#### Roll Name of the Students **Title of the Project Project Guide** No. Ahmed Raza Liyakat Ali Mumtaj Study of Digital Marketing Mr. Prashant Kokane 1 Study of New Product Ansari Inayatali Liyakatali 2 Development/Design in the Indian Mrs. Megha Pillai Joharakhatoon Automobile Comparative Analysis of Maybelline and Dhanawade Sanjana Harishchandra 3 Ms. Krupa Shah Priyanka Oriflam Advertising Strategy on the Indian Dhotre Dhanashri Mohan Minakshi 4 Mrs. Renita Vazirani **Corporate World LG Electronics** Study of Business Planning of TATA 5 Dsouza Ruzario Augustin Remendia Mrs. Byshi Panikar Motors Fernandes Johnson Marcus Concesao Marketing Strategies of Starbucks Dr. Pallav Das 6 A Study on Purchase Intention towards Fernandes Vailantina Mathew Leona 7 Mr. Prashant Kokane Selected Luxury Fashion Products Market Analysis and Sales Development of Gadge Prathmesh Gangadhar Mrs. Megha Pillai 8 Reshma Amul Ghadi Shubham Sanjay Sanjivani Emergent Trend of Food Delivery App 9 Ms. Krupa Shah A Case Study of Real Estate - The Baya 10 Gole Pritam Rajesh Vaijayanti Mrs. Renita Vazirani Company Gonsalves Glen Domingo Margaret Study of Branding of Sports Products Mrs. Renita Vazirani 11 Marketing Strategies of Emami Group Jadhav Kunal Vijay Shital Mr. Prashant Kokane 12 Buying Behaviour of Consumer towards 13 Jain Yash Chetan Anita Mrs. Byshi Panikar Gold and Jewellery in Mumbai A Study of the Marketing Strategy and 14 Katkar Jayesh Ashok Jyotshana Mrs. Megha Pillai Sales Development of Honda Marketing Strategy of Vodafone Khan Alfia Meheboobali Ms. Krupa Shah 15 Factor Affecting Green Marketing in India Mahadik Shruti Chandrakant Dr. Pallav Das 16 : A Study of Metro Consumer Chetana Perception of Consumer Behaviour 17 Mahajan Pratik Bhagwan Kalpana Mrs. Byshi Panikar towards Online Shopping

Marketing Strategy of Godrej

Marketing Strategy of Airtel

Reference To Lifebuoy

A Study of Brand Repositioning of Products During COVID With Special

Youngters Attitude towards Mobile

Parle Products

Marketing

Lux Marketing

Study of Consumer Behaviour Towards

Marketing Strategy of Samsung Cellphones

Dr. Pallav Das

Mr. Prashant Kokane

Mrs. Renita Vazirani

Mrs. Byshi Panikar

Mrs. Megha Pillai

Mrs. Byshi Panikar

Mrs. Megha Pillai

Ms. Krupa Shah

#### T.Y.BMS Students Completed the Project Work During the AY: 2020-21



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Otawkar Kunal Anand Archana

Padave Hrithik Hemant Rutu

Parab Priti Santosh Sujata

Pawar Asmita Dilip Shilpa

S P Senorita Sounder Rajan

23 Sawant Aakash Prakash Jyoti

Sawant Pritesh Sudhir Rekha

26	Shah Shabaz Amjad Najma Khatoon	Scope of Network Marketing in India	Mrs. Renita Vazirani
27	Shaikh Juber Yusuf Aasifa	Unilever vs PNG Products	Dr. Pallav Das
28	Shaikh Musharaf Ataur Rehman Roshanara	Branding of Luxury Cars in India	Mr. Prashant Kokane
29	Singh Rohit Dharam Singh Radha	Bisleri Marketing	Mrs. Megha Pillai
30	SK Salman Mohd Nafees Yasmin	Marketing Strategy of Coca-cola	Ms. Krupa Shah
31	Surti Yash Hansdhwaj Yogita	Marketing Strategy of Reebok	Mrs. Renita Vazirani
32	Thakur Sachinchand Rameshchand Durga	Growth and sustanaibility of Mc Donalds	Mrs. Byshi Panikar
33	Velar Rajan Subramani Lava	Study on Role of Advertisement in Marketing	Mr. Prashant Kokane
34	Vishwakarma Niraj Santosh Manisha	A Study of Indian Banking Industry with Reference to 7th Heaven Cake Shop	Mrs. Megha Pillai
35	Yadav Shivam Suresh Renu	Effect of Brands on Consumer Preferences	Ms. Krupa Shah
36	Shaikh Mohammaed Sajid Abdul Jaffar Sadrunnisa	Social Media Marketing	Mrs. Renita Vazirani
37	Beg Nigar Aziz Sarfarazi Begum	Study of Internet Marketing	Mrs. Byshi Panikar
38	Tamta Nitesh Hari Nirmaladevi	Counterfeit Trade & Consumer Behaviour	Ms. Krupa Shah
39	Remedios Gorden Tyson Sybil	Marketing Strategies of E-wallet	Dr. Pallav Das
40	Khan Mohd Khalid Mohd Qasim Mumtaz	Study of Banking Services	Mrs. Renita Vazirani
41	Khan Mohammed Zaid Maseehullah Rukhsana Khatoon	Lego Toys	Ms. Krupa Shah
42	Khan Afsar Ali Akhtar Ali Ansari Khatoon	Comparison Between AUDI & BMW & Their Marketing Strategies	Mrs. Renita Vazirani
43	Nimbre Hritik Bhikaji Manda	Comparative Analysis of Amul and Vadilal	Dr. Pallav Das
44	Munankar Sarvesh Bhagwan Bhavana	Comparative Analysis on E-commerce & Retail Store	Mr. Prashant Kokane
45	Ansari Gulam Mohd Shamsuddin Haseena Bano	Marketing Strategies of Xiome Phone	Mrs. Byshi Panikar
46	Shah Noor Alam Badre Alam Sajida Khatoon	Customer Preferences in Telecommunication Sector	Dr. Pallav Das

Mrs. Byshi Panikar BMS-BBI Co-ordinator



Dr. Meeta Pathade

Roll No.	Name of the Students	Title of the Project	Project Guide
1	Dudhane Trupti Ravindra Ravina	A Study of Awareness and Investment Habit of an Individual in LIC Policies	Ms. Krupa Shah
2	Gamare Rutuja Santosh Jayashree	E-Banking in India	Mrs. Renita Vazirani
3	Gupta Jitendra Gurucharan Shantidevi	Benefits of Online Payment Apps in COVID-19 Crisis	Mr. Prashant Kokane
4	Kalamkar Sneha Satish Nikita	A Detailed Study of Bancassurance	Mrs. Sana Ansari
5	Keluskar Ankita Ramesh Rupali	Retail Banking in India	Dr. Pallav Das
6	Kolmandrekar Rasika Ashok Shobhana	Monetary Policy by Reserve Bank of India	Mrs. Megha Pillai
7	Kurhade Meghana Anil Archana	Comparative Study on Education Loan in India between (HDFC Bank and Punjab National Bank)	Dr. Tasfiya Shaikh
8	Nayak Navya Narayan Suguna	Reserve Bank of India Role in Growth of Indian Banking System.	Mrs. Byshi Panikar
9	Pandey Chanda Avdhesh Urmila	A Study of Digitalization of Payment with special reference to Individual Residing in Mumbai	Ms. Krupa Shah
10	Pandey Mohit Ghanshyam Anjali	A Comparative Study of Brand Positioning between Canara Bank And Bank of Baroda	Mrs. Renita Vazirani
11	Pathak Sachin Vinod Shindhu	A Comparative Study of Online & Offline Shopping	Mr. Prashant Kokane
12	Pawar Sumeet Sunil Sujata	Impact of Human Resource Management in ICICI Bank	Mrs. Sana Ansari
13	Pednekar Aniket Harishchandra Akshata	Mobile Banking	Mr. Prashant Kokane
14	Pinto Glenn Raymond Greta	Comparative Study of Facilities & Services provided by HDFC and ICICI Bank	Mrs. Megha Pillai
15	Ranim Vishakha Vijay Vinaya	An Analytical Study of RBI and Its Functionining	Dr. Tasfiya Patel
16	Sharma Ankit Ashok Krishna	A Primary Study of Hitachi Company	Mrs. Byshi Panikar
17	Sharma Roshani Dinesh Sadhana	Impact of Monetary Policy on Banking Industry	Ms. Krupa Shah
18	Sharma Simran Raju Pushpa	A Study of Mutual Fund Market in India	Mrs. Renita Vazirani
	Siddiqui Abida Bano Shamim Sugra	Comparative Analysis between HDFC Life Insurance Company and ICICI Prudential Life Insurance Company	Dr. Pallav Das
	Singh Abhishek Ravindra Girija	Forensic Audit : How Fraud is Detected?	Mrs. Sana Ansari
21	Singh Amitkumar Nanhe Madhuri	Role of RBI in Indian Economy	Dr. Pallav Das

#### T.Y.B.Com.(B&I) Students Completed the Project Work During the AY: 2020-21



22	Singh Ashwini Dinesh Sudha	Comparative Study between Private and Public Sector Bank	Mrs. Megha Pillai
23	Whavle Abhishek Nandkishore	Study on Group Insurance	Dr. Tasfiya Shaikh
24	Yadav Saurav Santosh Swati	Study of Merchant Banking & International Banking	Mrs. Byshi Panikar
25	Veigas Nicole Clifford Lavina	Impact of Internet Banking on Indian Banking System	Ms. Krupa Shah
26	Rai Shivani Santosh	A Comparative study of Plastic Money & Paper Money	Mrs. Renita Vazirani
27	Gupta Mamta Manoj Kumar Susheela	Impact of COVID-19 on Share Market	Dr. Tasfiya Shaikh
28	Sahani Asmita Madanmohan Bindy	Descriptive Study of Financial Markets & its Planning	Mrs. Sana Ansari
29	Thombare Madhuja Mohan Minakshi	A Study of Financial Planning and Information about RBI	Dr. Pallav Das
30	Pandey Amit Ramsurat Lalita	A Comparative Study of Axis Bank and Canara Bank	Mrs. Megha Pillai
31	Bangera Kartik Chandrashekhar Geeta	E-Banking	Mr. Prashant Kokane
32	Shaikh Alfiya Mohammed Fazil Shahna	A Detailed Study on Non Performing Assets	Mrs. Byshi Panikar

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### T.Y.BMS Students Completed the Project Work During the AY: 2019-20

Roll No.	Name of the Students	Title of the Project	Project Guide
1	Ashwin Sudhir babu Yashoda	Impact of Animation on Company's Advertising	Mr. Raj Thanga
2	Baranwal Prahlad Ramadhar Maltidevi	Competitive Advantages of Monginis	Mrs. Megha Nair
3	Baranwal Sandeep Kumar Praduman	A Study of the Centenary Year of Britannia India Ltd.	Dr. Pallav Das
4	BhujbalJay Raju	Marketing of Mi Phones in India	Mr. Raj Thanga
5	Chettiyar Gayatri Shijikumar	Amazon: The Online Shopping Destination	Dr. Pallav Das
6	Dixit Neha Shailendra Vasudha	The Hotel Industry A Case of Taj Hotels	Mrs. Megha Nair
7	Gupta Satish Shayamsundar Sunita	Study of Online Shopping and Retail Business	Mrs. Renita Vazirani
8	Kanojia Amit Kumar BechanPrabhavati	Two Wheeler Industry: The Competitive Scenario	Dr. Pallav Das
9	Khan Faiz Shahabuddin Tabassum	Smart Phone Industry in India	Mr. Prashant Kokane
10	Khan Md WaheedKamaluddinKalimunnisa	Corporate Social Responsibility of ITC	Mrs. Renita Vazirani
11	Khan SakinabanoWahidullah Shagirunnisha	Marketing Strategies of Lux	Ms. Monisha D'çosta
12	Khan Sonu Aalam Ruksana Begum	Parle – G: A Brand of Strength	Ms. Monisha D'çosta
13	Mansuri Saqir Dilawar Rubina	Terrorism Risk in Insurance	Dr. Tasfiya Shaikh
14	Nalawade Kajal Vitthal Shakuntala	A Study of Godrej Industries	Mrs. Renita Vazirani
15	Raul Neha Pratap Babita	A Study of Shein Products	Ms. Krupa Shah
16	Shaikh Mohd Salman Mohd Irfan Jamirulnisha	Effectiveness of E-Wallet	Mrs. Megha Nair
17	Sharma Abhishek Mahesh Suman	Customer Relationship Management and Services Marketing	Mr. V G Ravindran
18	Singh Shivani Mohan Anita	Marketing Strategies of Coca - Cola	Mr. V G Ravindran
19	Yadav Sarita Jeetlal Shobha	A Branding Study of Packaged Milk	Ms. Krupa Shah
20	Negi AjaysinghDharamsingh	Adidas – A Sport Brand	Ms. Monisha D'çosta
21	Kamat Deepak Ashok	Mobile Marketing in India: Samsung	Mr. Raj Thanga
22	Jain Jignesh Bherulal Sangeeta	Growth & Competitiveness of Automobile Tyre Industry in India	Dr. Pallav Das
23	Mourya Parikshit Yashwant	Digital Marketing	Mr. Prashant Kokane
24	Parab Veena VitthalVanita	A Study of Procter & Gamble Products	Ms. Monisha D'çosta
25	Jarande Omkar Sitaram Vandana	A Study of Uber – The Luxury Cab Service	Ms. Monisha D'çosta
26	Rangdal Chinmay Mahesh Vaishali		Mrs. Renita Vazirani
27	Khan Aamir Wahid Nazma	Growth of Reliance Industries	Mrs. Megha Nair



28	Sharma Rohit Kapildev	Brand Image of FMCG Products	Ms. Krupa Shah
29	KholambeSanketSatappa Sunita	Case Study of TATA Motors	Mrs. Renita Vazirani
30	Bagade Aakash BalasahebTajela	Competitive Edge of Patanjali Products in India	Ms. Krupa Shah
31	Mistry Mayuri Vijay Aarti	Competitive Products of Hindustan Unilever Limited	Mrs. Megha Nair
32	Gupta Simran Pramod Minta	Brand Prestige: iPhone	Mr. Prashant Kokane
33	Chaudhary Moeed Ahmed IzharullahTakdirunnisa	Sports Goods: Puma	Ms. Monisha D'çosta
34	Khan Anwar Zainuddin Khalida Begam	A Study of Branding of MRF Tyres	Dr. Pallav Das
35	Gupta Rakesh Santosh	A Competitive Analysis of Bisleri and Aquafina	Ms. Monisha D'çosta
36	Chaudhary Sujata Rameshwar Kalpana	A Study of Being Human Products	Mrs. Renita Vazirani
37	Jadhav Shweta Chandrakant Kalpana	Marketing Strategies of Amul	Ms. Krupa Shah
38	Sayyad Tahir Hussain Masoom Asgar Rizwi Nasreen Fatima	Competitive Analysis of FMCG Products	Dr. Pallav Das
39	Singh ShivamRamsevak Asha	The Fall of Kingfisher Airlines	Mrs. Renita Vazirani
40	Mahyavanshi Taniya Girish Maya	TATA Group of Industries	Mrs. Renita Vazirani
41	Khan Mohd Ahmed Nissar Ahmed	Effects of Cyber Crime	Mr. Prashant Kokane
42	Komati Anjali Shankar Vanita	Story of Dabbawalas	Dr. Tasfiya Shaikh
43	Bhagat Vaibhav Manohar Sangeeta	Tesla Motors : An Edge With Electric Cars	Mrs. Megha Nair
44	Varma Prem Prakash Om Prakash Subhawati Devi	Perception of Nokia Mobiles in India	Ms. Krupa Shah
45	Singh Parshuram Ranjit Rekha	Vijay Sales in The Electronic Retailing	Ms. Krupa Shah
46	Kumavat Sapna Panaram Pinky	Comparative Analysis of Flipkart & Myntra	Mrs. Megha Nair

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#### T.Y.B.Com.(B&I) Students Completed the Project Work During the AY: 2019-20

Roll No.	Name of the Students	Title of the Project	Project Guide
1	Gupta Priyanka Raju Kiran	Impact of Monetary Policy 2017 on Inflation in India	Mrs. Renita Vazirani
2	Pal Simpee Ramabhilakh Geetadevi	Knowledge of Mutual Fund among People in Vakola, Santacruz	Mrs. Sana Ansari
3	Pujare Prathama Krishna Kamini	Financial Literacy among Students in Patuck–Gala College	Mrs. Megha Nair
4	Vishwakarma Dharmendra Anil Ishnavati	Progressive Analysis of Bank Scams from Past to Present	Mrs. Megha Nair
5	Jangle Suraj Sakharam Gavlan	Role of Regional Rural Banks in Rural Development	Dr. Pallav Das
6	Jain Rahul Devilal Sumitra	Impact of Startup Ecosystem with reference to the Banking Industry	Mrs. Megha Nair
7	Prajapati Abhishek Ashok Shashikala	Contribution of Bancassurance in the Performance of a Bank	Mrs. Renita Vazirani
8	Mandal Shivani Murari Manju	Challenges & Innovation in Retail Banking in India	Ms. Krupa Shah
9	Naik Sapna Sanjeev Swetha	Study of NPAs across Nationalised & Private Banks over the Past 10 Years	Mrs. Sana Ansari
10	Verma Aakash Shivprasad Sangita	Impact of Mudra Bank Schemes in the Development of MSMEs	Dr. Pallav Das
11	Bist Bhavana Anand Shakuntala	SBI and Its Marketing Strategies	Ms. Krupa Shah
12	Pandaram Gauri Krishnan Sudha	Change & Implication in Banking Policies with respect to the Modi Era	Mrs. Renita Vazirani
13	Kesarwani Anchal Rajesh Kumar Geeta Devi	Claims Management in Insurance Sector	Mr. V G Ravindran
14	Gupta Jyoti Rajkumar Sunita	Future in Banking in India	Ms. Krupa Shah
15	Ansari Nazim Mohammed Kamil Kudratunnisa	Risk Management in Insurance Companies	Mr. V G Ravindran

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#### T.Y.BMS Students Completed the Project Work During the AY: 2018-19

Roll No.	Name of the Students	Title of the Project	Project Guide
1	Ansari Aliya Gulam Gaus Mumtaz	Marketing Strategy of SUBWAY India	Mrs. Renita Vazirani
2	Ansari Nikhat Absar Mustakima	Consumer Behaviour towards Online Retail Marketers - Flipkart and Amazon	Dr. Pallav Das
3	Ansari Shumaila Mohd Naasir Rukhsana	Recruitment and Selection in Big Bazaar	Mr. Prashant Kokane
4	Chaudhary Nagesh Pitambar Genda Devi	Share Market	Mrs. Byshi Panikar
5	Chaurasiya Santkumar Triveniprasad Shakuntala	Customer Satisfaction and Loyalty	Mrs. Byshi Panikar
6	D cruz Elcy Apurva Sujata	Airline Industry in India	Mrs. Megha Nair
7	Gharat Aditya Anil Amruta	After sales service of Samsung Company	Mr. Raj Thanga
8	Gupta Roshnikumari Mathuraprasad Madhuridevi	Digital Marketing	Mrs. Byshi Panikar
9	Jaiswal Amitkumar Ganeshprasad Beli	Mobile Marketing	Mrs. Renita Vazirani
10	Jaiswal Raju Rakesh Kumar Anita Devi	Brand Positioning of Red Bull in India	Dr. Pallav Das
11	Jaiswal Ranjeet Shivprasad Rajkumari	Comprehensive Marketing Analysis of Reebok	Mr. Prashant Kokane
12	Kesari Vishal Santosh Suman	Study of Traning Need Analysis in BPOs	Ms. Monisha D'Costa
13	Khan Shahbaz Kifaytullah Noorjahan	Consumer Behaviour towards Smartphone Industry in Indian markets	Ms. Krupa Shah
14	Khan Siratullah Hasmatulla Hasibunnisa	Integrated Marketing Communication Analysis of Nike and Adidas	Mrs. Megha Nair
15	Khan Tahrimmohamad Kasam Anjum	Customer Satisfaction on Reliance Co Jio	Mr. Raj Thanga
16	Manyar Sohail Tayyabali Bismillah	Consumer Perception of Counterfeit Fake Brands	Mrs. Byshi Panikar
17	Nadar Venkatesh Sivasamy Vasanthi	Marketing Strategies of XIAOMI Smartphones	Mrs. Renita Vazirani
18	Patil Siddhesh Vilas Varsha	Comparative Study of Starbucks and Dunkin Donuts Brands	Dr. Pallav Das
19	Poojari Nageshwari Neelaya Sunanda	Introduction to E-Banking	Mr. Prashant Kokane
20	Pradhan Samir Suresh Tilitama	The Emergent Trend inFood Industry	Ms. Monisha D'Costa
21	Rathod Parvati Bhimrao Renukabai	Consumer Buying Behaviour Towards Noodles After its Ban	Ms. Krupa Shah
22	Shaikh Mohammad Ahmed Mohammad Farook Rihana	To Study Brand Preference between Pepsi and Coco Cola	Mrs. Megha Nair
23	Shaikh Zainab Iqbal Razia	Scope of Retailing in India	Mr. Raj Thanga
24	Shettigar Nandan Ganesh Malathi	Consumer Perception towards Life Insurance	Mrs. Byshi Panikar
25	Tiwari Adarsh	Impact of Jio Network on Other Networks	Mrs. Renita Vazirani

	Vishwakarma Aman Sohanlal		
26	Sulekha	Tata Nano Pre Launch Survey	Mr. Raj Thanga
27	Vishwakarma Shrushti Lalit Saroj	Cyber Crime Sector	Mr. Prashant Kokane
28	Vishwakarma Suraj Shivkumar Indravati	Comparative Analysis of Bajaj and Yamaha Automobile Industry	Ms. Shahana Khan
29	Yadav Kishankumar Rajaram Sangeetadevi	Marketing Strategy of Airtel	Ms. Krupa Shah
30	Yadav Mukesh Shivmurat Moharatidevi	IOS v/s Androids	Mrs. Megha Nair
31	Yadav Neelam Rammani Pushpalata	Greeting Card Industry- Archies Limited	Mr. Raj Thanga
32	Yadav Pooja Rajendra	Brand Positioning and Strategies of Titan Watches	Mrs. Byshi Panikar
33	Yelkar Diksha Manish Megha	Comparative analysis of Flipkart and Amazon as Brands	Mrs. Renita Vazirani
34	Gawai Prashant Manikrao Neeta	Competition Mapping and Market Analysis for Sportswear	Dr. Pallav Das
35	Gupta Sushilkumar Shivbabu Vidyadevi	Cadbury Company	Mrs. Renita Vazirani
36	Chaudhari Faizan Saifuddin Noor Bano	Online and Offline Marketing-A Comparative Study	Ms. Monisha D'Costa
37	Dhondge Mangesh Sitaram Mangal	Marketing Strategies of Samsung	Ms. Krupa Shah
38	Qureshi Shifa Mehmood Ahmed Parvin	Comparative Analysis of Lakme and Lo'real	Mrs. Megha Nair
39	Thakur Sweta Laxman Radha	Bisleri Marketing	Ms. Shahana Khan
40	Jaiswar Mukesh Rajkumar Vidyavati	Sports Marketing of Adidas	Ms. Shahana Khan
41	Shaikh Ahsaan Rajjab Ali	Marketing Strategies of McDonalds	Mrs. Megha Nair
42	Singh Indra Prashant Renu	Customer Relationship Management	Mr. Raj Thanga
44	Khan Mohd Hamza Hafiz Yasmeen	Marketing of Sports in Nike	Mrs. Renita Vazirani
45	Gupta Vijay Phoolchand Savitri	Marketing Research on Nestle	Ms. Shahana Khan
46	Rehimi Md Fardeen Mohamed Yusuf Kamar Sultana	Customer Loyalty in Reliance Fresh Stores	Ms. Monisha D'Costa
47	Rana Ankita Samar	Courier Service India	Dr. Pallav Das
48	Kamat Aditya Umesh Rekha	Supply Chain Management of Mc Donalds in India	Mr. Prashant Kokane
49	Yadav Ramchandra Vishwanath Leelavati	Branding Strategies of Tata Motors	Mrs. Megha Nair
۱ <u> </u>	Leciavati		
50	Rawat Ajay Prabhunarayan Manju	Risk taken by Entreprenuer	Ms. Krupa Shah
51		Risk taken by Entreprenuer Analysis of the Factors Influencing Adoption of Mobile Banking in India	Ms. Krupa Shah Dr. Pallav Das





### T.Y.B.Com.(B&I) Students Completed the Project Work During the AY: 2018-19

Roll No.	Name of the Students	Title of the Project	Project Guide
1	Bandal Rohit Chandrakant Leela	CRM in Banking	Mrs. Renita Vazirani
2	Chalke Sanjivani Bhikaji Suvita	Comparative Analysis Between Private sector Banks and Public sector Banks	Dr. Pallav Das
3	Dangle Nitesh Balshiram Shanta	Study & Performance Analysis of Mutual Fund	Mr. Prashant Kokane
4	Desai Vaibhavi Pravin Swati	Reserve Bank of India in Growth of Indian Banking Sytem	Mrs. Shahana Khan
5	Durgoli Rakesh Pandurang Ranjana	A Study of Employee Motivation with Special Reference to Public Sector	Ms. Krupa Shah
6	Gangawane Rocky Ramesh Meena	Rural Banking	Mr. Raj Thanga
7	Gupta Pinky Heeralal Shashikala	Comparative Study of Brand Positioning between Canara Bank and Bank of Baroda	Mrs. Megha Nair
8	Gurav Shweta Kishor Kavita	Co-operative Banking in Public Sector	Mr. Raj Thanga
9	Jain Bhavesh Bhagwatilal Indradevi	Impact of Globalisation in Banking sector	Mrs. Byshi Panikar
10	Jaiswar Sunaina Shyamsunder Manisha	Leadership Style in Banking sector	Mrs. Renita Vazirani
11	Kadam Vaishnavi Balkrushna	Study on Factors Influencing Investment Decision in Banking Sector	Dr. Pallav Das
12	Khasiya Ronak Rajesh	Technology Adoption in Indian Banking	Mrs. Shahana Khan
13	Khot Pranali Vishwas Vandana	Comparative Analysis of Indian Insurance Company and Foreign Insurance Company	Mr. Prashant Kokane
14	Kokate Anand Sampat Vachhala	Insurance Laws in India	Mrs. Byshi Panikar
15	Koyande Vaibhav Giridhar Geeta	Child Insurance Policy	Mrs. Byshi Panikar
	Mahalunge Avinash Sunil Kalpana	Consumer Attitude towards Mutual Funds as an Investor	Ms. Krupa Shah
17	Mandal Sonali Murari Manjudevi	Bajaj Alliance	Mr. Raj Thanga
18	Nagavekar Omkar Amul Ankita	Home Loans in India	Mrs. Megha Nair
19	Padalkar Rachana Datta Dipali	Retail Banking	Mr. Raj Thanga
20	Pandey Mahesh Ramsurat Lalita	The Study of Mobile Banking in India	Mrs. Renita Vazirani
21	Pandhare Shrutika Vikas Prerana	HRM in Banking	Mrs. Shahana Khan
22	Parab Utkarsha Dattaram Shraddha	Comparative Analysis of ICICI Bank and State Bank of India in terms of Service Quality	Dr. Pallav Das
23	Patwa Priyanka Ramesh Anita Devi	Role of Technology in Indian Banking sector	Mrs. Renita Vazirani
24	Pawar Ashwini Maruti Mahananda	Health Insurance	Mrs. Byshi Panikar
25	Pawar Ashwini Maruti Manananda Prajapati Kusumlata Shankaronn Geetadevi	Comparative Analysis of Marketing Strategy of SBI and HDFC Bank	Ms. Krupa Shah
	HUMBAI-55		

26	Sathiya Gurusami Kavitha	Motivation in Banking Industry	Mrs. Megha Nair
27	Singh Manisha Jogindar Girijadevi	Recruitment and Selection Process in HDFC Bank	Mr. Raj Thanga
28	Singh Sachin Ramesh Chanda	Role of RBI in Indian Economics	Mrs. Byshi Panikar
29	Saiyed Inshiya Jahra Mohammad Ibrahim Sabina Bano	Investment Banking in India	Mrs. Renita Vazirani
30	Pathak Shweta Rajendra Manjula	Transformation of Retail Banking in India	Dr. Pallav Das
31	Ambe Kalpesh Ratnakar Bharti	Human Resources in ICICI Bank	Mr. Prashant Kokane
32	Ansari Naved Nizamuddin	Micro Insurance	Mrs. Renita Vazirani
33	Kumbhar Likit Shashikant Lata	A Study of Job Satisfaction of Bank Employees	Dr. Pallav Das
34	Singh Vikram Prem Meena	Reinsurance	Ms. Krupa Shah
35	Salyan Bhavisya Umesh Vinodha	Children Insurance policy	Mrs. Shahana Khan
36	Shaikh Afsiyabano Ejaj	Technology-enabled Service Performance of Nationalized Bank in India	Mrs. Megha Nair

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### T.Y.BMS Students Completed the Project Work During the AY: 2017-18

Roll	Norma of the Steel and a		Ducto of Cost la
No.	Name of the Students	Title of the Project	Project Guide
1	Bagal Sagar Balu	After Sales Service of Samsung Company	Ms. Shahana Khan
2	Dhond Aniket Keshav	Banking Services in India	Mrs. Sonal Saki
3	Fulwadiwala Merzaan Yazdaan	Government in A Professional Business	Mrs. Renita Vazirani
4	Gauda Manisha Ravindra	Brand Preference of Telecommunication Sector in Mumbai Among Youths	Mrs. Byshi Panikar
5	Gavli Vivek Dipak	B2B in the E-Commerce Sector in India	Ms. Monisha D'costa
6	Gawde Harshal Sanjay	Effects of Mobile Marketing on Teenagers	Mrs. Byshi Panikar
7	Gupta Kumari Sweta Sunil Kumar	Marketing in FMCG Sector Reference to Amul Product	Ms. Shahana Khan
8	Kaji Shagupta Iftekhar	Subway and Its Marketing Strategy	Mrs. Byshi Panikar
9	Khan Morjam Hosen	Apparel Retailing and Prospects in India	Ms. Monisha D'costa
10	Kinny Jovita Dominic	Comparative Study of News Channels	Mrs. Deepti Sadvelkar
11	Mandlik Rohit Kashinath	Role of Advertising	Mrs. Deepti Sadvelkar
12	Mishra Yuvraj Vijay	IMC	Mrs. Deepti Sadvelkar
13	Nishad Khushbudevi Kanhaiyalal	Risk Taken by an Entrepreneur	Mrs. Sonal Saki
14	Nishad Shikha Vinod	Capital Structure Performance	Dr. Tasfiya Shaikh
15	Pal Poojakumari Ratipal	Advertising on Real Estate Sector in Mumbai	Ms. Monisha D'costa
16	Pal Renuka Virendra	Marketing Research on Nestle	Mrs. Deepti Sadvelkar
17	Pandey Meenakshi Jaishankar	Role of Technology in CRM	Mrs. Renita Vazirani
18	Pandey Priti Ramashare	Marketing Stretegeis to Start Up E-business	Mr. Prashant Kokane
19	Pandey Shraddha Rajendra	Emotional Marketing	Dr. Tasfiya Shaikh
20	Poojari Yashwant Krishna	Marekting Strategy of Zomoto	Ms. Krupa Shah
21	Prajapati Rinu Bholaprasad	Consumer Behaviour in Influence of Brand	Ms. Shahana Khan
22	Qureshi Abida Zubair	Business Planning on Fashion Designing	Mr. Raj Thanga
23	Sayed Zameerullah Maqbool	Marketing of Tata Consultancy Services	Ms. Krupa Shah
24	Shaikh Momammed Fahad Sufiyan Ahmed	A Study on the Sale of Four Wheelers	Mrs. Renita Vazirani
25	Shaikh Neha Afreen	Experimential Marketing	Dr. Pallav Das
26	Singh Reena Ramyadi	Business Planning in Event Management	Mrs. Renita Vazirani
27	Solanki Shivani Dhansukh	International Product Vs Local Product	Mrs. Byshi Panikar
28	Solanki Shruti Dhansukh	Study of Impact of Brand Patanjali on the minds of Consumer over the Other Brands	Mrs. Sonal Saki
29	Surve Saurabh Sandeep	Insurance Industry in India	Mrs. Sonal Saki
30	Tandkar Gunjal Sandeep	Branding of Tata Motors	Dr. Tasfiya Shaikh
31	Vishwakarma Divya Arun sof Comm	GVK and Infrastructure	Mr. Prashant Kokane



32	Waim Viraj Vitthal	Consumer Perception of Counterfeit Fake Brands	Mr. Raj Thanga
33	Yadav Aradhana Satyadev	Marketing Strategies of Apple	Mrs. Renita Vazirani
34	Yadav Rahulkumar Dinanath	Marketing Strategy of Tourism Industry	Ms. Krupa Shah
35	Yadav Ravi Loknath	Celebrity Management And Advertising	Ms. Monisha D'costa
36	Dhabde Arun Vaijnath	Digital Payment System V/s Indians Literacy Rate	Mr. Prashant Kokane
37	Tambe Rahul Rajesh	Branding of Tata Motors	Ms. Shahana Khan
38	Katke Kajal Ram	GST on Electronic Goods	Dr. Pallav Das
39	Yelkaraju Sheshadri Nagaraju	Managing of Luxury Brands	Mr. Raj Thanga
40	Qadri Amir Miya	Study on Why should Company go for Outsoursing	Ms. Krupa Shah
41	Shaikh Zakira Mastan Ali	Logistics and Risks Management	Mrs. Sonal Saki
42	Khan Shahrukh Iftekhar Ahmed	Emotional Marketing	Dr. Pallav Das

Mrs. Byshi Panikar

BMS-BBI Co-ordinator



Dr. Meeta/Pathade I/c Principal I/c Principal Patuck - Gala College of Commerce & Management Santacruz (E), Mumbai-400 055

#### T.Y.B.Com.(B&I) Students Completed the Project Work During the AY: 2017-18 (Semester-V)

Roll No.	Name of the Students	Title of the Project	Project Guide
1	Bharati Ashish Kumar Jayshankar	Bank of Baroda	Dr. Pallav Das
2	Bhogale Raviraj Ramchandra	Indian Banks Vs Foreign Banks	Mrs. Renita Vazirani
3	Chavan Preetika Prakash	Study of Mobile Banking In India	Mrs. Byshi Panikar
4	Dalai Arush Pradeep	Products and Services by ICICI Bank	Ms. Shahana Shaikh
6	Harijan Manojkumar Ramsamujh	HDFC Mutual Fund	Mrs. Sonal Saki
7	Jadhav Ankita Kailas	Retail Banking in India	Ms. Krupa Shah
8	Jadhav Deepali Anant	Performance in ICICI Bank	Dr. Tasfiya Shaikh
9	Jadhav Sheetal Chandrakant	Bank of Maharashtra	Mr. Prashant Kokane
10	Jain Mehul Devilal	Venture Capital in Banking	Mrs. Renita Vazirani
11	Jain Rakesh Mahavir	Audit Management in Bank	Mrs. Sonal Saki
12	Kadam Akshay Janardhan	Banking Business Strategy	Ms. Shahana Shaikh
13	Kadam Jayashri Prakash	Comparative Study of SBI & ICICI Bank	Mrs. Byshi Panikar
14	Mestry Suvarna Sachidanand	Car Loan & Home Loan at SBI	Mr. Prashant Kokane
15	More Deepa Balu	Comparative Study of Services Provided by Public and Private Banks	Mrs. Renita Vazirani
16	Pal Diksha Omprakash	Retail Banking in India	Dr. Pallav Das
17	Parab Siddhesh Balkrishna	Loan Procedure in Thane Shakari Bank	Mrs. Deepti Sadvelkar
18	Patil Dhiraj Ramchandra	Rural Finance in Indian Economy	Mrs. Sonal Saki
19	Phutane Shraddha Chandrakant	IT in Banking	Mr. Prashant Kokane
20	Prajapati Nileshkumar Sabhajeet	E-Banking in India	Mr. Prashant Kokane
21	Sahu Ronit Subash	HSBC Bank	Ms. Shahana Shaikh
22	Sayanna Aakash Chandrakant	Future of Banking	Ms. Krupa Shah
23	Shedge Sayali Subhash	Merchant Banking	Mrs. Sonal Saki
24	Upadhyay Kanchan Sunil	Comparative Study on Financial Performance of HDFC and Dena Bank	Dr. Pallav Das
25	Verma Antim Banshidhar	Asset Liability Management	Mrs. Byshi Panikar
26	Varma Annu Vanshidhar	Analysis of Financial Performance of SBI	Dr. Tasfiya Shaikh
27	Verma Pooja Raju	HDFC Bank	Ms. Krupa Shah
28	Vyavahare Namrata Kishor	Axis Bank	Dr. Pallav Das
29	Yadav Bhavana Ramnaresh	Cyber Crime in Banking	Mr. Prashant Kokane
30	Sharma Komal Dilip	Outsourcing in Banking And Financial Sectors	Mrs. Renita Vazirani
31	Prajapati Nisha Mohanlal	Punjab National Bank	Mrs. Sonal Saki
32	Fernandes Madonna Montu	Paper Money Vs Plastic Money	Ms. Shahana Shaikh
33	Jadhav Shweta Sanjay	HRM in Banking Sector	Mrs. Byshi Panikar



34	Singh Nitu Anil	A Study on Job Satisfaction of Employees in Private Sector Banks (Kotak Mahindra)	Mrs. Deepti Sadvelkar
35	Inchanalkar Kiran Tanaji	Loan Syndication	Ms. Krupa Shah
36	Sharma Nisha Balkeshwar	Globalization of Banking Services	Ms. Krupa Shah
37	Yadav Nikhil Hiralal	Frauds in Indian Banking Sector	Mrs. Renita Vazirani
38	Shaikh Fatima Abdul Jabbar	Kurla Nagrik Bank	Dr. Tasfiya Shaikh
39	Shrivastav Soni Sanjay	Comparative Study of SBI Bank and ICICI Bank	Mrs. Deepti Sadvelkar
40	Chand Sangeeta Nari	Mutual Funds	Mrs. Deepti Sadvelkar

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### T.Y.B.Com.(B&I) Students Completed the Project Work During the AY: 2017-18 (Semester-VI)

Roll No.	Name of the Students	Title of the Project	Project Guide
1	Bharati Ashish Kumar Jayshankar	Accident Insurance	Mr. Raj Thanga
2	Bhogale Raviraj Ramchandra	Development of Insurance Products	Mrs. Renita Vazirani
3	Chavan Preetika Prakash	Customer Perception Towards Life Insurance Products	Mrs. Byshi Panikar
4	Dalai Arush Pradeep	Study of Customer Behaviour on Advertisement of Insurance Sector	Ms. Megha Nair
6	Harijan Manojkumar Ramsamujh	A Study of Customer's Perception Towards Insurance Sector	Mrs. Sonal Saki
7	Jadhav Ankita Kailas	Frauds in Insurance	Ms. Krupa Shah
8	Jadhav Deepali Anant	A Study on Crop Insurance -Celebrity Endorsement	Dr.Tasfiya Shaikh
9	Jadhav Sheetal Chandrakant	Home Insurance	Mr. Raj Thanga
10	Jain Mehul Devilal	Public Relations in Insurance Industry	Mrs. Renita Vazirani
11	Jain Rakesh Mahavir	Bancassrance	Mrs. Sonal Saki
12	Kadam Akshay Janardhan	Child Insurance Policy	Ms. Megha Nair
13	Kadam Jayashri Prakash	Customer relationship Management in Reliance life Insurance	Mrs. Byshi Panikar
14	Mestry Suvarna Sachidanand	Comparative Analysis between HDFC & ICICI Prudential Life Insurance	Mr. Prashant Kokane
15	More Deepa Balu	Customer Satisfaction towards HDFC Standard Life Insurance	Mrs. Renita Vazirani
16	Pal Diksha Omprakash	Insurance Laws in India	Dr. Pallav Das
17	Parab Siddhesh Balkrishna	Customer Perception and Attitude towards ICICI Prudential life	Mrs. Deepti Sadvelkar
18	Patil Dhiraj Ramchandra	Bajaj Allianz	Mrs. Sonal Saki
19	Phutane Shraddha Chandrakant	Insurance Regulatory and Development Authority	Mr. Prashant Kokane
20	Prajapati Nileshkumar Sabhajeet	Role of LIC in Indian Industry	Mr. Prashant Kokane
21	Sahu Ronit Subash	FDI in Insurance	Ms. Megha Nair
22	Sayanna Aakash Chandrakant	HRM in Insurance	Ms. Krupa Shah
23	Shedge Sayali Subhash	Insurance Awareness in India	Mrs. Sonal Saki
24	Upadhyay Kanchan Sunil	Life Insurance Corporation of India	Dr. Pallav Das
25	Verma Antim Banshidhar	Health Insurance	Mrs. Byshi Panikar
26	Varma Annu Vanshidhar	General Principles of Insurance	Dr.Tasfiya Shaikh
27	Verma Pooja Raju	Motor Insurance	Ms. Krupa Shah
28	Vyavahare Namrata Kishor	Role of OMBUDSMAN in Insurance	Dr. Pallav Das
29	Yadav Bhavana Ramnaresh	Rural Insurance	Mr. Prashant Kokane
30	Sharma Komal Dilip	PNB METLIFE Insurance	Mrs. Renita Vazirani
31	Prajapati Nisha Mohanlal	Marine Insurance	Mrs. Sonal Saki
	Fernandes Madonna Manuel	Sports Insurance	Ms. Megha Nair



33	Jadhav Shweta Sanjay	Micro Insurance	Mrs. Byshi Panikar
34	Singh Nitu Anil	Customer Perception and Satisfaction towards ICICI Prudential	Mrs. Deepti Sadvelkar
35	Inchanalkar Kiran Tanaji	Stimulating Young Adults to Invest in Life Insurance Policies	Ms. Krupa Shah
36	Sharma Nisha Balkeshwar	Marketing in Insurance Industry	Ms. Krupa Shah
37	Yadav Nikhil Hiralal	Types of Insurance	Mr. Raj Thanga
38	Shaikh Fatima Abdul Jabbar	Micro Insurance	Dr. Tasfiya Shaikh
39	Shrivastav Soni Sanjay	Max Life Insurance	Dr. Tasfiya Shaikh
40	Chand Sangeeta Nari	Crop Insurance by Agriculture Company	Mrs. Deepti Sadvelkar

Mrs. Byshi Panikar **BMS-BBI Co-ordinator** 



Dr. Meeta Pathade

Roll No.	Name of the Students	Title of the Project	Project Guide
1	Badade Prasad Ashok	Celebrity Endorsement	Ms. Krupa Shah
2	Bangera Sangeeta Girish	Future of Consumer Durables pertaining to Standard Brands and Own Brands of Retailer	Mrs. Byshi Panikar
3	Chaudhary Noor Fatima Shafique	Consumer Behavior related to Different Shampoos Brand in India	Ms. Shahana Khan
4	Devadiga Sachin Anand	Marketing Strategy of Banking Services	Mrs. Sonal Saki
5	Dhivar Akshay Shivkumar	A Study on Consumer Protection towards Online Shopping in India	Dr. Tasfiya Shaikh
6	Dubey Manish Dinesh	E - Marketing	Mrs. Byshi Panikar
7	Dubey Priya Sabhajeet	Future of Consumer durables pertaining to standard brands and own brands of retailer	Mrs. Byshi Panikar
8	Dubey Rishikesh Jitendra Asha	Consumer Behaviour toward Smartphone Industry in Indian Market	Mr. Prashant Kokane
9	Gupta Sandeep Sudarshan	Retail Marketing	Mrs. Megha Nair
10	Gupta Tejal kashiprasad	Display of Brands	Ms, Krupa Shah
11	Hussain Imran Idraj	Customer Attitude towards Amusement Parks	Ms, Krupa Shah
12	Jaiswal Neha Subhash	Comparative Analysis between Single-level Marketing and Multi-level Marketing	Ms. Shahana Khan
13	Jaiswal Sapna Premchand	Study of Service Standards	Mrs. Sonal Saki
14	Jaiswar Laxmi Ramjanam	Trend of E-Marketing in India	Dr. Tasfiya Shaikh
15	Kadam Sushil Sunil	Role of Ethics in Team and Organizational effectiveness	Mrs. Renita Vazirani
16	Khan Abdul Azim Rahim	Local Brand vs. International Brand	Mrs. Byshi Panikar
17	Khan Aqbal Kamaluddin	Logistic & Supply Chain Management	Mr. Prashant Kokane
18	Khan Fehmida Mohd Ilyas	Marketing Strategies in Banking sector	Mrs. Byshi Panikar
19	Khan Sana Mubarak Ali	E-Marketing of Financial Services	Ms, Krupa Shah
20	Khan sufiyan Abdul Gaffar	Relationship Marketing in the Indian Telecommunication Industry	Mrs. Renita Vazirani
21	Kudaskar Tejas Sagun	Indian Greeting Card Industry	Mrs. Byshi Panikar
22	Kumbhargan Dhanshri Bhaskar	CRM in Retail Industry	Mrs. Renita Vazirani
23	Maharana Krishnchandra Kailash	E- marketing	Mr. Prashant Kokane
24	Momin Irfan Bashir	Youngsters Attitude Towards Mobile Marketing	Mr. Prashant Kokane
25	Mutrashi Nagraj Saikumar	New Trends in Internet Marketing	Mr. Prashant Kokane
26	Nathi Naresh Narsappa	Consumer preferance of chocolate Brands	Ms. Shahana Khan
27	Pandey Pooja Tribhuvan	Cross Cultural Marketing	Ms, Krupa Shah
	Patro Priyanka Jagannath	Impact on Advertising on B2B Marketing	Mr. Prashant Kokane

#### T.Y.BMS Students Completed the Project Work During the AY: 2016-17

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29	Pawar Sanjay Suresh	Comparative Analysis of Marketing Strategies of Vodafone and Airtel	Mrs. Byshi Panikar
30			Ms. Shahana Khan
31	Prasad Rohan Madan	Service Marketing	Mrs. Sonal Saki
32	Rizvi Zeeshan Ahamd Akhtar	E-Banking	Dr. Tasfiya Shaikh
33	Shaikh Mohd Ibrahim	Study on Cartoon Channels	Mrs. Renita Vazirani
34	Shelar Rutika Ravindra	Rural Marketing	Mrs. Byshi Panikar
35	Siddiqui Saif ali Daud	Marketing Strategies of Car Manufacturing in India	Mr. Prashant Kokane
36	Singh Akash Birendra	Colgate Toothpaste	Dr. Pallav Das
37	Singh Rohan Pratap	Brand Positioning of Titan watches	Dr. Pallav Das
38	Singh Ruchi Tejbahadur	Customer Behaviour related to Two Different Soap Brands in India	Ms. Shahana Khan
39	Verma Manoj Dhaniram	Customer Satisfaction in Mobile Telecommunication	Dr. Pallav Das
40	Verma Mohit Ranjit	Big Bazaar Marketing Strategies & Customer Satisfaction	Mrs. Sonal Saki
41	Vishwakarma Govinda Munnalal	Customer Satisfaction towards Patanjali Products	Dr. Tasfiya Shaikh
42	Yadav Priya Ramashish	Business Process Outsourcing	Mr. Prashant Kokane
43	Gupta Chandni Ramprasad	Market Research on Brand Preference of Packed Milk in Goandevi Area, Santacruz	Mrs. Renita Vazirani
44	Shaikh Tasnim Abdul Rehman	Undertsand the Indian Marketing Advertising and Promotion strategy of i- phone	Mr. V G Ravindran
45	Chaudhary Rubina Mohmammed Hadis	Customer Behavior of HUL	Dr. Pallav Das
46	Khan Almas Sanaullah	International Marketing of Ranbaxy	Dr. Pallav Das
47	Vishwakarma Sapna Muresh	Integrated Marketing Communication in SBI Insurance	Mr. V G Ravindran
48	Sharma Suman Govind	Customer Relationship Management in Service Organisation	Mr. V G Ravindran
49	Konar Kavitha Krishnan	Consumer Behavior with respect to Cold Drinks	Mrs. Byshi Panikar

Mrs. Byshi Panikar BMS-BBI Co-ordinator



Dr. Meeta Pathade

Dr. Meeta/Pathade I/c Principal

### T.Y.B.Com.(B&I) Students Completed the Project Work During the AY: 2016-17 (Semester-V)

Roll No.	Name of the Students	Title of the Project	Project Guide
1	Behera Kajal Bijay	Mergers & Acquisition In Banking Industry	Dr.Pallav Das
2	Bhosale Komal Dilip	Banks Auditing	Mrs. Byshi Panikar
3	Chavan Vinay Vijay	Comparative Study of Services provided by ICICI Bank	Mrs. Renita Vazirani
4	Dhanani Ankita Raghubai	Financial Ratio Analysis Of DCB Bank	Ms. Tasfiya Shaikh
5	Dike Sonal Suresh	Investment Banking	Ms. Shahana Khan
6	Dubey Juhi Dinesh	Marketing Strategies Redefined	Mrs. Sonal Saki
7	Dussa Swati Venkatsh	Portfolio Management	Ms. Megha Nair
8	Gangu Manoranjan Danda	ICICI Products & Services	Mrs. Byshi Panikar
9	Gawade Lalit Atmram	Competitive Practices & Technology Adoption In India Banks	Mr. Prashant Kokane
10	Gawade Sonali Rajaram	Pricing of Financial Products and Services Offered by Banks	Dr. Pallav Das
11	Gupta Pooja Govindprasad	HRM in Banking	Mrs. Byshi Panikar
12	Jadhav Hemangi Laximan	CRM in Banking	Mrs. Renita Vazirani
13	Kadam Nikhil Yashwant	Comparative Analysis of Marketing Strategies of HDFC & HSBC	Ms. Krupa Shah
14	Kannojia Vishal Omprakash	Venture Capital	Ms. Shahana Khan
15	Khan Shabrinbano Mohd Israr	Retail Banking	Mrs. Sonal Saki
16	Khatri Sandeep Vishnu	NABARD	Ms. Megha Nair
17	Mandavkar Madhvi Madhkar	Corporate Ratio of Banks	Ms. Tasfiya Shaikh
18	Palkar Namrata Sanjay Smita	Universal Banking	Mr. Prashant Kokane
19	Parab Priyanka Bhikaji	Rural Banking	Dr. Pallav Das
20	Pillai Mariammal Arunachalam	HDFC Loans & Advances	Ms. Tasfiya Shaikh
21	Rahate Mayuri Ramesh	Mutual Funds	Mrs. Renita Vazirani
22	Sahani Sapnadevi Baliram	Types of Risks in Banks	Ms. Krupa Shah
23	Sahu Mangla Haridhar	Lending Loans by Canara Bank	Ms. Shahana Khan
24	Shinde Akshay Balwant	International Banking	Mrs. Sonal Saki
25	Shinde Chiranjit Yahswant	Financial Risk & Return	Ms. Megha Nair
26	Singh Vikas Parmod	Plastic Money	Ms. Krupa Shah
27	Singh Vipin Jagdish	E–Banking	Mr. Prashant Kokane
28	Sonkamble Pratiksha Eknath	Comparative Study Between Private & Public Ltd.	Dr. Pallav Das
29	Toskar Pradip Balkrishna	Functions of RBI	Ms. Tasfiya Shaikh
30	Vishwakarma Ranjita Radheshyam	LPG in Banking	Mrs. Renita Vazirani
31	Yadav Ritu Ganesh	Kotak Bank in India	Ms. Krupa Shah
32	Shirodkar Kanchan Murlidhar	FDI in Banking	Ms. Shahana Khan
33	Pal Neelam Ramchandra	Merchant Banking	Mrs. Sonal Saki
34	Sahu Sunil Nityanand	World Bank	Ms. Megha Nair

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35	Vishwakarama Roshni Dilip	Functions of Co-operative Banks	Mrs. Byshi Panikar
36	I Sahii Sagar Simanchal	Study on Technological Progress in Indian Banking Sector	Mrs. Lilly Chvda
37	Dhobi Priyanka Suresh	Spam Bankcruptcy	Mrs. Lilly Chvda
38	Kadam Amit Uttam	Study of Financial Inclusion in Banks	Mrs. Lilly Chvda

Mrs. Byshi Panikar

**BMS-BBI** Co-ordinator



Dr. Meeta Pathade

### T.Y.B.Com.(B&I) Students Completed the Project Work During the AY: 2016-17 (Semester-VI)

Roll No.	Name of the Students	Title of the Project	Project Guide
1	Behera Kajal Bijay	Motor Insurance	Dr. Pallav Das
2	Bhosale Komal Dilip	Bajaj Alliance General Insurance Company	Mrs. Byshi Panikar
3	Chavan Vinay Vijay	HDFC Standard Life Insurance	Mrs. Renita Vazirani
4	Dhanani Ankita Raghubai	Railway Insurance	Ms. Tasfiya Shaikh
5	Dike Sonal Suresh	HRM in Insurance	Ms. Shahana Khan
6	Dubey Juhi Dinesh	Fire Insurance	Mrs. Sonal Saki
7	Dussa Swati Venkatsh	Comparative Analysis Between LIC & ICICI	Dr. Pallav Das
8	Gangu Manoranjan Danda	Study of Customer Behavior on Advertisement of Insurance Sector	Mrs. Byshi Panikar
9	Gawade Lalit Atmram	Bancassurance	Mr. Prashant Kokane
10	Gawade Sonali Rajaram	CRM in Insurance	Dr. Pallav Das
11	Gupta Pooja Govindprasad	Max New Life Insurance	Mrs. Byshi Panikar
12	Jadhav Hemangi Laximan	Customer Satisfaction - Study of Life Insurance Products	Mrs. Renita Vazirani
13	Kadam Nikhil Yashwant	Comparative Analysis of Investments & Mutual Funds	Ms. Krupa Shah
14	Kannojia Vishal Omprakash	Public Relation in Insurance Industry	Ms. Shahana Khan
15	Khan Shabrinbano Mohd Israr	Kinds of Insurance	Mrs. Sonal Saki
16	Khatri Sandeep Vishnu	CSR in Insurance	Ms. Shahana Khan
17	Mandavkar Madhvi Madhkar	Tax Benefits in SBI Insurance	Ms. Tasfiya Shaikh
18	Palkar Namrata Sanjay Smita	Reliance Life Insurance	Mr. Prashant Kokane
19	Parab Priyanka Bhikaji	Recent Trends in Insurance Sector	Dr. Pallav Das
20	Pillai Mariammal Arunachalam	A Study of ICICI Insurance Prudential	Ms. Tasfiya Shaikh
21	Rahate Mayuri Ramesh	Study of the Importance of Insurance among Indians	Mrs. Renita Vazirani
22	Sahani Sapnadevi Baliram	Marine Insurance	Ms. Krupa Shah
23	Sahu Mangla Haridhar	HDFC Health Insurance	Ms. Shahana Khan
24	Shinde Akshay Balwant	Products of LIC	Mrs. Sonal Saki
25	Shinde Chiranjit Yahswant	Health Insurance	Mrs. Sonal Saki
26	Singh Vikas Parmod	Marketing in Insurance	Ms. Krupa Shah
27	Singh Vipin Jagdish	Recruitment in Insurance Sector	Mr. Prashant Kokane
28	Sonkamble Pratiksha Eknath	Birla Sun Life Insurance Company	Dr. Pallav Das
29	Toskar Pradip Balkrishna	Personal Financial Planning in Insurance	Ms. Tasfiya Shaikh
30	Vishwakarma Ranjita Radheshyam	Comparative Study of LIC & Bajaj Allianz	Mrs. Renita Vazirani
31	Yadav Ritu Ganesh	Crop Insurance	Ms. Krupa Shah
32	Shirodkar Kanchan Murlidhar	Children Policy in Insurance	Ms. Shahana Khan
33	Pal Neelam Ramchandra	Risk and Insurance Management	Mrs. Sonal Saki



34	Sahu Sunil Nityanand	FDI in Insurance	Mrs. Renita Vazirani
35	Vishwakarama Roshni Dilip	HDFC Standard Life Insurance	Mrs. Byshi Panikar
36	Sahu Sagar Simanchal	Key Insurance	Ms. Krupa Shah
37	Dhobi Priyanka Suresh	Insurance Awareness in India	Mrs. Byshi Panikar
38	Kadam Amit Uttam	Products of LIC	Ms. Tasfiya Shaikh

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