

	S.Y.B.Com. (Management Studies) - Semester IV	
Vertical	Course	Credits
V1 - Major	Retails Marketing	4
V1 - Major	Customer Relationship Management	4
V2 - Minor	Project & Customer Relationship Management	4
V3 - OE1	Mathematics for Industry and Management- II	2
V4 - VSC	Ad Making	2
V5 - AEC	Business Communication Skills - II	2
V6 - FP	Community Engagement Project	2
V6 - CC (Any 1)	NSS - Youth and Disaster Management	2
	Sports - Advanced Sports Training and Performance Evaluation	2
	Cultural - Integrated Theatre Production: Stage Craft, Costume, Music and Technology	2