



CERTIFICATE COURSE ON GRAPHIC DESIGNING

Course Objectives

1. **Design fundamentals:** Understand and apply the principles of visual design, including balance, contrast, hierarchy, and composition.
2. **Software proficiency:** Learn to use industry-standard software like Adobe Photoshop for raster graphics and image manipulation, and Adobe Illustrator for vector graphics, shapes, and paths.
3. **Typography and layout:** Grasp the importance of typography and learn to combine text and graphics effectively to create professional designs like logos, posters, and brochures.
4. **Color theory:** Develop a strong understanding of color and learn to use color palettes effectively to convey messages and create visual impact.
5. **Image manipulation:** Gain skills in image editing, including retouching, color correction, and using tools like layering, filters, and healing brushes in Photoshop.
6. Illustrator to produce effective visual content for both print and digital media

Course Outcomes

1. The ability to develop a strong portfolio
2. Create visual concepts using design principles and software
3. Apply skills to various industries like branding
4. Marketing, and web design.
5. Graduates gain the technical skills to use design graphics
6. Creative and critical thinking skills to solve communication problems
7. Manage projects from concept to completion.

Course Contents

Sr. No.	Topics	Hours
1	Introduction to Graphic Designing	2
2	Graphic Designing software & Tools	2
3	Shaping, Design & Illustration	2
4	Arts & Visual Perception	2
5	HTML/Javascript	2

6	Image Layout & Effect	2
7	InDesign	2
8	Corel Draw	3
9	Adobe Audition	2
10	Typography	2
11	Illustrator	2
12	Vector Graphic for Designers	2
13	Photoshop	3
14	Adobe Flash	2
	Total	30

Course Evaluation

The learners will be evaluated on the following criteria:

1. Attendance -- 20% (minimum attendance 24 hours)
2. MOCK Test -- 20% (minimum for passing 16/20) - after 20 hours
3. Practical Test -- 60% (minimum for passing 45/60) - at the end of 30 hours

Certificates will be provided to the students who has successfully completed the Course.