



Patuck Polytechnic Trust's (Estd. 1932)

# PATUCK-GALA COLLEGE OF COMMERCE & MANAGEMENT

(Affiliated to University of Mumbai vide letter No. Aff/Recog/372/dt. 12-08-02)

Re-accredited with B++ grade by NAAC (2.77 CGPA)

## COURSES HIGHLIGHTING GENDER ISSUES

The Undergraduate Programs include Courses that highlight aspects of gender equity and gender sensitization which are taught to the students during the curriculum delivery.

The following are the Courses that include gender specific topics in its curriculum:

Sr. No.	Class	Courses	Topics
1	F.Y.B.Com.	Commerce – I	Women Entrepreneurship
2	F.Y.B.Com. /F.Y.BMS/ F.Y.BBI	Business Communication - I	Discrimination on the basis of Gender
3	F.Y.B.Com. /F.Y.BMS/ F.Y.BBI	Foundation Course - I	Explore the disparities arising out of gender with special reference to violence against women, female foeticide (declining sex ratio), and portrayal of women in media
4	S.Y.B.Com. /S.Y.BMS/ S.Y.BBI	Foundation Course - III	Human Rights Violations and Redressal (Women-Constitutional and legal rights, forms of Violations, Redressal mechanism)
5	S.Y.BMS	Advertising	Social, Cultural and Economic Impact of Advertising, the impact of ads on Kids, Women and Advertising
6	S.Y.BMS	Business Planning and Entrepreneurial Management	Women Entrepreneur – Concept, Development and Problems faced by Women Entrepreneurs, Development of Women Entrepreneurs with reference to Self Help Group

Dr. Meeta Pathade

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