

|                | <b>T.Y.BMS - Semester VI</b> |                |
|----------------|------------------------------|----------------|
|                |                              |                |
| <b>Sr. No.</b> | <b>Course</b>                | <b>Credits</b> |
| 1              | Brand Management             | 3              |
| 2              | Retail Management            | 3              |
| 3              | International Marketing      | 3              |
| 4              | Media Planning & Management  | 3              |
| 5              | Operation Research           | 4              |
| 6              | Project Work                 | 4              |