for outsourcing     Scope of Outsourcing.	
	<ul> <li>Outsourcing : IT and Business Processes</li> <li>Business Process Outsourcing (BPO)</li> </ul>	
	<ul> <li>Introduction</li> <li>BPO Vendors How does BPO Work?</li> </ul>	
	BPO Service scope Benefits of BPO BPO and IT Services Project Management approach in BPO	
	<ul> <li>BPO and IT-enabled services</li> <li>BPO Business Model Strategy for Business Process Outsourcing Process of BPO</li> </ul>	
	ITO Vs BPO • BPO to KPO Meaning of KPO KPO vs BPO	
	KPO : Opportunity and Scope KPO challenges KPO Indian Scenario	
	<ul> <li>Outsourcing in Cloud Environment Cloud computing offerings</li> <li>Traditional Outsourcing Vs. Cloud Computing</li> </ul>	

# University of Mumbai



Bachelor of Management Studies Programme Guidelines for Project Work at Third Year Semester VI

# Under Choice Based Credit, Grading and Semester System

(To be implemented from Academic Year 2018-2019)

**Board of Studies-in-Business Management** 

# Introduction

Inclusion of project work in the course curriculum of the Bachelor of Management Studies programme is one of the ambitious aspects in the programme structure. The main objective of inclusion of project work is to inculcate the element of research analyse and scientific temperament challenging the potential of learner as regards to his/ her eager to enquire and ability to interpret particular aspect of the study. It is expected that the guiding teacher should undertake the counselling sessions and make the awareness among the learners about the methodology of formulation, preparation and evaluation pattern of the project work.

- There are two modes of preparation of project work
  - 1. Project work based on research methodology in the study area
  - 2. Project work based on internship in the study area

# Guidelines for preparation of Project Work

## 1. General guidelines for preparation of project work based on Research Methodology

- The project topic may be undertaken in any area of Elective Courses.
- Each of the learner has to undertake a Project individually under the supervision of a teacher-guide.
- The learner shall decide the topic and title which should be specific, clear and with definite scope in consultation with the teacher-guide concerned.
- University/college shall allot a guiding teacher for guidance to the students based on her / his specialization.
- The project report shall be prepared as per the broad guidelines given below:
  - Font type: Times New Roman
  - Font size: 12-For content, 14-for Title
  - Line Space : 1.5-for content and 1-for in table work
  - Paper Size: A4
  - Margin : in Left-1.5, Up-Down-Right-1
  - The Project Report shall be bounded.
  - The project report should be 80 to 100 pages



AC 24-06-2016 Item No. 4.74

# University of Mumbai



B.Com. (Banking & Insurance) Programme Three Year Integrated Programme -Six Semesters Course Structure

**Under Choice Based Credit System** 

To be implemented from Academic Year- 2016-2017 Progressively

Board of Studies-in-Banking & Finance, University of Mumbai

I/c Prindipal Patuck - Gala College of Commerce & Management Santacruz (F) Mumbai-400 056

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MUMBAI-55

# Revised Syllabus of Courses of B.Com. (Banking & Insurance) Programme at Semester I with Effect from the Academic Year 2016-2017

### Skill Enhancement Courses (SEC)

# 5. Foundation Course - I

## Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Overview of Indian Society	05
2	Concept of Disparity- 1	10
3	Concept of Disparity-2	10
4	The Indian Constitution	10
5	Significant Aspects of Political Processes	10
	Total	45



Sr. No.	Modules / Units	
1	Overview of Indian Society	
	Understand the multi-cultural diversity of Indian society through its demographic composition: population distribution according to religion, caste, and gender; Appreciate the concept of linguistic diversity in relation to the Indian situation; Understand regional variations according to rural, urban and tribal characteristics; Understanding the concept of diversity as difference	
2	Concept of Disparity- 1	
	Understand the concept of disparity as arising out of stratification and inequality; Explore the disparities arising out of gender with special reference to violence against women, female foeticide (declining sex ratio), and portrayal of women in media;Appreciate the inequalities faced by people with disabilities and understand the issues of people with physical and mental disabilities	
3	Concept of Disparity-2	
	Examine inequalities manifested due to the caste system and inter-group conflicts arising thereof; Understand inter-group conflicts arising out of communalism; Examine the causes and effects of conflicts arising out of regionalism and linguistic differences	
4	The Indian Constitution	
	Philosophy of the Constitution as set out in the Preamble; The structure of the Constitution-the Preamble, Main Body and Schedules; Fundamental Duties of the Indian Citizen; tolerance, peace and communal harmony as crucial values in strengthening the social fabric of Indian society; Basic features of the Constitution	
5	Significant Aspects of Political Processes	
	The party system in Indian politics; Local self-government in urban and rural areas; the 73rd and 74th Amendments and their implications for inclusive politics; Role and significance of women in politics	



# Revised Syllabus of Courses of B.Com. (Banking & Insurance) Programme at Semester II with Effect from the Academic Year 2016-2017

# Skill Enhancement Courses (SEC)

# 5. Foundation Course – II

## Modules at a Glance

Sr. No.	Modules	
1	Globalisation and Indian Society	07
2	Human Rights	10
3	Ecology	10
4	Understanding Stress and Conflict	10
5	Managing Stress and Conflict in Contemporary Society	08
	Total	45



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Sr. No	Modules /Units	
1	Globalisation and Indian Society	
	Understanding the concepts of liberalization, privatization and globalization; Growth of information technology and communication and its impact manifested in everyday life; Impact of globalization on industry: changes in employment and increasing migration; Changes in agrarian sector due to globalization; rise in corporate farming and increase in farmers' suicides.	
2	Human Rights	
	Concept of Human Rights; origin and evolution of the concept; The Universal Declaration of Human Rights; Human Rights constituents with special reference to Fundamental Rights stated in the Constitution	
3	Ecology	
	Importance of Environment Studies in the current developmental context; Understanding concepts of Environment, Ecology and their interconnectedness; Environment as natural capital and connection to quality of human life; Environmental Degradation- causes and impact on human life; Sustainable development- concept and components; poverty and environment	
4	Understanding Stress and Conflict	
	Causes of stress and conflict in individuals and society; Agents of socialization and the role played by them in developing the individual; Significance of values, ethics and prejudices in developing the individual; Stereotyping and prejudice as significant factors in causing conflicts in society. Aggression and violence as the public expression of conflict	
5	Managing Stress and Conflict in Contemporary Society	
	Types of conflicts and use of coping mechanisms for managing individual stress; Maslow's theory of self-actualisation; Different methods of responding to conflicts in society; Conflict-resolution and efforts towards building peace and harmony in society	



### Revised Syllabus of Courses of B.Com. (Banking & Insurance) Programme at Semester I with Effect from the Academic Year 2016-2017

### Core Courses (CC)

# 6. Business Economics I

### Modules at a Glance

Modules	No. of
	Lectures
Introduction	10
Demand Analysis	10
Supply and Production Decisions and Cost of	15
Production	15
Market structure: Perfect competition and Monopoly	
and Pricing and Output Decisions under Imperfect	15
Competition	
Pricing Practices	10
Total	60
	Introduction Demand Analysis Supply and Production Decisions and Cost of Production Market structure: Perfect competition and Monopoly and Pricing and Output Decisions under Imperfect Competition Pricing Practices

Sr. No.	Modules / Units	
1	Introduction	
	Scope and Importance of Business Economics - basic tools- Opportunity Cost principle- Incremental and Marginal Concepts. Basic economic relations - functional relations: equations- Total, Average and Marginal relations- use of Marginal analysis in decision making, The basics of market demand, market supply and equilibrium price- shifts in the demand and supply curves and equilibrium	
2	Demand Analysis	
	<ul> <li>Demand Function - nature of demand curve under different markets</li> <li>Meaning, significance, types and measurement of elasticity of demand (Price, income cross and promotional)- relationship between elasticity of demand and revenue concepts</li> <li>Demand estimation and forecasting: Meaning and significance - methods of demand estimation : survey and statistical methods</li> </ul>	
3	(numerical illustrations on trend analysis and simple linear regression) Supply and Production Decisions and Cost of Production	
	<ul> <li>Production function: short run analysis with Law of Variable Proportions- Production function with two variable inputs- isoquants, ridge lines and least cost combination of inputs- Long run production function and Laws of Returns to Scale - expansion path - Economies and diseconomies of Scale.</li> <li>Cost concepts: Accounting cost and economic cost, implicit and explicit cost, fixed and variable cost - total, average and marginal cost - Cost Output Relationship in the Short Run and Long Run (hypothetical numerical problems to be discussed), LAC and Learning curve - Break even analysis (with business applications)</li> </ul>	
4	Market structure: Perfect competition and Monopoly and Pricing and Output	
	Decisions under Imperfect CompetitionShort run and long run equilibrium of a competitive firm and of industry - monopoly - short run and long- run equilibrium of a firm under MonopolyMonopolistic competition:Equilibrium of a firm under monopolistic competition, debate over role of advertising. (topics to be taught using case studies from real life examples)Oligopolistic markets:key attributes of oligopoly - Collusive and non-collusive oligopoly market - Price rigidity - Cartels and price leadership models (with practical examples)	
5	Pricing Practices	
	Cost oriented pricing methods: cost – plus (full cost) pricing, marginal cost pricing, Mark up pricing, discriminating pricing, multiple – product pricing - transfer pricing (case studies on how pricing methods are used in business world)	
	The Way	

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### Revised Syllabus of Courses of B.Com. (Banking & Insurance) Programme at Semester III with Effect from the Academic Year 2017-2018

# **2B.** Skill Enhancement Courses (SEC)

# Foundation Course- Contemporary Issues- III

## Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Human Rights Provisions, Violations and Redressal	12
2	Dealing With Environmental Concerns	11
3	Science and Technology I	11
4	Soft Skills for Effective Interpersonal Communication	11
	Total	45



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#### **Projects / Assignments (for Internal Assessment)**

- i. Projects/Assignments should be drawn for the component on Internal Assessment from the topics in **Module 1 to Module 4**.
- ii. Students should be given a list of possible topics at least 3 from each Module at the beginning of the semester.
- iii. The Project/Assignment can take the form of Street-Plays / Power-Point Presentations / Poster Exhibitions and similar other modes of presentation appropriate to the topic.
- iv. Students can work in groups of not more than 8 per topic.
- v. Students must submit a hard / soft copy of the Project / Assignment before appearing for the semester end examination.

#### **QUESTION PAPER PATTERN (Semester III)**

The Question Paper Pattern for Semester End Examination shall be as follows:

#### TOTAL MARKS: 75

#### **DURATION: 150 MINUTES**

QUESTION NUMBER	DESCRIPTION	MARKS ASSIGNED
1	<b>i.</b> Question 1 A will be asked on the meaning / definition of concepts / terms from all Modules.	<ul><li>a) Total marks: 15</li><li>b) For 1 A, there</li></ul>
	<ul><li>ii. Question 1 B will be asked on the topic of the Project / Assignment done by the student during the Semester</li></ul>	<ul><li>will be 3 marks for each sub- question.</li><li>c) For 1 B there will</li></ul>
	iii. In all 8 Questions will be asked out of which 5 have to be attempted.	be 15 marks without any break-up.
2	Descriptive Question with internal option (A or B) on Module 1	15
3	Descriptive Question with internal option (A or B) on Module 2	15
4	Descriptive Question with internal option (A or B) on Module 3	15
5	Descriptive Question with internal option (A or B) on Module 4	15

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### Revised Syllabus of Courses of B.Com. (Banking & Insurance) Programme at Semester IV with Effect from the Academic Year 2017-2018

### 2B. Skill Enhancement Courses (SEC)

# Foundation Course- Contemporary Issues- IV

### Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Significant, Contemporary Rights of Citizens	12
2	Approaches to understanding Ecology	11
3	Science and Technology –II	11
4	Introduction to Competitive Exams	11
	Total	45



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#### **Projects / Assignments (for Internal Assessment)**

- i. Projects/Assignments should be drawn for the component on Internal Assessment from the topics in **Module 1 to Module 4**.
- ii. Students should be given a list of possible topics at least 3 from each Module at the beginning of the semester.
- iii. The Project/Assignment can take the form of Street-Plays / Power-Point Presentations / Poster Exhibitions and similar other modes of presentation appropriate to the topic.
- iv. Students can work in groups of not more than 8 per topic.
- v. Students must submit a hard / soft copy of the Project / Assignment before appearing for the semester end examination.

#### **QUESTION PAPER PATTERN (Semester III)**

The Question Paper Pattern for Semester End Examination shall be as follows:

#### **TOTAL MARKS: 75**

#### **DURATION: 150 MINUTES**

QUESTION NUMBER	DESCRIPTION	MARKS ASSIGNED	
1	<ul> <li>i. Question 1 A will be asked on the meaning / definition of concepts / terms from all Modules.</li> <li>ii. Question 1 B will be asked on the topic of the Project / Assignment done by the student during the Semester</li> </ul>	<ul> <li>a) Total marks: 15</li> <li>b) For 1 A, there will be 3 marks for each sub-question.</li> <li>c) For 1 B there will</li> </ul>	
	<ul><li>iii. In all 8 Questions will be asked out of which 5 have to be attempted.</li></ul>	be 15 marks without any break-up.	
2	Descriptive Question with internal option (A or B) 15 on Module 1		
3	Descriptive Question with internal option (A or B) 15 on Module 2		
4	Descriptive Question with internal option (A or B) 15 on Module 3		
5	Descriptive Question with internal option (A or B) 15 on Module 4		

### Revised Syllabus of Courses of B.Com. (Banking & Insurance) Programme at Semester III with Effect from the Academic Year 2017-2018

### 1. Elective Courses (EC)

# **Organizational Behaviour**

### Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	The Individual Behaviour	15
2	The Group Dynamics	15
3	The Organizational Dynamics	15
4	Organization Behaviour In Financial Services	15
	Total	60



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Sr. No.	Modules / Units
1	The Individual Behaviour
	<ul> <li>A) Personality: Meaning, Determinants of Personality, Major personality traits influencing OB, The Big Five Model, Trait Theory of personality, Psychoanalytic theory of Personality, Freud Stages of Personality Development, Locus of Control, Self-Monitoring.</li> <li>B) Learning: Meaning and Definition of Learning-The Learning Process, Principles of Learning, Theories of Learning-Classical conditioning, Operant Conditioning, Social Learning Theory, Learning through Reinforcement, Learning by Observing, Learning through Experience.</li> <li>C) Perception-Meaning, Factors Influencing Perception, Attribution Theory, Improving Perceptions- Johari Window, Empathy.</li> <li>D) Workplace Emotions, Values and Ethics: Meaning of Emotions, Cognitive Dissonance, Emotional Dissonance, Managing Emotions at Work (Emotional Labor) - The Six Universal Emotions. Meaning and Types of Values, Sources of Value systems, Values across Cultures, Values and Ethical Behaviour.</li> <li>E) Individual Decision Making: How are Decisions made in organization, Decision Making process, Decisional Styles.</li> </ul>
2	The Group Dynamics
2	<ul> <li>A) Group Communication: Importance, Corporate Communication – Need, Importance and Techniques of Corporate Communication.</li> <li>B) Power and Politics: Meaning of Power, Bases of Power, Power Tactics, Organizational Politics, Reasons for Organizational Politics, Managing Organizational Politics.</li> <li>C) Negotiations: Meaning, Process, Strategies, Third Party Negotiations, Crisis Negotiations, Focus Areas of Negotiations.</li> <li>D) Transactional Analysis Model: Types of Transactions, Ego states, Life Positions, Elaboration of Transactional styles.</li> <li>E) Virtual teams and Group Cohesiveness: Structure, Types, Stages in Management of Virtual teams, Features of Cohesive Groups, Effects/Consequences/Impact of Group Cohesion.</li> <li>F) Group Decision-Making: Advantages, Disadvantages, Assumptions, Managing Group Decision-Making, Strength and Weakness of Group Decision-Making.</li> </ul>
3	The Organizational Dynamics
	<ul> <li>A) Organization structure: Meaning, Meaning and key features of the concept of Centralization, Decentralization, Span of control and Departmentation, Simple structure, Bureaucratic &amp; Matrix structure.</li> <li>B) New design options: Team structure, Virtual organizations, Boundary less organizations</li> <li>C) Organization structure differentiation: Strategy, Organization size, Technology &amp; Environment, Organizational Designs and employee behaviour.</li> </ul>

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	<ul> <li>D) Organizational Climate: Impact of Communication, Impact of Rewards &amp; Punishment, Quality work life with reference to Banking &amp; Insurance, Job Frustration-Sources, Causes, Effects, Ways to Overcome Frustration, Impact of Frustration on Banking and Insurance companies.</li> </ul>
4	Organization Behaviour In Banking and Insurance Sector



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# University of Mumbai



B.Com. (Banking and Insurance) Programme Guidelines for Project Work at Third Year Semester VI

# Under Choice Based Credit, Grading and Semester System

(To be implemented from Academic Year 2018-2019)

Board of Studies-in-Banking and Finance

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### Introduction

Inclusion of project work in the course curriculum of the B.Com. (Banking and Insurance) programme is one of the ambitious aspects in the programme structure. The main objective of inclusion of project work is to inculcate the element of research analyse and scientific temperament challenging the potential of learner as regards to his/ her eager to enquire and ability to interpret particular aspect of the study. It is expected that the guiding teacher should undertake the counselling sessions and make the awareness among the learners about the methodology of formulation, preparation and evaluation pattern of the project work.

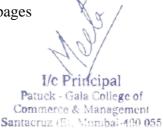
- There are two modes of preparation of project work
  - 1. Project work based on research methodology in the study area
  - 2. Project work based on internship in the study area

### Guidelines for preparation of Project Work

### 1. General guidelines for preparation of project work based on Research Methodology

- The project topic may be undertaken in any area of Elective Courses.
- Each of the learner has to undertake a Project individually under the supervision of a teacher-guide.
- The learner shall decide the topic and title which should be specific, clear and with definite scope in consultation with the teacher-guide concerned.
- University/college shall allot a guiding teacher for guidance to the students based on her / his specialization.
- The project report shall be prepared as per the broad guidelines given below:
  - Font type: Times New Roman
  - Font size: 12-For content, 14-for Title
  - Line Space : 1.5-for content and 1-for in table work
  - Paper Size: A4
  - Margin : in Left-1.5, Up-Down-Right-1
  - The Project Report shall be bounded.
  - The project report should be 80 to 100 pages





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Date: 18<sup>th</sup> November 2020

## NOTICE

All the students of First Year B.Com.-A are hereby informed that as a part of Internal Assessment in the course of FC-I, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 14<sup>th</sup> December 2020.

Sr. No.	Roll No.	Project Topic
1	1 to 10	Substance Abuse - Impact on Youth and Challenges for the
		Future
2	11 to 20	HIV/AIDS - Awareness, Prevention, and Treatment
3	21 to 30	Problems of the Elderly - Causes, Implications and Response
4	31 to 40	Issues of Child Labour - Magnitude, Causes, Effects and
		Response
5	41 to 50	Child Abuse - Effects and Ways to Prevent to Child Abuse
6	51 to 60	Importance of Consumer Movement
7	61 to 70	Women Harassment
8	71 to 80	Problem of Alcohol Addiction
9	81 to 90	Old-age Problem
10	91 to 100	Population Explosion
11	101 to 110	Casteism of India
12	111 to 120	Book Review

Note: Late submission of project will not be accepted.

Mr. Dadarao Mhaske Dept. Incharge



I/c Principal

Patuck - Gala College of Commerce & Management Santacruz (E), Mumbal-400 055

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Date: 18<sup>th</sup> November 2020

# NOTICE

All the students of First Year B.Com.-B are hereby informed that as a part of Internal Assessment in the course of FC-I, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 14<sup>th</sup> December 2020.

Sr. No.	Roll No.	Project Topic
1	1 to 10	Substance Abuse - Impact on Youth and Challenges for the
		Future
2	11 to 20	HIV/AIDS - Awareness, Prevention, and Treatment
3	21 to 30	Problems of the Elderly - Causes, Implications and Response
4	31 to 40	Issues of Child Labour - Magnitude, Causes, Effects and
		Response
5	41 to 50	Child Abuse - Effects and Ways to Prevent to Child Abuse
6	51 to 60	Importance of Consumer Movement
7	61 to 70	Women Harassment
8	71 to 80	Problem of Alcohol Addiction
9	81 to 90	Old-age Problem
10	91 to 99	Population Explosion

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### Date: 1<sup>st</sup> February 2021

### NOTICE

All the students of First Year B.Com.-A are hereby informed that as a part of Internal Assessment in the course of FC-II, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 27<sup>th</sup> February 2021.

Roll No.	Project Topic
1 to 10	Urbanization and Problems of Housing in Urban Areas
11 to 20	Changing Values have Negative Impact on Our Lives
21 to 30	Impact of Mass Media on Youth
31 to 40	Public Sanitation
41 to 50	Farmer Suicide and Agrarian Crisis in India
51 to 60	Development of Dams and Human Rights Violation
61 to 70	Causes of Crimes Committed by Youth
71 to 80	Changing Life Style
81 to 90	Changing Values and Morality
91 to 100	Thermal Power Project
101 to 110	Human Rights
111 to 120	Youth and Crime
	1 to 10 11 to 20 21 to 30 31 to 40 41 to 50 51 to 60 61 to 70 71 to 80 81 to 90 91 to 100 101 to 110

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I/c Principal Patuck - Gala College of Commerce & Management Santacruz (E), Mumbal-400 055

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#### Date: 1<sup>st</sup> February 2021

# NOTICE

All the students of First Year B.Com.-B are hereby informed that as a part of Internal Assessment in the course of FC-II, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 27<sup>th</sup> February 2021.

Sr. No.	Roll No.	Project Topic
1	1 to 10	Urbanization and Problems of Housing in Urban Areas
2	11 to 20	Changing Values have Negative Impact on Our Lives
3	21 to 30	Impact of Mass Media on Youth
4	31 to 40	Public Sanitation
5	41 to 50	Farmer Suicide and Agrarian Crisis in India
6	51 to 60	Development of Dams and Human Rights Violation
7	61 to 70	Causes of Crimes Committed by Youth
8	71 to 80	Changing Life Style
9	81 to 90	Changing Values and Morality
10	91 to 99	Thermal Power Project

Note: Late submission of project will not be accepted.

Mr. Dadarao Mhaske Dept. Incharge



I/C Principal Patuck - Gala College of Commerce & Management Santacruz (E., Munibal-400 055

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Date: 5<sup>th</sup> August 2020

## NOTICE

All the students of Second Year B.Com.-A are hereby informed that as a part of Internal Assessment in the course of FC-III, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 27<sup>th</sup> August 2020.

Sr. No.	Roll No.	Project Topic
1	1 to 10	A Study on Youth-related Problems
2	11 to 20	Digital Media and Youth
3	21 to 30	Causes of Pollution in Mumbai City
4	31 to 40	A Study on Cyber Crimes
5	41 to 50	A Study on Misuses of Cell Phones
6	51 to 60	Dramatization of Body Language
7	61 to 70	Prevention of Atrocities Act 1989
8	71 to 80	Human Rights Violations
9	81 to 90	Disaster Management
10	91 to 100	A Study on Youth-related Problems
11	101 to 110	Digital Media and Youth
12	111 to 120	Causes of Pollution in Mumbai City
13	121 to 130	A Study on Cyber Crimes
14	131 to 140	A Study on Misuses of Cell Phones
15	141 to 152	Dramatization of Body Language

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Date: 5<sup>th</sup> August 2020

### NOTICE

All the students of Second Year B.Com.-B are hereby informed that as a part of Internal Assessment in the course of FC-III, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 27<sup>th</sup> August 2020.

Sr. No.	Roll No.	Project Topic
1	1 to 10	A Study on Youth-related Problems
2	11 to 20	Digital Media and Youth
3	21 to 30	Causes of Pollution in Mumbai City
4	31 to 40	A Study on Cyber Crimes
5	41 to 50	A Study on Misuses of Cell Phones
6	51 to 60	Dramatization of Body Language
7	61 to 70	Prevention of Atrocities Act 1989
8	71 to 80	Human Rights Violations
9	81 to 90	Disaster Management
10	91 to 100	A Study on Youth-related Problems
11	101 to 110	Digital Media and Youth
12	111 to 120	Causes of Pollution in Mumbai City
13	121 to 130	A Study on Cyber Crimes
14	131 to 140	A Study on Misuses of Cell Phones
15	141 to 152	Dramatization of Body Language

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### Date: 4<sup>th</sup> January 2021

### NOTICE

All the students of Second Year B.Com.-A are hereby informed that as a part of Internal Assessment in the course of FC-IV, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 29<sup>th</sup> January 2021.

Sr. No.	Roll No.	Project Topic
1	1 to 10	Right of Consumers
2	11 to 20	Environment & Ecology
3	21 to 30	Significant Modern Technology: Features and Applications
4	31 to 40	Information & Communication Technology
5	41 to 50	Soft Skills & Competitive Examination
6	51 to 60	Misuse of Technology
7	61 to 70	Right to Information Act, 2005
8	71 to 80	Cyber Crimes
9	81 to 90	Environment Sustainability
10	91 to 100	Right of Consumers
11	101 to 110	Environment & Ecology
12	111 to 120	Significant Modern Technology: Features and Applications
13	121 to 130	Information & Communication Technology
14	131 to 140	Soft Skills & Competitive Examination
15	141 to 152	Misuse of Technology

Mr. Dadarao Mhaske Dept. Incharge



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### Date: 4<sup>th</sup> January 2021

### NOTICE

All the students of Second Year B.Com.-B are hereby informed that as a part of Internal Assessment in the course of FC-IV, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 29<sup>th</sup> January 2021.

Sr. No.	Roll No.	Project Topic			
1	1 to 10	Right of Consumers			
2	11 to 20	Environment & Ecology			
3	21 to 30	Significant Modern Technology: Features and Applications			
4	31 to 40	Information & Communication Technology			
5	41 to 50	Soft Skills & Competitive Examination			
6	51 to 60	Misuse of Technology			
7	61 to 70	Right to Information Act, 2005			
8	71 to 80	Cyber Crimes			
9	81 to 90	Environment Sustainability			
10	91 to 100	Right of Consumers			
11	101 to 110	Environment & Ecology			
12	111 to 120	Significant Modern Technology: Features and Applications			
13	121 to 130	Information & Communication Technology			
14	131 to 140	Soft Skills & Competitive Examination			
15	141 to 152	Misuse of Technology			

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#### (Affiliated to University of Mumbai) Re-accredited with B++ grade by NAAC (2.77 CGPA)

Date: 18<sup>th</sup> November 2020

# NOTICE

All the students of First Year BMS Program are hereby informed that as a part of Internal Assessment in the course of FC-I, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 14<sup>th</sup> December 2020.

Sr. No.	Roll No.	Project Topic			
1	1 to 10	Substance Abuse - Impact on Youth and Challenges for the			
		Future			
2	11 to 20	HIV/AIDS - Awareness, Prevention, and Treatment			
3	21 to 30	Problems of the Elderly: Causes, Implications and Response			
4	31 to 40	Issues of child Labour - Magnitude, Causes, Effects and			
		Response			
5	41 to 50	Child Abuse - Effects and Ways to Prevent to Child Abuse			
6	51 to 62	Importance of Consumer Movement			

Note: Late submission of project will not be accepted.

Mr. Dadarao Mhaske Dept. Incharge



I/c Principal

Patuck - Gala College of Commerce & Management Santacruz (E), Munibai-400 055

Patuck Campus, 100 Nehru Road, Rustomba Patuck Marg, Vakola Bridge, Santacruz (E), Mumbai: 400 055 (Affiliated to University of Mumbai) Re-accredited with B++ grade by NAAC (2.77 CGPA)

Date: 1<sup>st</sup> February 2021

# NOTICE

All the students of First Year BMS are hereby informed that as a part of Internal Assessment in the course of FC-II, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 27<sup>th</sup> February 2021.

Sr. No.	Roll No.	Project Topic			
1	1 to 10	Urbanization and Problems of Housing in Urban Areas			
2	11 to 20	nanging Values have Negative Impact on Our Lives			
3	21 to 30	mpact of Mass Media on Youth			
4	31 to 40	Public Sanitation			
5	41 to 50	Farmer Suicide and Agrarian Crisis in India			
6	51 to 62	Development of Dams and Human Rights Violation			

Mr. Dadarao Mhaske Dept. Incharge

MUMEAL-55

I/c Principal Patuck - Gala College of Commerce & Management Santacruz (E), Mumbai-400 055

Patuck Campus, 100 Nehru Road, Rustomba Patuck Marg, Vakola Bridge, Santacruz (E), Mumbai: 400 055 (Affiliated to University of Mumbai) Re-accredited with B++ grade by NAAC (2.77 CGPA)

Date: 5<sup>th</sup> August 2020

# NOTICE

All the students of Second Year BMS are hereby informed that as a part of Internal Assessment in the course of FC-III, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 27<sup>th</sup> August 2020.

Sr. No.	Roll No.	Project Topic			
1	1 to 10	A Study on Youth-related Problems			
2	11 to 20	Digital Media and Youth			
3	21 to 30	Causes of Pollution in Mumbai City			
4	31 to 40	A Study on Cyber Crimes			
5	41 to 50	A Study on Misuses of Cell Phones			
6	51 to 60	Dramatization of Body Language			

Mr. Dadarao Mhaske Dept. Incharge

MUMBAI-55

I/c Principal Patuck - Gala College of Commerce & Management Santacruz (E), Mumbai-400 055

Patuck Campus, 100 Nehru Road, Rustomba Patuck Marg, Vakola Bridge, Santacruz (E), Mumbai: 400 055 (Affiliated to University of Mumbai) Re-accredited with B++ grade by NAAC (2.77 CGPA)

Date: 4<sup>th</sup> January 2021

# NOTICE

All the students of Second Year BMS are hereby informed that as a part of Internal Assessment in the course of FC-IV, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 29<sup>th</sup> January 2021.

Sr. No.	Roll No.	Project Topic			
1	1 to 10	Right of Consumers			
2	11 to 20	Environment & Ecology			
3	21 to 30	Significant Modern Technology: Features and Applications			
4	31 to 40	Information & Communication Technology			
5	41 to 50	Soft Skills & Competitive Examination			
6	51 to 60	Misuse of Technology			

Mr. Dadarao Mhaske Dept. Incharge



I/c Principal

Patuck - Gala College of Commerce & Management Santacruz (E), Munibal-400 055

Patuck Campus, 100 Nehru Road, Rustomba Patuck Marg, Vakola Bridge, Santacruz (E), Mumbai: 400 055 (Affiliated to University of Mumbai) Re-accredited with B++ grade by NAAC (2.77 CGPA)

Date: 18<sup>th</sup> November 2020

### NOTICE

All the students of First Year B.Com (B&I) are hereby informed that as a part of Internal Assessment in the course of FC-I, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 14<sup>th</sup> December 2020.

Roll No.	Project Topic			
1 to 10	Substance Abuse - Impact on Youth and Challenges for the			
	Future			
11 to 18	HIV/AIDS - Awareness, Prevention, and Treatment			
	1 to 10			

Mr. Dadarao Mhaske Dept. Incharge



I/c Principal Patuck - Gala College of Commerce & Management Santacruz (E), Mumbai-400 055

Patuck Campus, 100 Nehru Road, Rustomba Patuck Marg, Vakola Bridge, Santacruz (E), Mumbai: 400 055 (Affiliated to University of Mumbai) Re-accredited with B++ grade by NAAC (2.77 CGPA)

### Date: 1<sup>st</sup> February 2021

# NOTICE

All the students of First Year B.Com.(B&I) are hereby informed that as a part of Internal Assessment in the course of FC-II, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 27<sup>th</sup> February 2021.

Sr. No.	Roll No.	Project Topic			
1	1 to 10	Urbanization and Problems of Housing in Urban Areas			
2	11 to 18	Changing Values have Negative Impact on Our Lives			

Mr. Dadarao Mhaske Dept. Incharge



I/c Principal Patuck - Gala College of Commerce & Management Santacruz (E), Mumbai-400 055

PATUCK–GALA COLLEGE OF COMMERCE & MANAGEMENT Patuck Campus, 100 Nehru Road, Rustomba Patuck Marg, Vakola Bridge, Santacruz (E), Mumbai: 400 055 (Affiliated to University of Mumbai) Re-accredited with B++ grade by NAAC (2.77 CGPA)

Date: 5<sup>th</sup> August 2020

### NOTICE

All the students of Second Year B.Com. (B&I) are hereby informed that as a part of Internal Assessment in the course of FC-III, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 27<sup>th</sup> August 2020.

Sr. No.	Roll No.	Project Topic				
1	1 to 5	A Study on Youth-related Problems				
2	6 to 11	Digital Media and Youth				

Mr. Dadarao Mhaske Dept. Incharge

MUMBAL-5

I/c Principal Patuck - Gala College of Commerce & Management Santacruz (E), Mumbai-400 055

Patuck Campus, 100 Nehru Road, Rustomba Patuck Marg, Vakola Bridge, Santacruz (E), Mumbai: 400 055 (Affiliated to University of Mumbai) Re-accredited with B++ grade by NAAC (2.77 CGPA)

Date: 4<sup>th</sup> January 2021

# NOTICE

All the students of Second Year B.Com. (B&I) are hereby informed that as a part of Internal Assessment in the course of FC-IV, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 29<sup>th</sup> January 2021.

Sr. No.	Roll No.	Project Topic			
1	1 to 5	Right of Consumers			
2	6 to 11	Environment & Ecology			

Mr. Dadarao Mhaske Dept. Incharge



I/c Principal Patuck - Gala College of Commerce & Management Santacruz (E), Mumbai-400 055

Patuck Campus, 100 Nehru Road Rustomba Patuck Marg, Vakola Bridge, Santacruz (E), Mumbai: 400 055 (Affiliated to University of Mumbai) Re-accredited with B++ grade by NAAC (2.77 CGPA)

### Date: 17<sup>th</sup> September 2020

### NOTICE

Third Year students of BMS-BBI Program are hereby informed that, you will be having 'Project Work' as one of the course in your VI Semester. This course in 'Project Work' will carry 100 marks and will be evaluated as Internal Assessment (25 Marks) and External Assessment (75 marks).

Students will be given a project topic and they have to prepare a Journal on the detailed study of the topic. For this, every student will be provided with a 'Project Guide' who will be guiding students in order to carry out their study on the topic and for the preparation of Journal.

The evaluation of this course will be done through Viva-voce on the topic selected. The internal guide will carry out viva exam for 25 marks and there will be External Expert form University who will carry out viva exam for 75 marks.

A brief session on guidelines of 'Project Work' will be taken up in due course of time.

Mrs Byshi Panikar

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**BMS-BBI** Coordinator

Dr. (Mrs.) Meeta/Pathade

I/c Principal I/c Principal Patuck - Gala College of Commerce & Management Santacruz (E), Metandai-400 055 OK

Mobile: (+)91 - 88288 77021 E-mail: patuckgala.degreecollege@patuck.edu.in patuckgala.degreecollege@gmail.com www.patuck.edu.in



Patuck Polytechnic Trust's (Estd. 1932)

# PATUCK-GALA COLLEGE OF COMMERCE & MANAGEMENT

(Affiliated to University of Mumbai vide letter No. Aff/Recog/372/dt. 12-08-02)

Re-accredited with B++ grade by NAAC (2.77 CGPA)

REF: PGCM / Exam / 199 / 2021

Date: 7th June, 2021

To, The Board of Examination & Evaluation, Examination Section, Commerce Unit, University Campus, Vidyanagari, Kalina, Santacruz (E) Mumbai – 400 098.

Sub: Project Viva - Voce report of T.Y.BMSVI Semester (R-2016) (Choice Base) Examination Summer Session 2021.

Sir,

We are enclosing herewith a Statement of Marks for Project Viva – voce for 46 (Forty-Six) regular students of T.Y.BMS VI Semester (R-2016) (Choice Base) ExaminationSummer Session 2021 for your kind reference & consideration.

Thanking you

Yours faithfull

Dr.(Mrs.) Meeta Pathade I/cI/cipeipeipal Patuck - Gala College of Commerce & Management Santacruz (E), Mumbai-400 055

Enclosed as above

#### Pereipt MO. 15488

Patuck Campus, 100 Nehru Road, Rustomba Patuck Marg, Vakola Bridge, Santacruz (East), Mumbai - 400 055.

University of Mumbai

Exam Event:Summer Session 2021

User Name: All Users

Course: B.M.S.(with Credits) - Regular-Rev16-T.Y.B.M.S.-Sem VI [2M00156] Paper: Project Work (UBMSFSVI.5)

Project Work- Project-College Assessment

Max Marks: 25

#### Paper Wise Mark List (Against Seat Number)

Seat Number	Examiner Marks	Seat Number.	Examiner Marks	Seat Number	Examiner Marks
2234629	22	2234630	10	2234631	10
2234632	20	2234633	21	2234634	18
2234635	25	2234636	23	2234637	24
2234638	22	2234639	21	2234640	21
2234641	19	2234642	22	2234643	25
2234644	10	2234645	21	2234646	19
2234647	20	2234648	19	2234649	22
2234650	15	2234651	22	2234652	22
2234653	19	2234654	22	2234655	22
2234656	22	2234657	22	2234658	20
2234659	25	2234660	10	2234661	20
2234662	15	2234663	23	2234664	21
2234665	20	2234666	22	2234667	10
2234668	16	2234669	20	2234670	24
2234671	15	2234672	22	2234673	20
2234674	17				

Signature:	Signature:	Signature:	-
Name: Mrs. Bishi panilars. Designation: BMS) BBE Grondinalis Date: 27/04/2021	Designation:	AI-55 Name: I/c Principal Designation Date: Commerce & Management	
DATA EXPORTED DATE: DATA IS NOT YET	EXPORTED	Santacruz (E), Mumbai-400 055 Page 2	of 2

#### University of Mumbai

User Name: All Users

#### Exam Event:Summer Session 2021

Course: B.M.S.(with Credits) - Regular-Rev16-T.Y.B.M.S.-Sem VI [2M00156]

Paper: Project Work (UBMSFSVI.5)

Project Work- Project-University Assessment

Max Marks: 75

### Paper Wise Mark List (Against Seat Number)

Seat Nur	nber	Examiner Marks	Seat Number	Examiner Marks	Seat Number	Examiner Marks
223462	29	66	2234630	30	2234631	30
223463	32	60	2234633	63	2234634	54
223463	35	75	2234636	69	2234637	72
223463	38	66	2234639	63	2234640	63
223464	41	57	2234642	66	2234643	75
223464	14	30	2234645	63	2234646	57
223464	17	60	2234648	57	2234649	66
223465	50	45	2234651	66	2234652	66
223465	53	57	2234654	66	2234655	66
223465	6	66	2234657	66	2234658	60
223465	9	75	2234660	30	2234661	60
223466	2	45	2234663	69	2234664	63
223466	5	60	2234666	66	2234667	30
223466	8	48	2234669	60	2234670	72
223467	1	45	2234672	66	2234673	60
223467	4	51				

Signature: Signature: Signature: of Comme Name: Mos. Byshi panikers. Name: Name: MUMBAI-5 I/c Principal Designation: BMS /BBI Co-Ordinators Designation: Design Partick - Gala College of Date: 23/5/2021 Date: Commerce & Management Date: Santacruz (E), Mumbai-400 055 DATA EXPORTED DATE: DATA IS NOT YET EXPORTED

Page 2 of 2

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Mobile: (+)91 - 88288 77021 E-mail: patuckgala.degreecollege@patuck.edu.in patuckgala.degreecollege@gmail.com www.patuck.edu.in



**PATUCK-GALA COLLEGE OF COMMERCE & MANAGEMENT** 

Patuck Polytechnic Trust's (Estd. 1932)

(Affiliated to University of Mumbai vide letter No. Aff/Recog/372/dt. 12-08-02)

Re-accredited with B++ grade by NAAC (2.77 CGPA)

REF: PGCM / Exam / 198 / 2021

Date: 7<sup>th</sup> June, 2021

To,

The Board of Examination & Evaluation, Examination Section, Commerce Unit, University Campus, Vidyanagari, Kalina, Santacruz (E) Mumbai – 400 098.

#### Sub: Project Viva - Voce report of T.Y.B.Com (B&I) VI Semester(R-2016) (Choice Base) Examination Summer Session 2021.

Sir,

We are enclosing herewith a Statement of Marks for Project Viva – voce for 32 (Thirty Two) regular students and 02 (Two) ATKT Students of T.Y.B.Com (B&I) VI Semester (R-2016) (Choice Base) ExaminationSummer Session 2021 for your kind reference & consideration.

Thanking you

Yours faithfully

Dr.(Mrs.) Meeta Pathade I/c Principal

Patuck - Gala College of Commerce & Management Santacruz (E), Mumbai-400 055

Enclosed as above

Receipt NO. 15488

Patuck Campus, 100 Nehru Road, Rustomba Patuck Marg, Vakola Bridge, Santacruz (East), Mumbai - 400 055.



#### University of Mumbai

Exam Event:Summer Session 2021

User Name: All Users

Course: B.Com. (B. and I.)(with Credits) - Regular-Rev16-T.Y. B.Com. (B.& I.)-Sem VI [2C00346] Paper: Project Work In Banking and Insurance (UBIFSVI.8) Project Work- Project-College Assessment

Max Marks: 25

### Paper Wise Mark List (Against Seat Number)

Seat Number	Examiner Marks	Seat Number	Examiner Marks	Seat Number	Examiner Marks	
2213751	19	2213752	23	2213753	21	
2213754	10	2213755	10	2213756	22	
2213757	22	2213758	10	2213759	22	
2213760	12	2213761	18	2213762	24	
2213763	24	2213764	22	2213765	10	
2213766	21	2213767	16	2213768	19	
2213769	20	2213770	25	2213771	22	
2213772	10	2213773	20	2213774	18	
2213775	22	2213776	25	2213777	19	
2213778	23	2213779	20	2213780	18	
2213781	21	2213782	22	2217877	10	
2217878	10					

Signature:	Signature:	Signature:
Name: Mor. Byshi Jonilars. Designation: Bors/BBI Co-Ordinalus Date: 5/3/2021	Name: Designation: Date:	Name: Designation: Date: Commerce & Management
DATA EXPORTED DATE: DATA IS NOT YET E	XPORTED	Santacruz (E), Mumbai-400 055 Page 2 of 2

#### University of Mumbai

User Name: All Users

Course: B.Com. (B. and I.)(with Credits) - Regular-Rev16-T.Y. B.Com. (B.& I.)-Sem VI [2C00346] Paper: Project Work In Banking and Insurance (UBIFSVI.8) Project Work- Project-University Assessment

Max Marks: 75

#### Paper Wise Mark List (Against Seat Number)

Seat Number	Examiner Marks	Seat Number	Examiner Marks	Seat Number	Examiner Marks 63	
2213751	57	2213752	69	2213753		
2213754	30	2213755	30	2213756	66	
2213757	66	2213758	30	2213759	66	
2213760	36	2213761	54	2213762	72	
2213763	72	2213764	66	2213765	30	
2213766	63	2213767	48	2213768	57	
2213769	60	2213770	75	2213771	66	
2213772	30	2213773	60	2213774	54	
2213775	66	2213776 ·	75	2213777	57	
2213778	69	2213779	60	2213780	54	
2213781	63	2213782	66	2217877	30	
2217878	30					

		1.Com	X /
Signature:	Signature:	38 <sup>9</sup> of Commerce	Signature:
symp .	-	0	Mar
Name: Mrs. Byshi panilcar.	·Name:	BE MUMBAI-55	Name: I/c Principal
Designation: BM3 BBL CO. Ordinator.	Designation:	+3700 USUB	Designationation - Gala College of
Date: 21/5/2021	Date:		Date: Commerce & Management
			Santacruz (E), Mumbai-400 055

