

PATUCK-GALA COLLEGE OF COMMERCE & MANAGEMENT

Patuck Campus, 100 Nehru Road Rustomba Patuck Marg, Vakola Bridge, Santacruz (E), Mumbai: 400 055

(Affiliated to University of Mumbai)

Re- accredited with B++ grade by NAAC (2.77 CGPA)

Date: 1/10/2020

NOTICE

Academic Performance Meeting for Academic Year 2020-21 for TYB.Com/ TYBMS & TY.B. Com. (B&I) will commence from 15th Oct 2020. Students who are shortlisted for the meeting are requested to attend regularly. The meeting will be conducted online on google meet. The link to the meeting will be emailed to the students by the class teachers.

The class teacher in-charges will co-ordinate with the students about the course and the topics that will be discussed during the meeting.

The students are required to attend the meeting for scoring better marks and making better presentation of their answers during the exams. The meetings with the course teachers will also clear doubts about any topics and will get additional practice of accounting problems.



Mrs. Bynhi Panikar
BMS/BBI Meeting
Co-ordinator



Mrs. Priti Surve
B.Com. Meeting
Co-ordinator



Dr. (Mrs.) Meeta Pathade
I/C Principal
I/c Principal
Patuck - Gala College of
Commerce & Management
Santacruz (E), Mumbai-400 055

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ACADEMIC PERFORMANCE MEETINGS


T.Y.B.Com.

AY: 2020-21

Date	No. of Students Attended	Course	Topics Covered
31/10/2020	9	Business Economics - V	New Economic Policy and Social Infrastructure
31/10/2020	9	Financial Accounting & Auditing – VII: Financial Accounting	Buyback of Shares
7/11/2020	7	Financial Accounting & Auditing – VIII: Cost Accounting	Material and Labour costing
7/11/2020	11	Direct & Indirect Taxation - I	Heads of Income and Deductions
27/2/2020	5	Business Economics - VI	Theories of International Trade and World Trade Organization
27/2/2020	5	Computer Systems & Applications - II	EXCEL
6/3/2020	7	Commerce - VI: Human Resource Management	Human Resource Development Human Relations Trends in Human Resource Management
6/3/2020	7	Direct & Indirect Taxation - II	Exemption from GST
13/3/2020	5	Financial Accounting & Auditing – X: Cost Accounting	Standard and Marginal costing
27/3/2020	7	Business Economics - VI	Balance of Payment & Foreign exchange Rate
27/3/2020	7	Financial Accounting & Auditing – IX: Financial Accounting	Accounting Transaction of Foreign Currency
3/4/2020	5	Financial Accounting & Auditing – X: Cost Accounting	Contract Costing


Mrs. Priti Surve
Meeting Co-ordinator




Dr. (Mrs.) Meeta Pathade
I/C Principal
I/c Principal
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ACADEMIC PERFORMANCE MEETINGS


T.Y.B.M.S

AY: 2020-21

Date	No. of Students Attended	Course	Topics Covered
6/11/20	6	Sales & Distribution Management	Previous year's preliminary examinations paper
7/11/20	6	Customer Relationship Management	Customer Value / Customer Retention Strategies
10/11/20	6	Logistics and Supply Chain Management	3PL & 4PL / Transportation Costs
28/11/20	4	E-Commerce	Digital Marketing
5/3/2021	4	Media Planning and Management	Significance of Media Planning
5/3/2021	4	International Marketing	Tariff Barriers and Non-tariff Barriers Various Methods of Entering Foreign Market
2/4/2021	4	Retail Management	Foreign Direct Investment E-tailing
6/4/2021	5	Brand Management	Brand Elements Experimental Marketing
17/4/2021	5	Operation Research	Job Sequencing & Profit Calculations


Mrs. Byshi Panikar
Meeting Co-ordinator




Dr. (Mrs.) Meeta Rathade
I/C Principal
I/c Principal
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ACADEMIC PERFORMANCE MEETINGS

T.Y.B.Com. (B&I)

AY: 2020-21

Date	No. of Students Attended	Course	Topics Covered
5/11/20	13	Strategic Management	Michael Porter Field Model Principle of good strategy Social responsibilities of business towards stakeholders Importance of Business Ethics Internationalization & Digitalization strategy Role of strategic leader
6/11/20	10	Business Ethics and Corporate Governance	Objective of Business Ethics Theories of Ethics Various models of corporate governance Zero tolerance policy in India
7/11/20	8	Research Methodology	Making of questionnaire Comparison between quantitative and qualitative research
9/11/20	8	International Banking & Finance	Reason for failure of Bretton Woods system Advantage & Disadvantage of Fixed Rate System
9/11/20	8	Financial Reporting Analysis	Preparation of Balance sheet Rebate of Bill Discounted Profit & Loss Account Classification of Nonperforming Assets
18/2/21	5	Marketing in Banking & Insurance	Strategies used by company during market research Creating Marketing mix for Insurance companies
5/3/21	6	Human Resource Management in Banking & Insurance	Change of role of Manager in Insurance company Challenges faced by HR Manager in Insurance companies
9/3/21	6	Central Banking	Qualitative Instrument Quantitative Instrument in RBI
16/4/21	5	Security Analysis and Portfolio Management	Current Ratio Quick Ratio Stock to Working Capital



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			Debt equity Ratio Proprietary Ratio Capital Gearing Ratio Expected Return on Ratio Strategy of value of market share
25/4/21	5	Turnaround Management	Outsourcing Freelancing Franchise Relevance of BPR in Turnaround management



Mrs. Byshi Panikar
Meeting Co-ordinator



Dr. (Mrs.) Meeta Patnade
I/C Principal
I/c Principal
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Date: 15/7/19


NOTICE


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The class teacher in-charges will co-ordinate with the students about the course and the topics that will be discussed during the meeting.

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Co-ordinator


Mrs. Priti Surve
B.Com. Meeting
Co-ordinator


Dr. (Mrs.) Meeta Pathade
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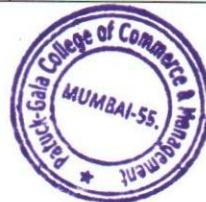
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ACADEMIC PERFORMANCE MEETINGS


T.Y.B.Com.

AY: 2019-20


Date	No. of Students Attended	Course	Topics Covered
2/7/19	16	Financial Accounting & Auditing – VII: Financial Accounting	Internal reconstruction of buyback of shares
2/7/19	16	Financial Accounting & Auditing – VIII: Cost Accounting	Cost sheet Reconciliation statement
26/7/19	16	Commerce – V: Marketing	Concepts of marketing
26/7/19	16	Direct & Indirect Taxation - I	Computation of Total Income
2/8/19	18	Financial Accounting & Auditing – VII: Financial Accounting	Internal reconstruction of buyback shares
2/8/19	18	Financial Accounting & Auditing – VIII: Cost Accounting	Cost sheet & Reconciliation statement
9/8/19	11	Business Economics - V	NABARD & Make in India, Skill India
9/8/19	11	Computer Systems & Applications - I	MS-EXCEL
16/8/19	7	Commerce – V: Marketing	Marketing mix
16/8/19	7	Computer Systems & Applications - I	Data types in MySQL Keys in MySQL
21/12/19	12	Computer Systems & Applications - II	E-Commerce, payment system and online credit card works
4/1/20	11	Commerce – VI: Human Resource Management	HRD & Training & Methods of training, Mentoring & Counselling techniques
8/1/20	5	Financial Accounting & Auditing – IX: Financial Accounting	Amalgamation & Foreign Exchange fluctuation
1/2/20	6	Business Economics - VI	Foreign markets



8/2/20	7	Financial Accounting & Auditing – IX: Financial Accounting	Amalgamation Foreign Exchange fluctuation
15/2/20	10	Financial Accounting & Auditing – X: Cost Accounting	Contract costing & Process costing
22/2/20	10	Direct & Indirect Taxation - II	Input tax credit & Time of supply


Mrs. Priti Surve
Meeting Co-ordinator




Dr. (Mrs.) Meeta Pathade
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T.Y.B.M.S

AY: 2019-20

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18/7/19	9	Customer Relationship Management	Profitability pyramid and strategies adopted by companies
8/8/19	10	Logistics Management	Case Study on Radiance Products
9/9/19	7	Sales & Distribution Management	Selling process and theories of selling
26/9/19	8	Corporate Communication	Concepts of corporate blog


Mrs. Byshi Panikar
Meeting Co-ordinator




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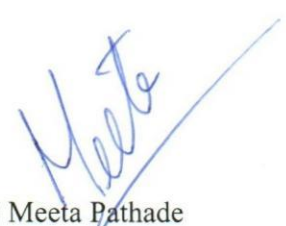
T.Y.B.Com. (B&I)

AY: 2019-20

Date	No. of Students Attended	Course	Topics Covered
25/7/19	9	Research Methodology	Research Process & Research Design
8/8/19	8	Business Ethics	Case Study on Business Ethics
22/8/19	8	International Banking & Finance	Forex market & FDI


Mrs. Byshi Panikar
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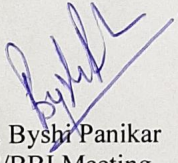
Date: 20/7/18

NOTICE

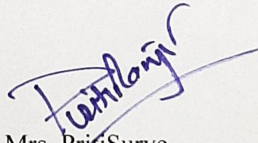
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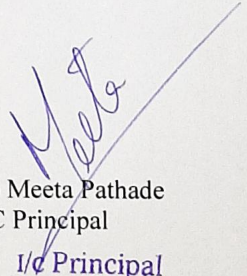
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Co-ordinator



Mrs. Priti Surve
B.Com. Meeting
Co-ordinator



Dr. (Mrs.) Meeta Pathade
I/C Principal

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ACADEMIC PERFORMANCE MEETINGS


T.Y.B.Com.

AY: 2018-19

Date	No. of Students Attended	Course	Topics Covered
19/1/19	17	Commerce - VI: Human Resource Management	Challenges of HRM
9/2/19	17	Direct & Indirect Taxation - II	Definitions of Business & Goods
23/2/19	14	Business Economics - VI	WTO & Payment types
18/3/19	5	Commerce - VI: Human Resource Management	Trends in HRM


Mrs. Priya Surve
Meeting Co-ordinator




Dr. (Mrs.) Meeta Pathade
I/C Principal
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ACADEMIC PERFORMANCE MEETINGS

T.Y.BMS

AY: 2018-19

Date	No. of Students Attended	Course	Topics Covered
18/8/18	8	Customer relationship Management	Customer Value Proposition Case Study on Customer Retention
24/8/18	10	Service Marketing	Case Study of Consumer Behaviour
24/8/18	10	Sales & Distribution management	Evolution & Qualities for Sales Management Structure of service organization
1/9/18	5	E-Commerce	E-Commerce (advantages & disadvantages) M-Commerce & its benefits ERP & Supply chain management
27/9/18	7	Service Marketing	Service, Characteristics & Classification of service Strategies to overcome challenges in service sector
27/9/18	7	Logistic Management	Case Study on India Freight services
5/3/19	7	Brand Management	Types & elements of Brand Management Relationship Marketing
9/3/19	7	International marketing	Trade blocs Case Study on FMCG company planning to launch a herbal soap in international market Designing suitable marketing mix Mode of entry to adopt product distribution
12/3/19	7	Retail Management	Airport retailing & 5S of retail operation
14/3/19	7	Operational Management	Simplex method, Project crashing Dummy activity
20/3/19	6	Media Planning	Digital piracy and invasion of piracy Corporate blog, Role of media in PR

Mrs. Byshi Panikar
Meeting Co-ordinator



Dr. (Mrs.) Meeta Pathade
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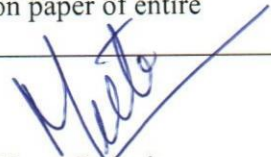
T.Y.B.Com. (B&I)

AY: 2018-19

Date	No. of Students Attended	Course	Topics Covered
27/7/18	11	Business Ethics	Objective of Ethics Theory of ethics
27/7/18	11	Strategic Management	Levels & Models of Strategic Management Influence of Business Environment
18/8/18	4	Business Ethics	Sources of Business Ethics Role of government influencing business ethics Importance of international business Ethical issues in copyright
24/8/18	6	International Banking & Finance	Direct quotes Letter of Credit Pre-shipment finance and packing
24/8/18	6	Auditing	Types of Audits Types of Frauds Types of Errors
8/3/19	11	Turnaround Management	Relevance of turnaround management Re-engineering & BPR
11/3/19	11	Human Resource Management in Banking & Insurance	Job Design & Job analysis Performance Appraisal
13/3/19	11	Central Banking	Solving of question paper of entire syllabus
16/3/19	11	Security Analysis & Portfolio Management	Speculation & Investment Solving of question paper of entire syllabus
19/3/19	11	Marketing in Banking & Insurance	Marketing research Marketing logistics Solving of question paper of entire syllabus


Mrs. Bysmi Panikar
Meeting Co-ordinator




Dr. (Mrs.) Meeta Pathade
I/C Principal
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Date: 15/6/17


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Co-ordinator


Mrs. Priti Surve
B.Com. Meeting
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ACADEMIC PERFORMANCE MEETINGS


T.Y.B.Com.

AY: 2017-18


Date	No. of Students Attended	Course	Topics Covered
5/8/17	10	Commerce V: Marketing	Marketing Mix. Price, Place, and Promotion Green marketing and internet marketing
5/8/17	10	Business Economics - V	Sound Finance and Functions of finance Impact and Incidence of Taxation Public Debt-Types and Burden Money Market and Capital Market Reforms in India
14/8/17	12	Computer Systems & Applications - I	MS-Excel: Functions, Calculation, Sorting, Working with databases
14/8/17	12	Financial Accounting & Auditing – VII: Management Accounting	Ratio analysis with reverse ratio, Q:10 & Q:21 (UPS) Analysis and Interpretation of Financial Statements Q:5, Q:10 (UPS) Trend Analysis and Complete the Missing Comparative Statement Q:20 & Q:30 (UPS)
8/9/17	11	Financial Accounting & Auditing – V: Financial Accounting	Amalgamation of Companies: Merger Method as well as Absorption of Companies Q:8 & Q:15 Internal Reconstruction, Ledger preparation with Balance Sheet Q:22 & Q:28 (UPS) Final Accounts, Preparation of Balance sheet as per AS 1 Sch.VI, Q:4 & Q:5
27/9/17	10	Financial Accounting & Auditing – VI: Cost Accounting	Cost Sheet and Estimated Cost Sheet Contract Costing problems Process Costing problems



27/9/17	10	Direct & Indirect Taxation - I	Residential Status, Income from Salary, Income from house Property
22/12/17	11	Financial Accounting & Auditing – VIII: Financial Accounting	Preparation of PPI, Q:3 & Q:10 (UPS) Foreign Exchange Currency Q:11 & Q:13 (UPS) Buyback of shares Q:13 & Q:19 (UPS)
10/1/18	11	Business Economics - VI	Theories of International Trade Concept and Structure of Balance of Payment Foreign Exchange Market –Functions and Dealers Purchasing Power Parity Theory
10/1/18	11	Computer Systems & Applications - II	Advance MS Excel – Functions, Filters, Data Analysis, Charts
29/1/18	12	Direct & Indirect Taxation - II	Basic Introduction of GST, Time of Supply, Place of Supply
15/2/18	11	Financial Accounting & Auditing – X: Auditing	Audit Planning and Documentation Auditing Techniques such as Test Check, Audit Sampling, Internal Control Principles of Audit, Going Concern, True and Fair View
15/2/18	11	Commerce – VI: Human Resource Management	Functions of HRM Process of HRP Methods of Training Challenges in HR


Mrs. Priti Surve
Meeting Co-ordinator




Dr. (Mrs.) Meeta Pathade
I/C Principal
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Patuck - Gala College of
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Sambhar (2), Mumbai-411 055



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ACADEMIC PERFORMANCE MEETINGS

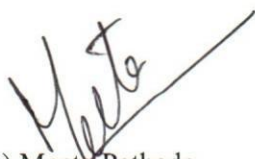
T.Y.BMS

AY: 2017-18

Date	No. of Students Attended	Course	Topics Covered
5/8/17	05	Customer Relationship Management	Brand building Components of CRM Service level agreement
5/8/17	05	Business Ethics	Professional ethics Corporate code of conduct Ethics an normative science
14/8/17	7	Logistics and Supply Chain	Concepts and scope of reverse logistics Transportation Inventory control technique
14/8/17	7	E-Commerce & Digital Marketing	M-Commerce Types of payment system
8/9/17	6	Business Ethics	Unethical marketing practices Ethics in taxation Balance act and whistle blower
8/9/17	6	Customer Relationship Management	Customer retention strategies Importance of call centres in economic development
27/9/17	6	E-Commerce & Digital Marketing	E-Tailing E-banking in marketing sector


Mrs. Byshi Panikar
Meeting Co-ordinator




Dr. (Mrs.) Meeta Pathade
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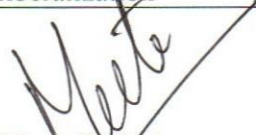
T.Y.B.Com. (B &I)

AY: 2017-18

Date	No. of Students Attended	Course	Topics Covered
9/8/17	10	Financial Reporting Analysis	Limitations of ratio analysis Liquidity and ratio analysis Premiums and claims in Insurance company
9/8/17	10	Marketing in Banking & Insurance	Marketing in Insurance company Classification of services
16/8/17	11	Auditing	Essential points in verification Essentials points in vouching Differentiate between verification and vouching
16/8/17	11	Security Analysis & Portfolio Management	Risk in business condition Distinguish between Investment & Speculations
8/9/17	8	Marketing	Marketing research Marketing logistics
25/9/17	11	Auditing	Process of removal of auditor Qualification & Disqualification of company's auditor
9/1/18	7	Human Resource Management in Banking & Insurance	Process of HRP Process of Selection
9/1/18	7	Central Banking	Functions at Central Bank Evolution of Central Bank Different types of Banks in India
29/1/18	9	Turnaround Management	Growth strategies Key factors of Globalization Key features of Liberalization


Mrs. Byshi Panikar
Meeting Co-ordinator




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Date: 25/6/16

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ACADEMIC PERFORMANCE MEETINGS

T.Y.B.Com.

AY: 2016-17


Date	No. of Students Attended	Course	Topics Covered
18/8/16	11	Financial Accounting & Auditing – V: Financial Accounting	Amalgamation of Companies Preparation of ledger in Vendor Account and Preparation of New Balance sheet of Purchasing company and Q:8 & Q 14 (UPS) given for self-practice. Internal Reconstruction one is preparation of Capital reduction account along with necessary ledgers, Balance sheet and second one Passing the journal entries and Q:10 & Q:11(UPS) Investment Accounting - Equity shares and Debentures Q:13 & Q:20 (UPS)
25/8/16	11	Business Economics - V	Principle of Maximum Social Advantage Sources of Public revenue Public Expenditure- Classification and Causes Money Market and Capital Market in India
25/8/16	11	Direct & Indirect Taxation - I	Residential Status, Income from Salary, Income from House Property
1/9/16	11	Commerce V: Marketing	Marketing Mix-Price and Promotion Marketing Research
1/9/16	11	Financial Accounting & Auditing – VI: Cost Accounting	Contract Costing Q:3 & Q:11 (UPS) Process Costing Q:14 & Q:26 Marginal Costing and Standard Costing by solving university questions.




22/9/16	11	Computer Systems & Applications – I	Data Communication, Networking and Internet MS - Excel – Functions, Calculation, Sorting, Working with databases
29/9/16	11	Financial Accounting & Auditing – VII: Management Accounting	Preparation of Vertical Financial Statements, Q:12 & Q:21(UPS). Reverse ratio and Preparation of Balance Sheet, Q:14 & Q:32 (UPS). Cash Flow Statement, Q: 3 & Q: 8 (UPS)
17/12/16	7	Direct & Indirect Taxation - II	GST Introduction, Time of Supply, Place of Supply
17/12/16	7	Commerce – VI: Human Resource Management	Methods of Training Methods of Performance Appraisal Theories of Motivation
14/1/17	7	Financial Accounting & Auditing – IX: Cost Accounting	Working Capital Statements, Q:17 & Q:18 (UPS) Capital budgeting of traditional as well as modern techniques Q: 12 & Q:24 MIS
28/1/17	7	Financial Accounting & Auditing – VIII: Financial Accounting	Profits Prior to Incorporation, Q: 8 & Q: 17 (UPS) Foreign Currency based on Import and Export Transactions, Q: 21 & Q:22 (UPS). Final Accounts as per Sch. III, Q: 30 & Q: 32 (UPS)
24/2/17	6	Financial Accounting & Auditing – X: Auditing	Vouching of Expenses & Income Verification of Assets & Liabilities Short Note on Introduction of Auditing
4/3/17	6	Business Economics - VI	Terms of Trade – Meaning & Types WTO- TRIPS, TRIMS & GATS Spot and Forward Exchange Rates RBI intervention in Foreign Exchange Rate Management



4/3/17	6	Computer Systems & Applications - II	Advance MS Excel – Functions, Filters, Data Analysis, Charts E-commerce
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Mrs. Priti Surve
Meeting Co-ordinator




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I/C Principal
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ACADEMIC PERFORMANCE MEETINGS

T.Y.B.M.S

AY: 2016-17

Date	No. of Students Attended	Course	Topics Covered
20/9/16	10	Logistics Management	Role of packaging in logistic
20/9/16	10	Sales & Distribution Management	Role of intermediaries National & International selling
4/10/16	8	Customer Relationship Management	Call centre management Customer Value
4/10/16	8	E-Commerce & Digital Marketing	Business to Business ecommerce Payment gateway
15/12/16	9	Business Ethics	Principles of Advertising Ethical Thinking
21/1/17	8	International Marketing	External Market Analysis Levels of International Marketing
14/2/17	10	Public Relation & Corporate Communication	Need and relevance of corporate communication Corporate Image Building Ethics in Corporate communication
24/3/17	10	Retail Management	Need for FDI in retail sector Green Retailing Franchising in India



Mrs. Byshi Panikar
Meeting Co-ordinator



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ACADEMIC PERFORMANCE MEETINGS

T.Y.B.Com. (B&I)

AY: 2016-17

Date	No. of Students Attended	Course	Topics Covered
19/9/16	14	International Banking & Finance	Current account convertibility Gold standard system
19/9/16	14	Financial Service Management	Credit Rating Agencies Merchant Banks
26/9/16	11	Auditing	Appointment of Auditor Principles of Auditing
28/9/16	7	Human Resource Management in Banking & Insurance	Transfer, Types of Transfer Promotion & Criteria for promotions
3/10/16	7	International Banking & Finance	International Credit Rating Agencies Determinants of Foreign Exchange Rate
3/10/16	7	Financial Service Management	SWAP & its features Meaning and scope of Treasure Management
16/12/16	4	Turnaround Management	Business organization Turnaround strategies
21/1/17	5	Strategic Management	Different levels of strategies in corporate sector
28/1/17	6	International Banking & Finance	Economic and political environments in FDI
28/1/17	6	Turnaround Management	Industrial sickness Problems faced by small scale industries
4/2/17	6	Financial Reporting Analysis	Ratio Analysis Reinsurance
4/2/17	6	Security Analysis & Portfolio Management	Tax saving investment Bombay Stock Exchange Portfolio Management Process
24/3/17	9	Central Banking	NABARD & SEBI Liquidity Management

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