

AC 24-06-2016

Item No. 4.76

University of Mumbai



Bachelor of Commerce (B.Com) Programme Three Year Integrated Programme- Six Semesters Course Structure

Under Choice Based Credit System

**To be implemented from Academic Year- 2016-2017
Progressively**

Faculty of Commerce



Meeta
**I/c Principal
Patuck - Gala College of
Commerce & Management
Santacruz (E), Mumbai-400 055**

**Revised Syllabus of Courses of B.Com. Programme at Semester I
with Effect from the Academic Year 2016-2017**

Skill Enhancement Courses (SEC)

6. Foundation Course - I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Overview of Indian Society	05
2	Concept of Disparity- 1	10
3	Concept of Disparity-2	10
4	The Indian Constitution	10
5	Significant Aspects of Political Processes	10
	Total	45



Sr. No.	Modules / Units
1	Overview of Indian Society
	Understand the multi-cultural diversity of Indian society through its demographic composition: population distribution according to religion, caste, and gender; Appreciate the concept of linguistic diversity in relation to the Indian situation; Understand regional variations according to rural, urban and tribal characteristics; Understanding the concept of diversity as difference
2	Concept of Disparity- 1
	Understand the concept of disparity as arising out of stratification and inequality; Explore the disparities arising out of gender with special reference to violence against women, female foeticide (declining sex ratio), and portrayal of women in media; Appreciate the inequalities faced by people with disabilities and understand the issues of people with physical and mental disabilities
3	Concept of Disparity-2
	Examine inequalities manifested due to the caste system and inter-group conflicts arising thereof; Understand inter-group conflicts arising out of communalism; Examine the causes and effects of conflicts arising out of regionalism and linguistic differences
4	The Indian Constitution
	Philosophy of the Constitution as set out in the Preamble; The structure of the Constitution-the Preamble, Main Body and Schedules; Fundamental Duties of the Indian Citizen; tolerance, peace and communal harmony as crucial values in strengthening the social fabric of Indian society; Basic features of the Constitution
5	Significant Aspects of Political Processes
	The party system in Indian politics; Local self-government in urban and rural areas; the 73rd and 74th Amendments and their implications for inclusive politics; Role and significance of women in politics

Topics for Project Guidance: Growing Social Problems in India:

- Substance abuse- impact on youth & challenges for the future
- HIV/AIDS- awareness, prevention, treatment and services
- Problems of the elderly- causes, implications and response
- Issue of child labour- magnitude, causes, effects and response
- Child abuse- effects and ways to prevent
- Trafficking of women- causes, effects and response

Note:

Out of the 45 lectures allotted for 5 units for Semester I, about 15 lectures may be allotted for project guidance



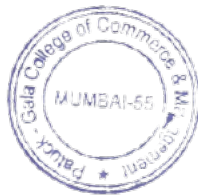
**Revised Syllabus of Courses of B.Com. Programme at Semester II
with Effect from the Academic Year 2016-2017**

Skill Enhancement Courses (SEC)

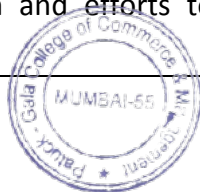
6. Foundation Course - II

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Globalisation and Indian Society	07
2	Human Rights	10
3	Ecology	10
4	Understanding Stress and Conflict	10
5	Managing Stress and Conflict in Contemporary Society	08
Total		45



Sr. No	Modules /Units
1	Globalisation and Indian Society
	Understanding the concepts of liberalization, privatization and globalization;Growth of information technology and communication and its impact manifested in everyday life; Impact of globalization on industry: changes in employment and increasing migration; Changes in agrarian sector due to globalization; rise in corporate farming and increase in farmers' suicides.
2	Human Rights
	Concept of Human Rights; origin and evolution of the concept; The Universal Declaration of Human Rights;Human Rights constituents with special reference to Fundamental Rights stated in the Constitution
3	Ecology
	Importance of Environment Studies in the current developmental context; Understanding concepts of Environment, Ecology and their interconnectedness; Environment as natural capital and connection to quality of human life; Environmental Degradation- causes and impact on human life;Sustainable development- concept and components; poverty and environment
4	Understanding Stress and Conflict
	Causes of stress and conflict in individuals and society; Agents of socialization and the role played by them in developing the individual; Significance of values, ethics and prejudices in developing the individual; Stereotyping and prejudice as significant factors in causing conflicts in society. Aggression and violence as the public expression of conflict
5	Managing Stress and Conflict in Contemporary Society
	Types of conflicts and use of coping mechanisms for managing individual stress; Maslow's theory of self-actualisation;Different methods of responding to conflicts in society; Conflict-resolution and efforts towards building peace and harmony in society



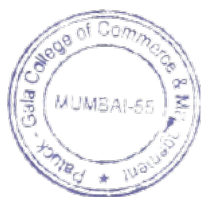
**Revised Syllabus of Courses of B.Com. Programme at Semester III
with Effect from the Academic Year 2017-2018**

**2 Ability Enhancement Courses (AEC)
2B * Skill Enhancement Courses (SEC) Group B**

Foundation Course- Contemporary Issues- III

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Human Rights Provisions, Violations and Redressal	12
2	Dealing With Environmental Concerns	11
3	Science and Technology I	11
4	Soft Skills for Effective Interpersonal Communication	11
Total		45



Projects / Assignments (for Internal Assessment)

- i. Projects/Assignments should be drawn for the component on Internal Assessment from the topics in **Module 1 to Module 4**.
- ii. Students should be given a list of possible topics - at least 3 from each Module at the beginning of the semester.
- iii. The Project/Assignment can take the form of Street-Plays / Power-Point Presentations / Poster Exhibitions and similar other modes of presentation appropriate to the topic.
- iv. Students can work in groups of not more than 8 per topic.
- v. Students must submit a hard / soft copy of the Project / Assignment before appearing for the semester end examination.

QUESTION PAPER PATTERN (Semester III)

The Question Paper Pattern for Semester End Examination shall be as follows:

TOTAL MARKS: 75

DURATION: 150 MINUTES

QUESTION NUMBER	DESCRIPTION	MARKS ASSIGNED
1	<p>i. Question 1 A will be asked on the meaning / definition of concepts / terms from all Modules.</p> <p>ii. Question 1 B will be asked on the topic of the Project / Assignment done by the student during the Semester</p> <p>iii. In all 8 Questions will be asked out of which 5 have to be attempted.</p>	<p>a) Total marks: 15</p> <p>b) For 1 A, there will be 3 marks for each sub-question.</p> <p>c) For 1 B there will be 15 marks without any break-up.</p>
2	Descriptive Question with internal option (A or B) on Module 1	15
3	Descriptive Question with internal option (A or B) on Module 2	15
4	Descriptive Question with internal option (A or B) on Module 3	15
5	Descriptive Question with internal option (A or B) on Module 4	15



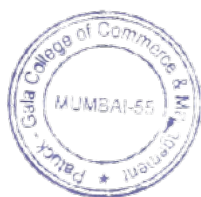
**Revised Syllabus of Courses of B.Com. Programme at Semester IV
with Effect from the Academic Year 2017-2018**

**2 Ability Enhancement Courses (AEC)
2B * Skill Enhancement Courses (SEC) Group B**

Foundation Course- Contemporary Issues- IV

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Significant, Contemporary Rights of Citizens	12
2	Approaches to understanding Ecology	11
3	Science and Technology –II	11
4	Introduction to Competitive Exams	11
Total		45



Projects / Assignments (for Internal Assessment)

- i. Projects/Assignments should be drawn for the component on Internal Assessment from the topics in **Module 1 to Module 4**.
- ii. Students should be given a list of possible topics - at least 3 from each Module at the beginning of the semester.
- iii. The Project/Assignment can take the form of Street-Plays / Power-Point Presentations / Poster Exhibitions and similar other modes of presentation appropriate to the topic.
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DURATION: 150 MINUTES

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4	Descriptive Question with internal option (A or B) on Module 3	15
5	Descriptive Question with internal option (A or B) on Module 4	15



AC 24-06-2016

Item No. 4.80

University of Mumbai



Bachelor of Management Studies (BMS) Programme Three Year Integrated Programme- Six Semesters *Course Structure*

Under Choice Based Credit System

**To be implemented from Academic Year- 2016-2017
Progressively**

Board of Studies-in-Business Management, University of Mumbai



Meeb
I/c Principal
Patuck - Gala College of
Commerce & Management

Revised Syllabus of Courses of Bachelor of Management Studies

(BMS) Programme at Semester I

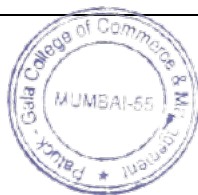
with Effect from the Academic Year 2016-2017

Skill Enhancement Courses (SEC)

5. Foundation Course -I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
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2	Concept of Disparity- 1	10
3	Concept of Disparity-2	10
4	The Indian Constitution	10
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Total		45



Sr. No.	Modules / Units
1	Overview of Indian Society
	Understand the multi-cultural diversity of Indian society through its demographic composition: population distribution according to religion, caste, and gender; Appreciate the concept of linguistic diversity in relation to the Indian situation; Understand regional variations according to rural, urban and tribal characteristics; Understanding the concept of diversity as difference
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5	Significant Aspects of Political Processes
	The party system in Indian politics; Local self-government in urban and rural areas; the 73rd and 74th Amendments and their implications for inclusive politics; Role and significance of women in politics



**Revised Syllabus of Courses of Bachelor of Management Studies
(BMS) Programme at Semester II
with Effect from the Academic Year 2016-2017**

Skill Enhancement Courses (SEC)

5. Foundation Course – II

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Globalisation and Indian Society	07
2	Human Rights	10
3	Ecology	10
4	Understanding Stress and Conflict	10
5	Managing Stress and Conflict in Contemporary Society	08
Total		45



Sr. No	Modules /Units
1	Globalisation and Indian Society
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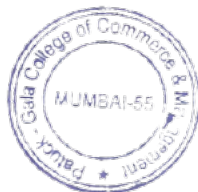
**Revised Syllabus of Courses of Bachelor of Management Studies
(BMS) Programme at Semester I
with Effect from the Academic Year 2016-2017**

Core Courses (CC)

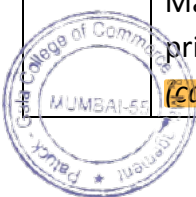
7. Business Economics - I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction	10
2	Demand Analysis	10
3	Supply and Production Decisions and Cost of Production	15
4	Market structure: Perfect competition and Monopoly and Pricing and Output Decisions under Imperfect Competition	15
5	Pricing Practices	10
Total		60



Sr. No.	Modules / Units
1	Introduction
	<p>Scope and Importance of Business Economics - basic tools- Opportunity Cost principle- Incremental and Marginal Concepts. Basic economic relations - functional relations: equations- Total, Average and Marginal relations- use of Marginal analysis in decision making,</p> <p>The basics of market demand, market supply and equilibrium price- shifts in the demand and supply curves and equilibrium</p>
2	Demand Analysis
	<p>Demand Function - nature of demand curve under different markets Meaning, significance, types and measurement of elasticity of demand (Price, income cross and promotional)- relationship between elasticity of demand and revenue concepts</p> <p>Demand estimation and forecasting: Meaning and significance - methods of demand estimation : survey and statistical methods <i>(numerical illustrations on trend analysis and simple linear regression)</i></p>
3	Supply and Production Decisions and Cost of Production
	<p>Production function: short run analysis with Law of Variable Proportions- Production function with two variable inputs- isoquants, ridge lines and least cost combination of inputs- Long run production function and Laws of Returns to Scale - expansion path - Economies and diseconomies of Scale.</p> <p>Cost concepts: Accounting cost and economic cost, implicit and explicit cost, fixed and variable cost - total, average and marginal cost - Cost Output Relationship in the Short Run and Long Run <i>(hypothetical numerical problems to be discussed)</i>, LAC and Learning curve - Break even analysis <i>(with business applications)</i></p>
4	Market structure: Perfect competition and Monopoly and Pricing and Output Decisions under Imperfect Competition
	<p>Short run and long run equilibrium of a competitive firm and of industry - monopoly - short run and long- run equilibrium of a firm under Monopoly</p> <p>Monopolistic competition:Equilibrium of a firm under monopolistic competition, debate over role of advertising <i>(topics to be taught using case studies from real life examples)</i></p> <p>Oligopolistic markets: key attributes of oligopoly - Collusive and non collusive oligopoly market - Price rigidity - Cartels and price leadership models <i>(with practical examples)</i></p>
5	Pricing Practices
	<p>Cost oriented pricing methods: cost – plus (full cost) pricing, marginal cost pricing, Mark up pricing, discriminating pricing, multiple – product pricing - transfer pricing <i>(case studies on how pricing methods are used in business world)</i></p>



**Revised Syllabus of Courses of Bachelor of Management Studies
(BMS) Programme at Semester II
with Effect from the Academic Year 2016-2017**

Elective Courses (EC)

3. Business Mathematics

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Elementary Financial Mathematics	15
2	Matrices and Determinants	15
3	Derivatives and Applications of Derivatives	15
4	Numerical Analysis [Interpolation]	15
Total		60



Sr. No.	Modules / Units
1	Elementary Financial Mathematics
	<ul style="list-style-type: none"> • Simple and Compound Interest: Interest compounded once a year, more than once a year, continuous, nominal and effective rate of interest • Annuity-Present and future value-sinking funds • Depreciation of Assets: Equated Monthly Installments (EMI)- using flat interest rate and reducing balance method. • Functions:Algebraic functions and the functions used in business and economics, Break Even and Equilibrium point. • Permutation and Combination: (Simple problems to be solved with the calculator only)
2	Matrices and Determinants
	<ul style="list-style-type: none"> • Matrices: Some important definitions and some important results. Matrix operation (Addition, scalar multiplication , matrix multiplication, transpose of a matrix) • Determinants of a matrix of order two or three: properties and results of Determinants • Solving a system of linear equations using Cramer’s rule • Inverse of a Matrix (up to order three) using ad-joint of a matrix and matrix inversion method • Case study: Input Output Analysis
3	Derivatives and Applications of Derivatives
	<ul style="list-style-type: none"> • Introduction and Concept: Derivatives of constant function, logarithmic functions, polynomial and exponential function • Rules of derivatives: addition, multiplication, quotient • Second order derivatives • Application of Derivatives: Maxima, Minima, Average Cost and Marginal Cost. Total revenue, Marginal revenue, Average revenue. Average and Marginal profit. Price elasticity of demand
4	Numerical Analysis [Interpolation]
	<ul style="list-style-type: none"> • Introduction and concept: Finite differences – forward difference operator – Newton’s forward difference formula with simple examples • Backward Difference Operator. Newton’s backward interpolation formula with simple examples



**Revised Syllabus of Courses of Bachelor of Management Studies
(BMS) Programme at Semester III**

with Effect from the Academic Year 2017-2018

**2. Ability Enhancement Courses
(AEC) 2B. Skill Enhancement
Courses (SEC)**

Foundation Course- Contemporary Issues- III

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Human Rights Provisions, Violations and Redressal	12
2	Dealing With Environmental Concerns	11
3	Science and Technology I	11
4	Soft Skills for Effective Interpersonal Communication	11
Total		45



Projects / Assignments (for Internal Assessment)

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- iv. Students can work in groups of not more than 8 per topic.
- v. Students must submit a hard / soft copy of the Project / Assignment before appearing for the semester end examination.

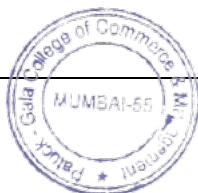
QUESTION PAPER PATTERN (Semester III)

The Question Paper Pattern for Semester End Examination shall be as follows:

TOTAL MARKS: 75

DURATION: 150 MINUTES

QUESTION NUMBER	DESCRIPTION	MARKS ASSIGNED
1	<p>i. Question 1 A will be asked on the meaning / definition of concepts / terms from all Modules.</p> <p>ii. Question 1 B will be asked on the topic of the Project / Assignment done by the student during the Semester</p> <p>iii. In all 8 Questions will be asked out of which 5 have to be attempted.</p>	<p>a) Total marks: 15</p> <p>b) For 1 A, there will be 3 marks for each sub-question.</p> <p>c) For 1 B there will be 15 marks without any break-up.</p>
2	Descriptive Question with internal option (A or B) on Module 1	15
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4	Descriptive Question with internal option (A or B) on Module 3	15
5	Descriptive Question with internal option (A or B) on Module 4	15



**Revised Syllabus of Courses of Bachelor of Management Studies
(BMS) Programme at Semester IV**

with Effect from the Academic Year 2017-2018

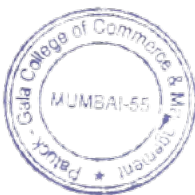
2. Ability Enhancement Courses (AEC)

2B. Skill Enhancement Courses (SEC)

Foundation Course- Contemporary Issues- IV

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Significant, Contemporary Rights of Citizens	12
2	Approaches to understanding Ecology	11
3	Science and Technology –II	11
4	Introduction to Competitive Exams	11
Total		45



Projects / Assignments (for Internal Assessment)

- i. Projects/Assignments should be drawn for the component on Internal Assessment from the topics in **Module 1 to Module 4**.
- ii. Students should be given a list of possible topics - at least 3 from each Module at the beginning of the semester.
- iii. The Project/Assignment can take the form of Street-Plays / Power-Point Presentations / Poster Exhibitions and similar other modes of presentation appropriate to the topic.
- iv. Students can work in groups of not more than 8 per topic.
- v. Students must submit a hard / soft copy of the Project / Assignment before appearing for the semester end examination.

QUESTION PAPER PATTERN (Semester III)

The Question Paper Pattern for Semester End Examination shall be as follows:

TOTAL MARKS: 75

DURATION: 150 MINUTES

QUESTION NUMBER	DESCRIPTION	MARKS ASSIGNED
1	<ol style="list-style-type: none">i. Question 1 A will be asked on the meaning / definition of concepts / terms from all Modules.ii. Question 1 B will be asked on the topic of the Project / Assignment done by the student during the Semesteriii. In all 8 Questions will be asked out of which 5 have to be attempted.	<ol style="list-style-type: none">a) Total marks: 15b) For 1 A, there will be 3 marks for each sub-question.c) For 1 B there will be 15 marks without any break-up.
2	Descriptive Question with internal option (A or B) on Module 1	15
3	Descriptive Question with internal option (A or B) on Module 2	15
4	Descriptive Question with internal option (A or B) on Module 3	15
5	Descriptive Question with internal option (A or B) on Module 4	15



**Revised Syllabus of Courses of Bachelor of Management Studies
(BMS) Programme at Semester IV
with Effect from the Academic Year 2017-2018**

**2. Ability Enhancement Courses (AEC)
2A. Ability Enhancement Compulsory Course**

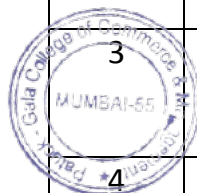
3. Information Technology in Business Management-II

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Management Information system	15
2	ERP/E-SCM/E-CRM	15
3	Introduction to databases and data warehouse	15
4	Outsourcing	15
Total		60

Objectives

SN	Objectives
1	To understand managerial decision-making and to develop perceptiveness of major functional area of MIS
2	To provide conceptual study of Enterprise Resource Planning, Supply Chain Management, Customer Relationship Management, Key issues in implementation. This module provides understanding about emerging MIS technologies like ERP, CRM, SCM and trends in enterprise applications.
3	To learn and understand relationship between database management and data warehouse approaches, the requirements and applications of data warehouse
4	To learn outsourcing concepts. BPO/KPO industries, their structures, Cloud computing



Sr. No.	Modules / Units
1	Management Information System
	<ul style="list-style-type: none"> • Overview of MIS Definition, Characteristics • Subsystems of MIS (Activity and Functional subsystems) • Structure of MIS • Reasons for failure of MIS. • Understanding Major Functional Systems Marketing & Sales Systems Finance & Accounting Systems Manufacturing & Production Systems Human Resource Systems Inventory Systems • Sub systems, description and organizational levels • Decision support system Definition Relationship with MIS • Evolution of DSS, Characteristics, classification, objectives, components, applications of DSS
2	ERP/E-SCM/E-CRM
	<ul style="list-style-type: none"> • Concepts of ERP • Architecture of ERP Generic modules of ERP • Applications of ERP • ERP Implementation concepts ERP lifecycle • Concept of XRP (extended ERP) • Features of commercial ERP software Study of SAP, Oracle Apps, MS Dynamics NAV, Peoplesoft • Concept of e-CRM E-CRM Solutions and its advantages, How technology helps? • CRM Capabilities and customer Life cycle Privacy Issues and CRM • Data Mining and CRM CRM and workflow Automation • Concept of E-SCM Strategic advantages, benefits E-SCM Components and Chain Architecture • Major Trends in e-SCM • Case studies ERP/SCM/CRM



Sr. No.	Modules / Units
3	Introduction to Data base and Data warehouse
	<ul style="list-style-type: none"> • Introduction to DBMS Meaning of DBMS, Need for using DBMS. Concepts of tables, records, attributes, keys, integrity constraints, schema architecture, data independence. • Data Warehousing and Data Mining Concepts of Data warehousing, Importance of data warehouse for an organization Characteristics of Data warehouse Functions of Data warehouse Data warehouse architecture Business use of data warehouse Standard Reports and queries • Data Mining The scope and the techniques used • Business Applications of Data warehousing and Data mining
4	Outsourcing
	<ul style="list-style-type: none"> • Introduction to Outsourcing Meaning of Outsourcing, Need for outsourcing Scope of Outsourcing. Outsourcing : IT and Business Processes • Business Process Outsourcing (BPO) Introduction • BPO Vendors How does BPO Work? BPO Service scope Benefits of BPO BPO and IT Services Project Management approach in BPO BPO and IT-enabled services • BPO Business Model Strategy for Business Process Outsourcing Process of BPO ITO Vs BPO • BPO to KPO Meaning of KPO KPO vs BPO KPO : Opportunity and Scope KPO challenges KPO Indian Scenario • Outsourcing in Cloud Environment Cloud computing offerings • Traditional Outsourcing Vs. Cloud Computing



University of Mumbai



**Bachelor of Management Studies
Programme
Guidelines for Project Work
at
Third Year
Semester VI**

**Under Choice Based Credit, Grading and
Semester System**

(To be implemented from Academic Year 2018-2019)

Board of Studies-in-Business Management



Introduction

Inclusion of project work in the course curriculum of the Bachelor of Management Studies programme is one of the ambitious aspects in the programme structure. The main objective of inclusion of project work is to inculcate the element of research analyse and scientific temperament challenging the potential of learner as regards to his/ her eager to enquire and ability to interpret particular aspect of the study. It is expected that the guiding teacher should undertake the counselling sessions and make the awareness among the learners about the methodology of formulation, preparation and evaluation pattern of the project work.

- There are two modes of preparation of project work
 1. Project work based on research methodology in the study area
 2. Project work based on internship in the study area

Guidelines for preparation of Project Work

1. General guidelines for preparation of project work based on Research Methodology

- The project topic may be undertaken in any area of Elective Courses.
- Each of the learner has to undertake a Project individually under the supervision of a teacher-guide.
- The learner shall decide the topic and title which should be specific, clear and with definite scope in consultation with the teacher-guide concerned.
- University/college shall allot a guiding teacher for guidance to the students based on her / his specialization.
- The project report shall be prepared as per the broad guidelines given below:
 - Font type: Times New Roman
 - Font size: 12-For content, 14-for Title
 - Line Space : 1.5-for content and 1-for in table work
 - Paper Size: A4
 - Margin : in Left-1.5, Up-Down-Right-1
 - The Project Report shall be bounded.
 - The project report should be 80 to 100 pages



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Item No. 4.74

University of Mumbai



**B.Com. (Banking & Insurance)
Programme
Three Year Integrated Programme -
Six Semesters
*Course Structure***

Under Choice Based Credit System

**To be implemented from Academic Year- 2016-2017
Progressively**

Board of Studies-in-Banking & Finance, University of Mumbai



M. Patuck
I/c Principal

**Patuck - Gala College of
Commerce & Management**

Board of Studies-in-Banking & Finance, University of Mumbai 2 | Page

Revised Syllabus of Courses of B.Com. (Banking & Insurance)

Programme at Semester I

with Effect from the Academic Year 2016-2017

Skill Enhancement Courses (SEC)

5. Foundation Course - I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Overview of Indian Society	05
2	Concept of Disparity- 1	10
3	Concept of Disparity-2	10
4	The Indian Constitution	10
5	Significant Aspects of Political Processes	10
Total		45



Sr. No.	Modules / Units
1	Overview of Indian Society
	Understand the multi-cultural diversity of Indian society through its demographic composition: population distribution according to religion, caste, and gender; Appreciate the concept of linguistic diversity in relation to the Indian situation; Understand regional variations according to rural, urban and tribal characteristics; Understanding the concept of diversity as difference
2	Concept of Disparity- 1
	Understand the concept of disparity as arising out of stratification and inequality; Explore the disparities arising out of gender with special reference to violence against women, female foeticide (declining sex ratio), and portrayal of women in media; Appreciate the inequalities faced by people with disabilities and understand the issues of people with physical and mental disabilities
3	Concept of Disparity-2
	Examine inequalities manifested due to the caste system and inter-group conflicts arising thereof; Understand inter-group conflicts arising out of communalism; Examine the causes and effects of conflicts arising out of regionalism and linguistic differences
4	The Indian Constitution
	Philosophy of the Constitution as set out in the Preamble; The structure of the Constitution-the Preamble, Main Body and Schedules; Fundamental Duties of the Indian Citizen; tolerance, peace and communal harmony as crucial values in strengthening the social fabric of Indian society; Basic features of the Constitution
5	Significant Aspects of Political Processes
	The party system in Indian politics; Local self-government in urban and rural areas; the 73rd and 74th Amendments and their implications for inclusive politics; Role and significance of women in politics



Revised Syllabus of Courses of B.Com. (Banking & Insurance)

Programme at Semester II

with Effect from the Academic Year 2016-2017

Skill Enhancement Courses (SEC)

5. Foundation Course – II

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Globalisation and Indian Society	07
2	Human Rights	10
3	Ecology	10
4	Understanding Stress and Conflict	10
5	Managing Stress and Conflict in Contemporary Society	08
	Total	45



Sr. No	Modules /Units
1	Globalisation and Indian Society
	Understanding the concepts of liberalization, privatization and globalization; Growth of information technology and communication and its impact manifested in everyday life; Impact of globalization on industry: changes in employment and increasing migration; Changes in agrarian sector due to globalization; rise in corporate farming and increase in farmers' suicides.
2	Human Rights
	Concept of Human Rights; origin and evolution of the concept; The Universal Declaration of Human Rights; Human Rights constituents with special reference to Fundamental Rights stated in the Constitution
3	Ecology
	Importance of Environment Studies in the current developmental context; Understanding concepts of Environment, Ecology and their interconnectedness; Environment as natural capital and connection to quality of human life; Environmental Degradation- causes and impact on human life; Sustainable development- concept and components; poverty and environment
4	Understanding Stress and Conflict
	Causes of stress and conflict in individuals and society; Agents of socialization and the role played by them in developing the individual; Significance of values, ethics and prejudices in developing the individual; Stereotyping and prejudice as significant factors in causing conflicts in society. Aggression and violence as the public expression of conflict
5	Managing Stress and Conflict in Contemporary Society
	Types of conflicts and use of coping mechanisms for managing individual stress; Maslow's theory of self-actualisation; Different methods of responding to conflicts in society; Conflict-resolution and efforts towards building peace and harmony in society



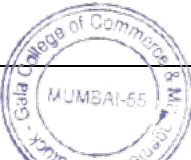
Revised Syllabus of Courses of B.Com. (Banking & Insurance)
Programme at Semester I
with Effect from the Academic Year 2016-2017

Core Courses (CC)

6. Business Economics I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction	10
2	Demand Analysis	10
3	Supply and Production Decisions and Cost of Production	15
4	Market structure: Perfect competition and Monopoly and Pricing and Output Decisions under Imperfect Competition	15
5	Pricing Practices	10
Total		60



Sr. No.	Modules / Units
1	Introduction
	<p>Scope and Importance of Business Economics - basic tools- Opportunity Cost principle- Incremental and Marginal Concepts. Basic economic relations - functional relations: equations- Total, Average and Marginal relations- use of Marginal analysis in decision making,</p> <p>The basics of market demand, market supply and equilibrium price- shifts in the demand and supply curves and equilibrium</p>
2	Demand Analysis
	<p>Demand Function - nature of demand curve under different markets Meaning, significance, types and measurement of elasticity of demand (Price, income cross and promotional)- relationship between elasticity of demand and revenue concepts</p> <p>Demand estimation and forecasting: Meaning and significance - methods of demand estimation : survey and statistical methods <i>(numerical illustrations on trend analysis and simple linear regression)</i></p>
3	Supply and Production Decisions and Cost of Production
	<p>Production function: short run analysis with Law of Variable Proportions- Production function with two variable inputs- isoquants, ridge lines and least cost combination of inputs- Long run production function and Laws of Returns to Scale - expansion path - Economies and diseconomies of Scale.</p> <p>Cost concepts: Accounting cost and economic cost, implicit and explicit cost, fixed and variable cost - total, average and marginal cost - Cost Output Relationship in the Short Run and Long Run <i>(hypothetical numerical problems to be discussed)</i>, LAC and Learning curve - Break even analysis <i>(with business applications)</i></p>
4	Market structure: Perfect competition and Monopoly and Pricing and Output Decisions under Imperfect Competition
	<p>Short run and long run equilibrium of a competitive firm and of industry - monopoly - short run and long- run equilibrium of a firm under Monopoly</p> <p>Monopolistic competition: Equilibrium of a firm under monopolistic competition, debate over role of advertising. <i>(topics to be taught using case studies from real life examples)</i></p> <p>Oligopolistic markets: key attributes of oligopoly - Collusive and non-collusive oligopoly market - Price rigidity - Cartels and price leadership models <i>(with practical examples)</i></p>
5	Pricing Practices
	<p>Cost oriented pricing methods: cost plus (full cost) pricing, marginal cost pricing, Mark up pricing, discriminating pricing, multiple – product pricing - transfer pricing <i>(case studies on how pricing methods are used in business world)</i></p>

**Revised Syllabus of Courses of B.Com. (Banking & Insurance)
Programme at Semester III
with Effect from the Academic Year 2017-2018**

2B. Skill Enhancement Courses (SEC)

Foundation Course- Contemporary Issues- III

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Human Rights Provisions, Violations and Redressal	12
2	Dealing With Environmental Concerns	11
3	Science and Technology I	11
4	Soft Skills for Effective Interpersonal Communication	11
Total		45



Projects / Assignments (for Internal Assessment)

- i. Projects/Assignments should be drawn for the component on Internal Assessment from the topics in **Module 1 to Module 4**.
- ii. Students should be given a list of possible topics - at least 3 from each Module at the beginning of the semester.
- iii. The Project/Assignment can take the form of Street-Plays / Power-Point Presentations / Poster Exhibitions and similar other modes of presentation appropriate to the topic.
- iv. Students can work in groups of not more than 8 per topic.
- v. Students must submit a hard / soft copy of the Project / Assignment before appearing for the semester end examination.

QUESTION PAPER PATTERN (Semester III)

The Question Paper Pattern for Semester End Examination shall be as follows:

TOTAL MARKS: 75

DURATION: 150 MINUTES

QUESTION NUMBER	DESCRIPTION	MARKS ASSIGNED
1	<p>i. Question 1 A will be asked on the meaning / definition of concepts / terms from all Modules.</p> <p>ii. Question 1 B will be asked on the topic of the Project / Assignment done by the student during the Semester</p> <p>iii. In all 8 Questions will be asked out of which 5 have to be attempted.</p>	<p>a) Total marks: 15</p> <p>b) For 1 A, there will be 3 marks for each sub-question.</p> <p>c) For 1 B there will be 15 marks without any break-up.</p>
2	Descriptive Question with internal option (A or B) on Module 1	15
3	Descriptive Question with internal option (A or B) on Module 2	15
4	Descriptive Question with internal option (A or B) on Module 3	15
5	Descriptive Question with internal option (A or B) on Module 4	15

**Revised Syllabus of Courses of B.Com. (Banking & Insurance)
Programme at Semester IV
with Effect from the Academic Year 2017-2018**

2B. Skill Enhancement Courses (SEC)

Foundation Course- Contemporary Issues- IV

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Significant, Contemporary Rights of Citizens	12
2	Approaches to understanding Ecology	11
3	Science and Technology –II	11
4	Introduction to Competitive Exams	11
Total		45



Projects / Assignments (for Internal Assessment)

- i. Projects/Assignments should be drawn for the component on Internal Assessment from the topics in **Module 1 to Module 4**.
- ii. Students should be given a list of possible topics - at least 3 from each Module at the beginning of the semester.
- iii. The Project/Assignment can take the form of Street-Plays / Power-Point Presentations / Poster Exhibitions and similar other modes of presentation appropriate to the topic.
- iv. Students can work in groups of not more than 8 per topic.
- v. Students must submit a hard / soft copy of the Project / Assignment before appearing for the semester end examination.

QUESTION PAPER PATTERN (Semester III)

The Question Paper Pattern for Semester End Examination shall be as follows:

TOTAL MARKS: 75

DURATION: 150 MINUTES

QUESTION NUMBER	DESCRIPTION	MARKS ASSIGNED
1	i. Question 1 A will be asked on the meaning / definition of concepts / terms from all Modules. ii. Question 1 B will be asked on the topic of the Project / Assignment done by the student during the Semester iii. In all 8 Questions will be asked out of which 5 have to be attempted.	a) Total marks: 15 b) For 1 A, there will be 3 marks for each sub-question. c) For 1 B there will be 15 marks without any break-up.
2	Descriptive Question with internal option (A or B) on Module 1	15
3	Descriptive Question with internal option (A or B) on Module 2	15
4	Descriptive Question with internal option (A or B) on Module 3	15
5	Descriptive Question with internal option (A or B) on Module 4	15

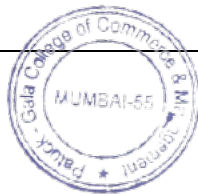
Revised Syllabus of Courses of B.Com. (Banking & Insurance)
Programme at Semester III
with Effect from the Academic Year 2017-2018

1. Elective Courses (EC)

Organizational Behaviour

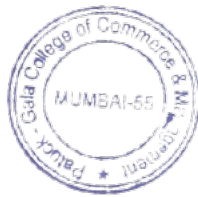
Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	The Individual Behaviour	15
2	The Group Dynamics	15
3	The Organizational Dynamics	15
4	Organization Behaviour In Financial Services	15
Total		60



Sr. No.	Modules / Units
1	The Individual Behaviour
	<p>A) Personality: Meaning, Determinants of Personality, Major personality traits influencing OB, The Big Five Model, Trait Theory of personality, Psychoanalytic theory of Personality, Freud Stages of Personality Development, Locus of Control, Self-Monitoring.</p> <p>B) Learning: Meaning and Definition of Learning-The Learning Process, Principles of Learning, Theories of Learning-Classical conditioning, Operant Conditioning, Social Learning Theory, Learning through Reinforcement, Learning by Observing, Learning through Experience.</p> <p>C) Perception-Meaning, Factors Influencing Perception, Attribution Theory, Improving Perceptions- Johari Window, Empathy.</p> <p>D) Workplace Emotions, Values and Ethics: Meaning of Emotions, Cognitive Dissonance, Emotional Dissonance, Managing Emotions at Work (Emotional Labor) - The Six Universal Emotions. Meaning and Types of Values, Sources of Value systems, Values across Cultures, Values and Ethical Behaviour.</p> <p>E) Individual Decision Making: How are Decisions made in organization, Decision Making process, Decisional Styles.</p>
2	The Group Dynamics
	<p>A) Group Communication: Importance, Corporate Communication – Need, Importance and Techniques of Corporate Communication.</p> <p>B) Power and Politics: Meaning of Power, Bases of Power, Power Tactics, Organizational Politics, Reasons for Organizational Politics, Managing Organizational Politics.</p> <p>C) Negotiations: Meaning, Process, Strategies, Third Party Negotiations, Crisis Negotiations, Focus Areas of Negotiations.</p> <p>D) Transactional Analysis Model: Types of Transactions, Ego states, Life Positions, Elaboration of Transactional styles.</p> <p>E) Virtual teams and Group Cohesiveness: Structure, Types, Stages in Management of Virtual teams, Features of Cohesive Groups, Effects/Consequences/Impact of Group Cohesion.</p> <p>F) Group Decision-Making: Advantages, Disadvantages, Assumptions, Managing Group Decision-Making, Strength and Weakness of Group Decision-Making.</p>
3	The Organizational Dynamics
	<p>A) Organization structure: Meaning, Meaning and key features of the concept of Centralization, Decentralization, Span of control and Departmentation, Simple structure, Bureaucratic & Matrix structure.</p> <p>B) New design options: Team structure, Virtual organizations, Boundary less organizations</p> <p>C) Organization structure differentiation: Strategy, Organization size, Technology & Environment, Organizational Designs and employee behaviour.</p>

	D) Organizational Climate: Impact of Communication, Impact of Rewards & Punishment, Quality work life with reference to Banking & Insurance, Job Frustration-Sources, Causes, Effects, Ways to Overcome Frustration, Impact of Frustration on Banking and Insurance companies.
4	Organization Behaviour In Banking and Insurance Sector
	<p>A) Practices of OB in Banks and Insurance</p> <p>B) Issue of organization behaviour in Banks</p> <p>C) Strategies to manage issues of organization behaviour in banks</p> <p>D) Case Studies – Transfer, Promotion, Separation.</p>



University of Mumbai



**B.Com. (Banking and Insurance)
Programme
Guidelines for Project Work
at
Third Year
Semester VI**

**Under Choice Based Credit, Grading and
Semester System**

(To be implemented from Academic Year 2018-2019)

Board of Studies-in-Banking and Finance



Introduction

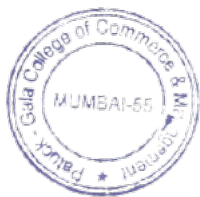
Inclusion of project work in the course curriculum of the B.Com. (Banking and Insurance) programme is one of the ambitious aspects in the programme structure. The main objective of inclusion of project work is to inculcate the element of research analyse and scientific temperament challenging the potential of learner as regards to his/ her eager to enquire and ability to interpret particular aspect of the study. It is expected that the guiding teacher should undertake the counselling sessions and make the awareness among the learners about the methodology of formulation, preparation and evaluation pattern of the project work.

- There are two modes of preparation of project work
 1. Project work based on research methodology in the study area
 2. Project work based on internship in the study area

Guidelines for preparation of Project Work

1. General guidelines for preparation of project work based on Research Methodology

- The project topic may be undertaken in any area of Elective Courses.
- Each of the learner has to undertake a Project individually under the supervision of a teacher-guide.
- The learner shall decide the topic and title which should be specific, clear and with definite scope in consultation with the teacher-guide concerned.
- University/college shall allot a guiding teacher for guidance to the students based on her / his specialization.
- The project report shall be prepared as per the broad guidelines given below:
 - Font type: Times New Roman
 - Font size: 12-For content, 14-for Title
 - Line Space : 1.5-for content and 1-for in table work
 - Paper Size: A4
 - Margin : in Left-1.5, Up-Down-Right-1
 - The Project Report shall be bounded.
 - The project report should be 80 to 100 pages



Meeta
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(Affiliated to University of Mumbai)

Re-accredited with B++ grade by NAAC (2.77 CGPA)

Date: 18th November 2020

NOTICE

All the students of First Year B.Com.-A are hereby informed that as a part of Internal Assessment in the course of FC-I, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 14th December 2020.

Sr. No.	Roll No.	Project Topic
1	1 to 10	Substance Abuse - Impact on Youth and Challenges for the Future
2	11 to 20	HIV/AIDS - Awareness, Prevention, and Treatment
3	21 to 30	Problems of the Elderly - Causes, Implications and Response
4	31 to 40	Issues of Child Labour - Magnitude, Causes, Effects and Response
5	41 to 50	Child Abuse - Effects and Ways to Prevent to Child Abuse
6	51 to 60	Importance of Consumer Movement
7	61 to 70	Women Harassment
8	71 to 80	Problem of Alcohol Addiction
9	81 to 90	Old-age Problem
10	91 to 100	Population Explosion
11	101 to 110	Casteism of India
12	111 to 120	Book Review

Note: Late submission of project will not be accepted.



Mr. Dadarao Mhaske
Dept. Incharge



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Date: 18th November 2020

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Sr. No.	Roll No.	Project Topic
1	1 to 10	Substance Abuse - Impact on Youth and Challenges for the Future
2	11 to 20	HIV/AIDS - Awareness, Prevention, and Treatment
3	21 to 30	Problems of the Elderly - Causes, Implications and Response
4	31 to 40	Issues of Child Labour - Magnitude, Causes, Effects and Response
5	41 to 50	Child Abuse - Effects and Ways to Prevent to Child Abuse
6	51 to 60	Importance of Consumer Movement
7	61 to 70	Women Harassment
8	71 to 80	Problem of Alcohol Addiction
9	81 to 90	Old-age Problem
10	91 to 99	Population Explosion

Note: Late submission of project will not be accepted.


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Date: 1st February 2021

NOTICE

All the students of First Year B.Com.-A are hereby informed that as a part of Internal Assessment in the course of FC-II, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 27th February 2021.

Sr. No.	Roll No.	Project Topic
1	1 to 10	Urbanization and Problems of Housing in Urban Areas
2	11 to 20	Changing Values have Negative Impact on Our Lives
3	21 to 30	Impact of Mass Media on Youth
4	31 to 40	Public Sanitation
5	41 to 50	Farmer Suicide and Agrarian Crisis in India
6	51 to 60	Development of Dams and Human Rights Violation
7	61 to 70	Causes of Crimes Committed by Youth
8	71 to 80	Changing Life Style
9	81 to 90	Changing Values and Morality
10	91 to 100	Thermal Power Project
11	101 to 110	Human Rights
12	111 to 120	Youth and Crime

Note: Late submission of project will not be accepted.


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Date: 1st February 2021

NOTICE


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Sr. No.	Roll No.	Project Topic
1	1 to 10	Urbanization and Problems of Housing in Urban Areas
2	11 to 20	Changing Values have Negative Impact on Our Lives
3	21 to 30	Impact of Mass Media on Youth
4	31 to 40	Public Sanitation
5	41 to 50	Farmer Suicide and Agrarian Crisis in India
6	51 to 60	Development of Dams and Human Rights Violation
7	61 to 70	Causes of Crimes Committed by Youth
8	71 to 80	Changing Life Style
9	81 to 90	Changing Values and Morality
10	91 to 99	Thermal Power Project

Note: Late submission of project will not be accepted.


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Date: 5th August 2020

NOTICE

All the students of Second Year B.Com.-A are hereby informed that as a part of Internal Assessment in the course of FC-III, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 27th August 2020.

Sr. No.	Roll No.	Project Topic
1	1 to 10	A Study on Youth-related Problems
2	11 to 20	Digital Media and Youth
3	21 to 30	Causes of Pollution in Mumbai City
4	31 to 40	A Study on Cyber Crimes
5	41 to 50	A Study on Misuses of Cell Phones
6	51 to 60	Dramatization of Body Language
7	61 to 70	Prevention of Atrocities Act 1989
8	71 to 80	Human Rights Violations
9	81 to 90	Disaster Management
10	91 to 100	A Study on Youth-related Problems
11	101 to 110	Digital Media and Youth
12	111 to 120	Causes of Pollution in Mumbai City
13	121 to 130	A Study on Cyber Crimes
14	131 to 140	A Study on Misuses of Cell Phones
15	141 to 152	Dramatization of Body Language

Note: Late submission of project will not be accepted.


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Date: 5th August 2020

NOTICE

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Sr. No.	Roll No.	Project Topic
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14	131 to 140	A Study on Misuses of Cell Phones
15	141 to 152	Dramatization of Body Language

Note: Late submission of project will not be accepted.


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Date: 4th January 2021

NOTICE

All the students of Second Year B.Com.-A are hereby informed that as a part of Internal Assessment in the course of FC-IV, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 29th January 2021.

Sr. No.	Roll No.	Project Topic
1	1 to 10	Right of Consumers
2	11 to 20	Environment & Ecology
3	21 to 30	Significant Modern Technology: Features and Applications
4	31 to 40	Information & Communication Technology
5	41 to 50	Soft Skills & Competitive Examination
6	51 to 60	Misuse of Technology
7	61 to 70	Right to Information Act, 2005
8	71 to 80	Cyber Crimes
9	81 to 90	Environment Sustainability
10	91 to 100	Right of Consumers
11	101 to 110	Environment & Ecology
12	111 to 120	Significant Modern Technology: Features and Applications
13	121 to 130	Information & Communication Technology
14	131 to 140	Soft Skills & Competitive Examination
15	141 to 152	Misuse of Technology

Note: Late submission of project will not be accepted.


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Date: 4th January 2021

NOTICE

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Sr. No.	Roll No.	Project Topic
1	1 to 10	Right of Consumers
2	11 to 20	Environment & Ecology
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14	131 to 140	Soft Skills & Competitive Examination
15	141 to 152	Misuse of Technology

Note: Late submission of project will not be accepted.


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Date: 18th November 2020

NOTICE

All the students of First Year BMS Program are hereby informed that as a part of Internal Assessment in the course of FC-I, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 14th December 2020.

Sr. No.	Roll No.	Project Topic
1	1 to 10	Substance Abuse - Impact on Youth and Challenges for the Future
2	11 to 20	HIV/AIDS - Awareness, Prevention, and Treatment
3	21 to 30	Problems of the Elderly: Causes, Implications and Response
4	31 to 40	Issues of child Labour - Magnitude, Causes, Effects and Response
5	41 to 50	Child Abuse - Effects and Ways to Prevent to Child Abuse
6	51 to 62	Importance of Consumer Movement

Note: Late submission of project will not be accepted.


Mr. Dadarao Mhaske
Dept. Incharge




I/c Principal
Patuck - Gala College of
Commerce & Management
Santacruz (E), Mumbai-400 055

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Patuck Campus, 100 Nehru Road, Rustomba Patuck Marg, Vakola Bridge, Santacruz (E), Mumbai: 400 055

(Affiliated to University of Mumbai)

Re-accredited with B++ grade by NAAC (2.77 CGPA)


Date: 1st February 2021

NOTICE

All the students of First Year BMS are hereby informed that as a part of Internal Assessment in the course of FC-II, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 27th February 2021.

Sr. No.	Roll No.	Project Topic
1	1 to 10	Urbanization and Problems of Housing in Urban Areas
2	11 to 20	Changing Values have Negative Impact on Our Lives
3	21 to 30	Impact of Mass Media on Youth
4	31 to 40	Public Sanitation
5	41 to 50	Farmer Suicide and Agrarian Crisis in India
6	51 to 62	Development of Dams and Human Rights Violation

Note: Late submission of project will not be accepted.


Mr. Dadarao Mhaske
Dept. Incharge




I/c Principal
Patuck - Gala College of
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Date: 5th August 2020

NOTICE

All the students of Second Year BMS are hereby informed that as a part of Internal Assessment in the course of FC-III, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 27th August 2020.

Sr. No.	Roll No.	Project Topic
1	1 to 10	A Study on Youth-related Problems
2	11 to 20	Digital Media and Youth
3	21 to 30	Causes of Pollution in Mumbai City
4	31 to 40	A Study on Cyber Crimes
5	41 to 50	A Study on Misuses of Cell Phones
6	51 to 60	Dramatization of Body Language

Note: Late submission of project will not be accepted.


Mr. Dadarao Mhaske
Dept. Incharge




I/c Principal
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Santacruz (E), Mumbai-400 055

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Date: 4th January 2021

NOTICE

All the students of Second Year BMS are hereby informed that as a part of Internal Assessment in the course of FC-IV, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 29th January 2021.

Sr. No.	Roll No.	Project Topic
1	1 to 10	Right of Consumers
2	11 to 20	Environment & Ecology
3	21 to 30	Significant Modern Technology: Features and Applications
4	31 to 40	Information & Communication Technology
5	41 to 50	Soft Skills & Competitive Examination
6	51 to 60	Misuse of Technology

Note: Late submission of project will not be accepted.


Mr. Dadarao Mhaske
Dept. Incharge




I/c Principal
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Date: 18th November 2020

NOTICE

All the students of First Year B.Com (B&I) are hereby informed that as a part of Internal Assessment in the course of FC-I, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 14th December 2020.

Sr. No.	Roll No.	Project Topic
1	1 to 10	Substance Abuse - Impact on Youth and Challenges for the Future
2	11 to 18	HIV/AIDS - Awareness, Prevention, and Treatment

Note: Late submission of project will not be accepted.



Mr. Dadarao Mhaske
Dept. Incharge



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(Affiliated to University of Mumbai)

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Date: 1st February 2021

NOTICE

All the students of First Year B.Com.(B&I) are hereby informed that as a part of Internal Assessment in the course of FC-II, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 27th February 2021.

Sr. No.	Roll No.	Project Topic
1	1 to 10	Urbanization and Problems of Housing in Urban Areas
2	11 to 18	Changing Values have Negative Impact on Our Lives

Note: Late submission of project will not be accepted.


Mr. Dadarao Mhaske
Dept. Incharge




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Date: 5th August 2020

NOTICE

All the students of Second Year B.Com. (B&I) are hereby informed that as a part of Internal Assessment in the course of FC-III, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 27th August 2020.

Sr. No.	Roll No.	Project Topic
1	1 to 5	A Study on Youth-related Problems
2	6 to 11	Digital Media and Youth

Note: Late submission of project will not be accepted.


Mr. Dadarao Mhaske
Dept. Incharge




I/c Principal
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Date: 4th January 2021

NOTICE

All the students of Second Year B.Com. (B&I) are hereby informed that as a part of Internal Assessment in the course of FC-IV, you have to submit a Project on the topic mentioned below to your course teacher. The last date for submission of project is 29th January 2021.

Sr. No.	Roll No.	Project Topic
1	1 to 5	Right of Consumers
2	6 to 11	Environment & Ecology

Note: Late submission of project will not be accepted.



Mr. Dadarao Mhaske
Dept. Incharge



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Date: 17th September 2020

NOTICE

Third Year students of BMS-BBI Program are hereby informed that, you will be having 'Project Work' as one of the course in your VI Semester. This course in 'Project Work' will carry 100 marks and will be evaluated as Internal Assessment (25 Marks) and External Assessment (75 marks).

Students will be given a project topic and they have to prepare a Journal on the detailed study of the topic. For this, every student will be provided with a 'Project Guide' who will be guiding students in order to carry out their study on the topic and for the preparation of Journal.

The evaluation of this course will be done through Viva-voce on the topic selected. The internal guide will carry out viva exam for 25 marks and there will be External Expert form University who will carry out viva exam for 75 marks.

A brief session on guidelines of 'Project Work' will be taken up in due course of time.


Mrs. Byshi Panikar

BMS-BBI Coordinator


Dr. (Mrs.) Meeta Pathade

I/c Principal
I/c Principal
Patuck - Gala College of
Commerce & Management
Santacruz (E), Mumbai-400 055

“DIGITAL MARKETING”



**A PROJECT SUBMITTED TO
UNIVERSITY OF MUMBAI FOR PARTIAL COMPLETION OF
THE DEGREE OF
BACHELOR OF MANAGEMENT STUDIES (BMS)
UNDER THE FACULTY OF COMMERCE AND MANAGEMENT**

BY

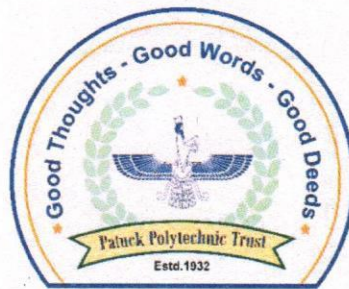
STUDENT NAME-- AHMED RAZA

CLASS/DIV—BMS / A

ROLL NO. __ 01

**UNDER THE GUIDELINE OF
MR. PRASHANT V. KOKANE**

Project Guide
Patuck - Gala College of
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Santacruz (E), Mumbai-400 055

**PATUCK-GALA COLLEGE OF COMMERCE & MANAGEMENT
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2019 -20

Patuck -Gala college of Commerce & Management

Patuck Campus,100,Nehru Road ,Rustomba Patuck Marg,Vokaola Bridge
Santacruz(EAST),Mumbai- 400055

(UNIVERSITY OF MUMBAI)

2020 – 2021

A

PROJECT REPORT ON

“Study of New product development /design in the Indian Automobile”

SUBMITTED BY

‘Ansari Inayat Ali Liyakat Ali’

Of

“Bachelor of Management Studies”.


T.Y.B.M.S


Roll No: - 02

SEMESTER VIth

Under the guidance of

Asst. Prof. Ms.Megha Pillai


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Santacruz (E), Mumbai-400 055.


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PROJECT REPORT
ON
COMPARATIVE ANALYSIS OF MAYBELLINE AND ORIFLAME

University of Mumbai



A PROJECT SUBMITTED TO
UNIVERSITY OF MUMBAI COMPLETION OF THE DEGREE OF BACHELOR OF
MANAGEMENT STUDIES (BMS)

BY

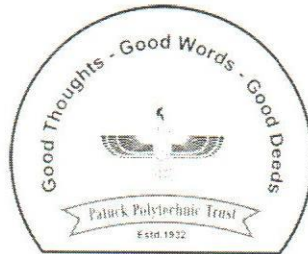
SANJANA HARISHCHANDRA DHANAWADE


TYBMS .03

UNDER THE GUIDANCE OF

MISS. KRUPA SHAH


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2020-2021

PROJECT REPORT
ON
ADVERTISING STRATEGY OF THE INDIAN CORPORATE WORLD LG
ELECTRONICS

University of Mumbai



A PROJECT SUBMITTED TO
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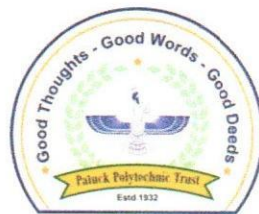
BY

DHANASHRI MOHAN DHOTRE

TY.BMS, 4

UNDER THE GUIDANCE OF

MRS. RENITA VAZIRANI



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**PROJECT REPORT
ON
STUDY OF BUSINESS PLANNING OF TATA MOTORS**

University of Mumbai



**A PROJECT SUBMITTED TO
UNIVERSITY OF MUMBAI FOR PARTIAL COMPLETION OF THE DEGREE OF
BACHELOR OF MANAGEMENT STUDIES (BMS)**

BY

RUZARIO D'SOUZA

TY.BMS, 05


UNDER THE GUIDANCE OF

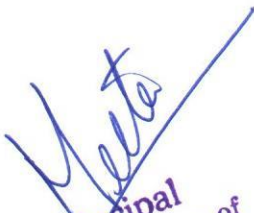
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**PROJECT REPORT
ON
MARKETING STRATEGIES OF STARBUCKS**

University of Mumbai



**A PROJECT SUBMITTED TO
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BACHELOR OF MANAGEMENT STUDIES (BMS)**

BY

JOHNSON FERNANDES

TY.BMS, 6

UNDER THE GUIDANCE OF

DR. PALLAV DAS



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2020- 2021

Pallav Das

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Patuck - Gala College of
Commerce & Management
Santacruz (E), Mumbai-400 055**

**“A STUDY ON PURCHASE INTENTION TOWARDS SELECTED
LUXUARY FASHION PRODUCTS”**



**A PROJECT SUBMITTED TO
UNIVERSITY OF MUMBAI FOR PARTIAL COMPLETION OF
THE DEGREE OF
BACHELOR OF MANAGEMENT STUDIES (BMS)
UNDER THE FACULTY OF COMMERCE AND MANAGEMENT**

BY

VAILANTINA FERNANDES

TYBMS/A

ROLL NO.07

**UNDER THE GUIDELINE OF
MR. PRASHANT V. KOKANE**



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2020 -21

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Santacruz (E), Mumbai-400 055

“MARKET ANALYSIS AND SALES DEVELOPMENT OF AMUL”

University of Mumbai



A PROJECT SUBMITTED TO

UNIVERSITY OF MUMBAI FOR PARTIAL COMPLETION OF THE DEGREE
OF

BACHELOR OF MANAGEMENT STUDIES

UNDER THE FACULTY OF COMMERCE & MANAGEMENT


BY

PRATHMESH GANGADHAR GADGE

TYBMS, 08

UNDER THE GUIDANCE OF

Ms. MEGHA NAIR


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SANTACRUZ (E), MUMBAI – 400 055

2020 - 2021

PROJECT REPORT
ON
“THE EMERGENT TREND OF FOOD DELIEVERY APPS”



A PROJECT SUBMITTED TO
UNIVERSITY OF MUMBAI FOR PARTIAL COMPLETION OF THE
DEGREE

OF
BACHELORS OF MANAGEMENT STUDIES(BMS)

BY
SHUBHAM SANJAY GHADI

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UNDER THE GUIDANCE OF
MS. KRUPA SHAH

K. Shah
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2020-2021

PROJECT REPORT
ON
“A CASE STUDY OF REAL ESTATE-THE BAYA COMPANY”

University of Mumbai



A PROJECT SUBMITTED TO
UNIVERSITY OF MUMBAI FOR PARTIAL COMPLETION OF THE
DEGREE OF
BACHELOR OF MANAGEMENT STUDIES (BMS)


BY

PRITAM RAJESH GOLE


T.Y.BMS, 10

UNDER THE GUIDANCE OF

MRS. RENITA VAZIRANI


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2020-2021

**PROJECT REPORT
ON
STUDY OF BRANDING OF SPORTS PRODUCT**

University of Mumbai



**A PROJECT SUBMITTED TO
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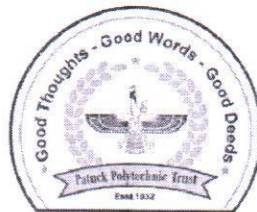
BY

GLEN GONSALVES

TY.BMS, 11


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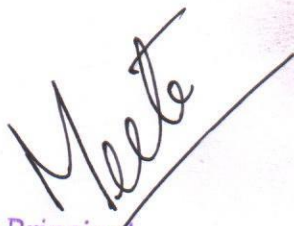
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Santacruz (E), Mumbai-400 055

PROJECT REPORT

ON

“MARKETING STRATEGIES OF EMAMI LTD.”

University of Mumbai



A PROJECT SUBMITTED TO UNIVERSITY OF MUMBAI FOR PARTIAL COMPLETION OF THE

DEGREE

OF

BACHELOR OF MANAGEMENT STUDIES (BMS)


BY

KUNAL VIJAY JADHAV


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UNDER THE GUIDANCE OF

MR. PRASHANT KOKANE


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2020-2021

PROJECT
REPORT ON
“BUYING BEHAVIOUR OF CONSUMERS TOWARDS GOLD AND
JEWELLERY
IN MUMBAI”



A PROJECT SUBMITTED TO
UNIVERSITY OF MUMBAI FOR PARTIAL COMPLETION OF THE
DEGREE OF BACHELOR OF MANAGEMENT STUDIES BMS


BY

YASH JAIN


TY.BMS, 13

UNDER THE GUIDANCE

OF MRS. BYSHI PANIKAR


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2020-2021

**“A STUDY OF MARKETING STRATEGIES & SALES DEVELOPMENT OF
HONDA”**

University of Mumbai



A PROJECT SUBMITTED TO

**UNIVERSITY OF MUMBAI FOR PARTIAL COMPLETION OF THE DEGREE
OF**

BACHELOR OF MANAGEMENT STUDIES

UNDER THE FACULTY OF COMMERCE & MANAGEMENT


BY

JAYESH ASHOK KATKAR


TYBMS, 14

UNDER THE GUIDANCE OF

Ms. MEGHA NAIR


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2020 - 2021

PROJECT REPORT
ON
MARKETING STRATEGY OF VODAFONE

University of Mumbai



A PROJECT SUBMITTED TO
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BY

ALFIA MEHBOOBALI KHAN

TY.BMS, 15


UNDER THE GUIDANCE OF


MISS. KRUPA SHAH



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Santacruz (E), Mumbai-400 055

**FACTORS AFFECTING GREEN MARKETING IN INDIA: A
STUDY OF METRO CONSUMERS**



A PROJECT SUBMITTED TO

**UNIVERSITY OF MUMBAI FOR PARTIAL COMPLETION OF THE
DEGREE OF**

BACHELOR OF MANAGEMENT STUDIES (B.M.S)

UNDER THE FACULTY OF COMMERCE AND MANAGEMENT

BY

SHRUTI .C. MAHADIK

T.Y.B.M.S.

ROLL NO: 16

UNDER THE GUIDELINE OF

DR. PALLAV DAS



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2020-21

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A PROJECT SUBMITTED TO
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COMPLETION OF THE DEGREE OF
BACHELOR OF MANAGEMENT STUDIE

BY

PRATIK MAHAJAN

TY. BMS 17


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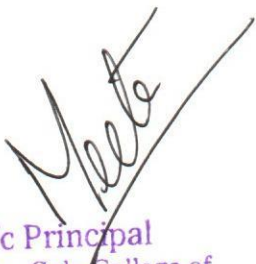
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2020-2021


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PROJECT REPORT
ON
“MARKETING STRATEGY OF GODREJ”



A PROJECT SUBMITTED TO
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OF
BACHELORS OF MANAGEMENT STUDIES (BMS)
UNDER THE FACULTY OF COMMERCE AND MANAGEMENT
BY
KUNAL ANAND OTAWKAR
TY.BMS 18
UNDER THE GUIDANCE OF
DR. PALLAV DAS


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Commerce & Management
Santacruz (E), Mumbai-400 055

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SANATACRUZ (E), MUMBAI- 400055

2020-2021

PROJECT REPORT

ON

“STUDY OF CONSUMER BEHAVIOUR TOWARDS PARLE PRODUCTS”



A PROJECT SUBMITTED TO

UNIVERSITY OF MUMBAI FOR PARTIAL COMPLETION OF THE
DEGREE OF

BACHELOR OF MANAGEMENT STUDIES (BMS)

UNDER THE FACULTY OF COMMERCE AND MANAGEMENT

BY


HRITHIK HEMANT PADAVE

TYBMS

ROLL NO.19

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MR. PRASHANT V. KOKANE


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SANTACRUZ (E), MUMBAI - 400055

2020 -2021

“MARKETING STRATEGY OF SAMSUNG CELLPHONES”

University of Mumbai



A PROJECT SUBMITTED TO

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OF

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UNDER THE FACULTY OF COMMERCE & MANAGEMENT

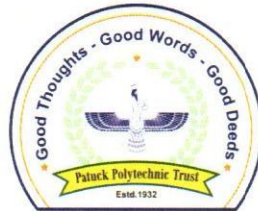
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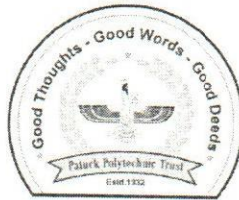
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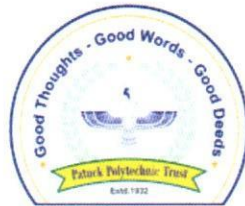
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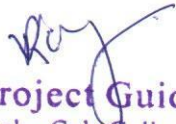
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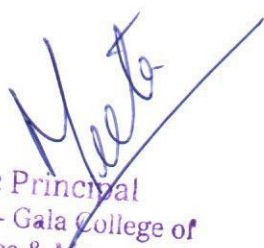
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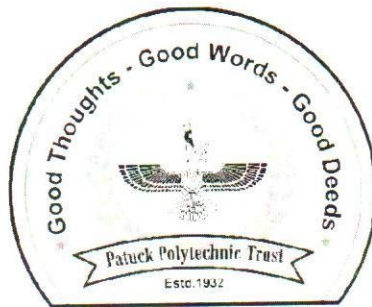
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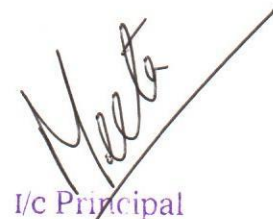
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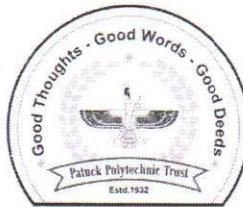
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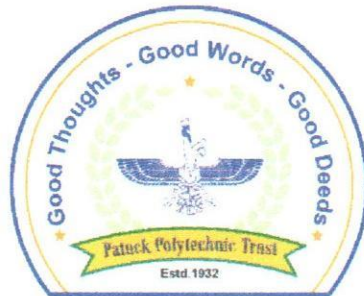
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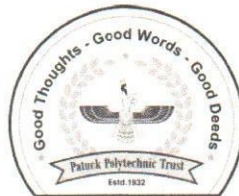
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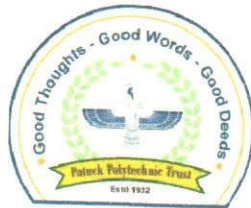
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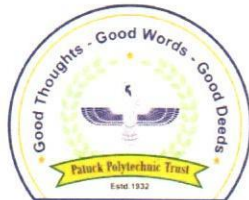
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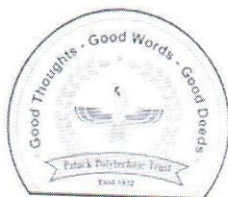
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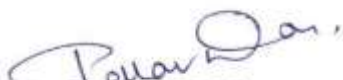


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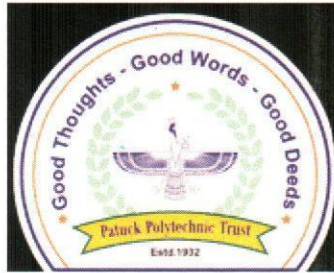
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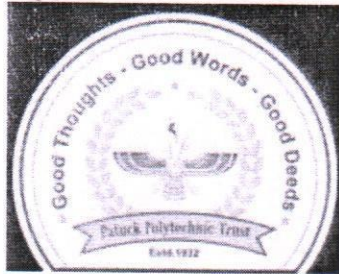


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BY
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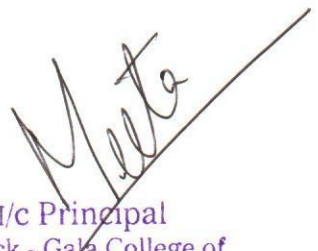
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ON
"A DETAILED STUDY OF BACASSURANCE"

University of Mumbai



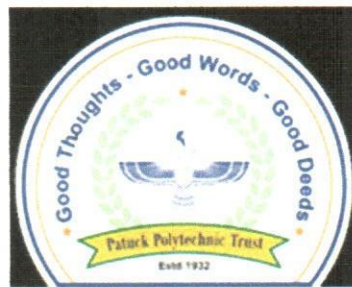
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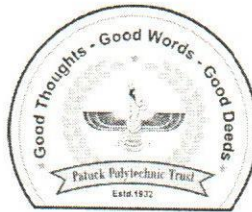
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ON
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(PUNJAB NATIONAL BANK & HDFC BANK)



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“RESERVE BANK OF INDIA ROLE IN GROWTH OF INDIAN BANKING SYSTEM”



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TO INDIVIDUAL RESIDING IN MUMBAI**

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**“COMPARATIVE STUDY OF BRAND POSITIONING BETWEEN CANARA BANK
AND BANK OF BARODA”**

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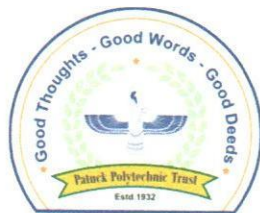
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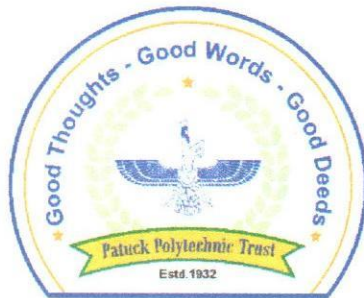
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“IMPACT OF HUMAN RESOURCE MANAGEMENT IN ICICI BANK”



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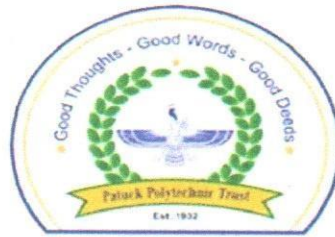
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**“A COMPARATIVE STUDY ON FACILITIES & SERVICES PROVIDED BY
HDFC BANK & ICICI BANK”**

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UNDER THE FACULTY OF COMMERCE & MANAGEMENT**


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ON
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AND ITS FUNCTIONING

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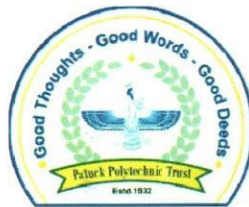
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MICRO FINANCE

**A Project Submitted
university of Mumbai for partial completion of degree in
Bachelor of Banking & Insurance (BBI)
Under the Faculty of Commerce**

BY

ANKIT SHARMA

Under the Guidance of

BYSHI PANIKAR



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ACADEMIC YEAR: 2020-2021

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ON
THE IMPACT OF MONETARY POLICY ON BANKING INDUSTRY

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Bachelor of Banking & Insurance (BBI)

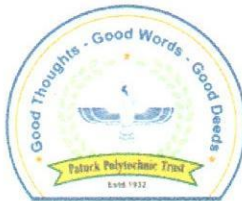
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PROJECT REPORT

ON

“A STUDY OF MUTUAL FUND MARKET IN INDIA”



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**COMPARATIVE ANALYSIS BETWEEN HDFC LIFE INSURANCE
COMPANY AND ICICI PRUDENTIAL LIFE INSURANCE COMPANY**



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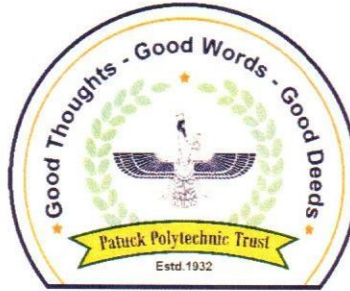
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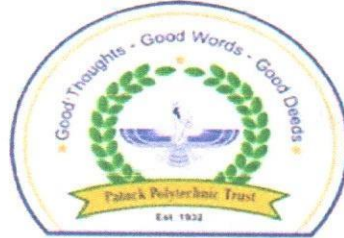
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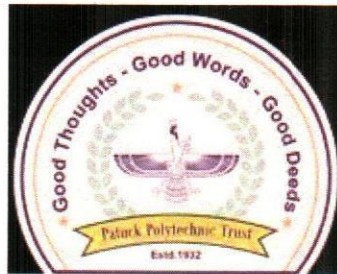
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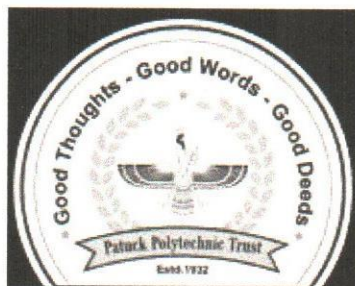
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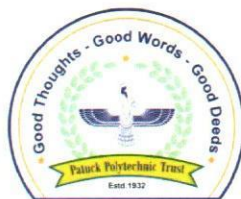
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PROJECT REPORT

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ROLE OF VENTURE CAPITAL



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UNDER THE FACULTY OF COMMERCE AND MANAGEMENT BY

ASMITA SAHANI

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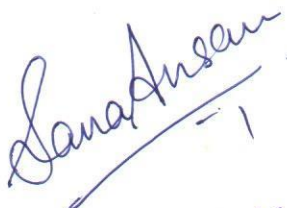
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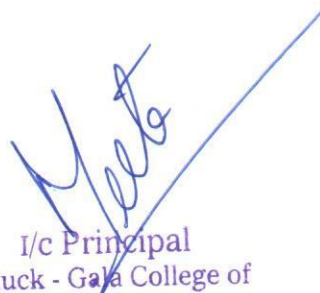
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UNDER THE FACULTY OF COMMERCE AND MANAGEMENT**

BY

STUDENT NAME

MADHUJA MOHAN THOMBARE

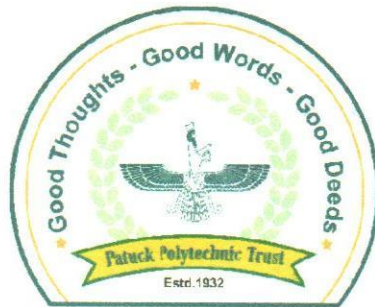
CLASS/DIV

TY.BBI

ROLL NO. 29

UNDER THE GUIDELINE OF

DR. PALLAV DAS



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2020 – 21

Pallav Das

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I/c Principal
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“COMPARATIVE STUDY OF AXIS BANK AND CANARA BANK”

University of Mumbai



A PROJECT SUBMITTED TO

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OF**

BACHELOR OF COMMERCE (BANKING & INSURANCE)

UNDER THE FACULTY OF COMMERCE & MANAGEMENT

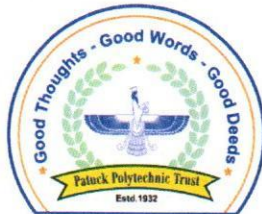
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AMIT R. PANDEY

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Ms. MEGHA NAIR




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PROJECT REPORT
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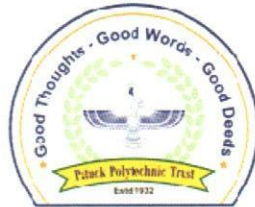
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ALFIYA SHAIKH

TY.BBI, 32

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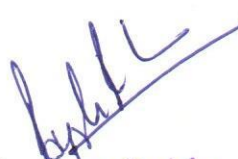
MRS.BYSHI PANIKAR




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