

5 TRENDING CAREERS IN INDIA TO GET YOU LIVE THE LIFE OF A DIGITAL NOMAD

Digital nomads are individuals who use telecommunication technologies to earn a living and, more generally, conduct their life in a nomadic manner. Such workers typically work remotely — from home, coffee shops, public libraries, and even recreational vehicles — to accomplish tasks and goals that traditionally took place in a single, stationary workplace.”

This is how Wikipedia defines the millennial term for **remote workers or telecommuters**, a.k.a the digital nomads.

Five career options to get you started with your dream life:

1. Content Writer

There might have been a time when sitting in a cozy cafe and writing on to your heart’s delight was just a romanticized version of poor writers who struggled to make ends meet. But ever since Internet and startups have revolutionized the work sector, writing has come to be accepted as a darn serious business in the world of digital marketing.

While it gives you flexibility in terms of time, it also gives you the creative freedom to choose from a variety of projects. Build a blog to put on your samples for starters followed by networking through friends and social media.

2. Illustrator/ Graphic designer

With market saturation on its peak, sellers are using all ways and means to sell their brand today. A visual appeal which makes their brand stand out is undeniably the biggest selling point. You, as a graphic designer, has just the right weapons to nail it.

Right from designing website layouts and templates to product packaging, a visual illustrator or designer has varied roles to fit in. Most of the companies usually look for freelance designers rather than full time as the work is usually project based.

You can start by building up an attractive portfolio as you spread out your network. Being a freelancer you have to remember that the only way to bag the best of projects is to put out the best of your work on your blog, Instagram, Behance, etc.

3. Social media manager

While it’s exciting to see brands expand through social media, it’s bewildering and isolating for corporations which have been in existence for years. Good for you, though, millennials! These changing dynamics of marketing gives you a perfect space to explore the kickass life of a digital nomad as you tweet and gram your way effortlessly.

Featured as one of the highest paying professions in 2017 by Economic Times, social media management requires to have an eye for what's trending and what lures your audience (or your brands' audience). If you love clicking pictures, sharing inspiring quotes and digging in kickass stuff on the internet, you can totally own this game as a freelancer.

Start by building a page with a specific niche to showcase your skills in building an audience and then using it as a base to bag projects.

4. Web/App Developer

Finally, businesses which in the past continued to rebel against the online businesses have also started giving in and panning out digitally. **Tech junkies** are making big bucks with this shift as their demand seems to be on a continuous rise.

As a freelancer, you can go to choose developing websites and apps based on your own **preferences** and **quotations**. According to a study, companies are big-time seeking developers on a freelance basis to cover up their cost. You, as a developer, can only use this to your benefit by quoting only what you think you deserve without compromising. No business in this date can operate without a website and so you know, there's not going to be a dearth of projects in the pipeline.

5. Photographer

When we are developing beautiful websites, content, Instagram and Pinterest handle, we definitely need beautiful pictures to support them. Photographers in India are seeing a never before demand — and the coming year is only going to get bigger and better! Perhaps it's time to delve deeper into your weekend hobby as you dust off your camera to explore all the magic it can sprinkle on your monotonous 9–5 life.

In fact, photographers are not just cashing big time on lavish Indian weddings. Photoshoots for brands, bloggers and social media are also becoming more and more lucrative as India's lifestyle standards are upscaling day by day.

According to a poll conducted by Gallop, it's not just startups but big corporations too following the trend of hiring freelancers. Consequently, there is greater demand and better pay.

Living in this golden time, you can chase freedom and totally be your own boss as you follow the life of a digital nomad a.k.a a freelancer, a.k.a. remote worker, . . . a.k.a whatever the heck you want to call it!

Source: <https://digest.myhq.in/careers-digital-nomads/>

25 BEST CAREER OPTIONS FOR MILLENNIALS IN INDIA TO CHOOSE FROM

While the fields of engineering and medicine continue to boom with promising possibilities, new career options have originated as industries adapt to the changes in the market or the world in general. With the advanced use of technology and growing industrial and educational sectors, demand for skills has no limits. With the changing face of the current working scenario, teaching, mechanics, interior designing, web development, entrepreneurship, hospitality, journalism are some of the best career options to mention. These jobs will not only help you make the most of your skillset, but will also ensure financial stability.

Gone are the days of boring, back breaking, 9-to-5 jobs, the current job landscape of India provides endless choices to choose from. However, given the wide range of opportunities, selecting the best career option may become a huge hassle.

As most of us spend over one-third of our lives working, it is of utmost importance to choose a career option that satisfies us. As a fresher or a person with some experience of the industry, wanting to change or opting for an upgrade, the first step towards deciding on a career is the analysis of your skills. You need to know what you are good at and what you enjoy doing. Secondly, curate a list of goals you aim to achieve. The list may contain your financial goals like buying a house or career goals like reaching the top position in a company or winning a particular job title. It may also include some challenges or weaknesses that you wish to eliminate. Lastly and most importantly, you must research and find out your interest-related job opportunities.

The aforementioned factors largely determine your success in whatever career path you decide to take. Therefore, you must carefully consider all these things before undertaking any job opportunity.

5 Best Career Options for Millenials in India

In this section, we have collated a list of the best career options that you can explore as a millennial living in India.

1. Software Developer

A role that has been in demand for several years and will continue to remain in demand for years to come, a software developer is a person who works to ensure the proper working of computer software. With the boon of artificial intelligence, our mobile phones and other devices have become an undeniable part of our day to day lives and that explains the huge demand for software developers today. As a software developer, you are expected to conceptualize and create the blueprint of a software solution for any given problem. Then you proceed to write the code to develop the solution. The solution or product is then tested using various methods and the documentation is completed for the end-user.

To become a software developer, you need a bachelor's degree in computer science. You must be proficient in programming languages like Java, Python, C#, C++ or any other language being used. The average annual salary of an intermediate software developer is INR 5-6 LPA till 1-4 years of work and after that it increases to INR 10-15 LPA.

2. Medical Professional

While all the other industries came to a staggering halt during the Covid – 19 pandemic, the medical industry grew exponentially. We will always require trained medical professionals who can take care of those in need and the pandemic has made it more evident. The disease brought with it a lot of demand for healthcare workers, this in turn, led to this huge demand for nurses, mental health professionals and medical assistants.

To become a registered nurse, it is important to have a Bachelor's degree in nursing or a diploma in general nursing and midwifery. The average annual salary of a registered nurse is around INR 3-5 LPA, nurses in private hospitals, earn up to INR 6-7 LPA.

A mental health professional must be a good listener, a critical thinker and have problem-solving abilities. A person aspiring to become a mental health professional must have a Master's degree in occupational therapy, some professionals specialize in psychology while others in psychiatry. A psychologist must have a degree in psychology and a psychiatrist must complete MBBS followed by MD in Psychiatry. Some psychiatrists opt to do a diploma after MBBS instead of MD. Mental health professionals may earn up to 9 to 11 LPA.

3. Financial Manager

Financial managers are in high demand to carry out the proper money management of businesses for proper budgeting and investing. The society at large suffers from a lack of financial knowledge and fail to keep up with finances when it comes to businesses. At times, people fail to manage their money efficiently and this is where a financial manager comes in. A financial manager is expected to be able to raise and allocate funds, profit planning and understand capital markets.

You need to be a graduate to start financial management and must have a clear understanding of finances. An experienced financial manager can expect a salary of INR 10-12 LPA.

4. Teacher

A teacher plays a pivotal role in educating and shaping an individual and therefore, the demand for a good teacher never dies down. You could become a school teacher or a professor teaching college and university students. Elementary teachers, especially, are in high demand in the coming future, the demand for teachers is expected to see a 9% growth in the coming years.

The teaching community has been the backbone for the students during the pandemic and have ensured hassle free learning. People adept in an online mode of imparting knowledge have done very well for themselves and people comfortable with such a model are in high demand. Online

teaching jobs are trending, and people are inclined more towards it as it comes with the comfort of working from home and earning a decent sum.

To become an elementary teacher, a Bachelor's degree related to the subject that you like to teach or TTC is mandatory. If you wish to teach higher classes, you may opt for a Master's degree followed by a B.Ed. An experienced teacher may earn up to 8 to 10 LPA.

5. Management Career

A management professional can work in a variety of fields, including marketing, human resources, finance, operations, and logistics. Many of these management positions necessitate an MBA and some do not. However, a person hoping to pursue a career in management, must be a good people's person and must be adaptable and ready to work in a variety of challenging situations. Their day-to-day tasks will entail setting up goals, daily operation, administration, delegation, recruitment, liaising, enforcing policies, training, evaluation and motivating their team.

Average starting Salary for a person pursuing a career in management is 3.5 LPA and the maximum a person can earn in this field ranges from 25 to 27 LPA.

Other Career Options to Consider

While the ones we discussed above are arguably the most popular careers out there, when it comes to actual job profiles, the sky's the limit. Here is a list of other options you must consider before settling down for a career path:

- Data Scientist
- Machine Learning Experts
- Video Jockey
- IAS/IPS
- Product Manager
- Chartered Accountant
- Investment Banker
- Management Consultant
- Marketing Manager
- Blockchain Developer
- Journalist
- Research Analyst
- Cyber Security Engineer
- Web Developer
- Designer
- Airline Pilot
- Nutritionist
- Make up Artist
- Economist
- Architect

Source : <https://digest.myhq.in/25-best-career-options-for-millennials-in-india-to-choose-from/>

TOP JOB HUNT TIPS FOR EVERYONE LOOKING TO TRANSITION IN THEIR CAREER

Getting out of college and setting foot in the industry for real-life work experiences is a roller coaster of mixed feelings as it can be both really exciting and intimidating.

Job hunt tips include sending out resumes, an endless line of interviews, repeated rejections can sometimes be frustrating. The process sure seems challenging but if one follows a systematic and professional pattern, fetching a job in the desired workplace becomes easier. Hard work alone can't do all wonders it's the vision and an intelligent approach that gets you what you deserve.

Although, before starting the process one must understand that the key is to keep oneself calm, patient and optimistic during the entire course and things will automatically start falling into place.

1. Construct a professional CV

The idea is not just to create a document with only important details but also to represent your personality and your unique selling points through a piece of paper or two and not more. Yes, it's essential that you mention your qualifications and marks but also your hobbies and the work that you have been doing in your college. Your resume must highlight your skills, your activeness in events, the range of events you have participated in and your passion towards the field. Designing an interesting resume is where your creativity kicks in and half the judgment is made by a glimpse of it.

2. Online presence

In this age where businesses are shifting to digital platforms, one must give importance to the online presence for easier reach. LinkedIn is the most successful and reliable platform to broadcast oneself and find a job. Create a profile on LinkedIn and follow all your target companies and connect with their HR's directly. Send out your resumes via personal messaging and get your interviews scheduled. Also, observe what other people are following and get notified every time your desired company posts for a vacancy.

3. Hiring and Placement agencies

It's advisable to not just rely on college placements and look for off-campus opportunities as well. Connect with the top hiring and placement agencies in the country to become more visible in the market. Consultancies like ABC Job placement consultants, Kelly services, Team Lease allows candidates to find the best employment opportunities.

4. Job Portals

It might sound cliché and common to make a profile on job portals but hiring agencies and HR's look for suitable candidates on job portals like Naukri.com, Internshala, Shine.com, 4jobz and many more. All you have to do is create an

account, upload your CV, mention your expected salary and companies will reach out to you for interviews. It's always good to have multiple options so keep your hands full before choosing your right catch.

5. Networking and References

Stay in contact with your seniors and inquire about how they landed on their dream job and what all it takes to come out sincere and apt during an interview. If you're unclear speak to your professors and ask them to help you solve your dilemma.

Creative companies are constantly looking for fresh talent and young minds who can bring in new ideas and make brainstorming sessions more fun and productive. Don't settle for less just because you don't have industry experience but aim at learning and improving your skill set every day. Work with a plan but never stop exploring new opportunities, you never know what adventure might land up your way.

Source : <https://digest.myhq.in/top-job-hunt-tips-for-everyone-looking-to-transition-in-their-career/>